THE CITY OF NORFOLK

MEMORANDUM

TO: City Council

THROUGH: Marcus D. Jones, City Manager

FROM: George M. Homewood, AICP CFM, Planning Director

CC TO: Ron Williams, Deputy City Manager

SUBJECT: Vision 2100 Kickoff and Visioning Meetings

DATE: April 8, 2016

What is Vision 2100?

The Planning Department, in partnership with the Department of Neighborhood Development and the Resilience Office, and with support from the Department of Communications and Technology, launched the Vision 2100 initiative in early January. Vision 2100 is an ambitious planning effort aiming to address the growing challenges of sea level rise and land subsidence, aging infrastructure, population growth, and a changing economy over the coming decades. Its ultimate goal is to create a broad vision for Norfolk in the 22nd Century. The planning process kicked off with a series of asset mapping exercises held around the city in late-January and February. It will be entering its next phase – developing a vision for Norfolk in the year 2100 and beyond – later this month.

Visioning Phase

The formal kickoff to Vision 2100's visioning phase will be held Tuesday, April 19th in the Slover Library Community Engagement Room at 5:00 p.m. This will be an opportunity for all boards and commission members, as well as those residents who participated in one of the asset mapping exercises, to learn more about Vision 2100. Staff will summarize the asset data that was collected and provide a full briefing on the Vision 2100 initiative and its findings to date.

Then in May will be the first of three visioning exercises, to be followed by additional sessions in June and August. The purpose of these sessions will be to work hands-on with Norfolk residents to develop their vision for the Norfolk of 2100. We expect these exercises to be interactive, informative, and fun. The complete schedule is as follows:

- May 19th – Slover Library Community Engagement Room, 6:00 p.m.
- June 16th – Slover Library Community Engagement Room, 6:00 p.m.
- August 18th – Slover Library Community Engagement Room, 6:00 p.m.

THE CITY OF NORFOLK

Interdepartmental Cooperation

Vision 2100 is a unique initiative, not only in its ambitious timeframe, but in the interdepartmental coordination that has marked the process to date. The asset mapping exercises that launched Vision 2100 provided a large quantity of valuable data that will inform several other initiatives, including Neighbors Building Neighborhoods, 100 Resilient Cities, the Long Term Disaster Recovery Plan and the FY 2017 Budget, in addition to the Vision 2100 plan. The exercises were well attended and overwhelmingly positive. Participants were asked to identify the people, places, things, and events that make Norfolk great, and to tell us why. An online community survey and a social media outreach effort were conducted alongside the asset mapping exercises, providing additional input opportunities. In total, more than 500 individuals participated, providing over 4,000 data points that will be incorporated into the related initiatives. Below is a flowchart outlining these projects, including a general schedule of the milestones for each initiative over the next year.

DEPARTMENT	2016									
	JAN-MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Planning	Citywide Asset Mapping Exercises	Vision 2100 – Visioning					Vision 2100 – Adoption			
		P	C	C		C		H	H	
Neighborhood Development		Neighbors Building Neighborhoods – Neighborhood-Specific Asset Mapping Sessions								
				W			W			
Resilience Office		Flood Risk Management Study/Joint Land Use Study/ National Disaster Resilience Competition/100 Resilient Cities Initiative								
Emergency Preparedness		Long-Term Disaster Recovery Plan								
Budget Office		FY 2017 Budget								
		P	H							
Milestones:	P = Presentation		C = Community Input Meeting				W = Workshop			H = Public Hearing

More information on the Vision 2100 initiative can be found at the project website: http://www.norfolk.gov/vision2100 or by contacting the project manager, Jeremy Sharp at 823-1087 or jeremy.sharp@norfolk.gov.