TEAM NORFOLK

Council Briefing

June 10, 2014

Norfolk
All-America City
2013

100 RESILIENT CITIES
NETWORK MEMBER
100RESILIENTCITIES.ORG

2014 Hurricane Forecast

Named Storms:	9
Hurricanes:	3
Major Hurricanes:	1

IT ONLY TAKES ONE!

Have a Disaster Supply Kit
Have a Plan
Stay Informed
Stay Involved!

Key Issues

- Importance of Personal Preparedness
- Unity of Effort
  - Public / Private / Faith-based partnerships
  - State / Federal Intentions
- Communications / Information to Community
- Sheltering
  - Emergency Power
  - Accessibility / Special Needs
  - Pet Sheltering
  - Staffing
  - Transportation-dependent populations
- Volunteer Management

Preparedness Night with the Norfolk Tides

May 31, 2014

Preparedness Grant Opportunity

Plans and Materials in Libraries

Emergency Operations & Resilience Framework

Flooding Information = CRS points

Public Health Plans

Norfolk Local Emergency Planning Committee

- Overarching committee, reflective of all Emergency Support Functions, inclusive of community partners, to ensure a well-managed comprehensive *city-wide* response to all-hazards.
- **Emergency Support Functions** are the organizational categories used in the National Response Framework as well as the Commonwealth of Virginia Emergency Operations Plan

Norfolk Emerging Leaders

Capabilities Assessment

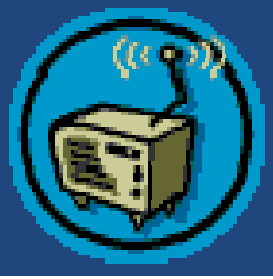
Community Resilience

Public Information & Warning

Mass Care Services

Emergency Operations and Resilience Framework Updates

Keeping Norfolk Informed



CARES ASSISTANCE CENTER

(757) 664-6510
TDD/TTY #711

Emergency Info:
(757) 664-7200

nixle

VIRGINIA 2-1-1 Get Connected. Get Answers.

Norfolk.gov

NORFOLK 2.0

iView

You Tube

NATIONAL WEATHER SERVICE

NOAA WEATHER RADIO

(S.A.M.E.)

NSU NORFOLK STATE UNIVERSITY

91.1 WNSB

TV-48 Norfolk's Neighborhood Network

EAS

NPL Creating a City of Readers NORFOLK PUBLIC LIBRARY www.npl.lib.va.us

nixle

Message Type

Advisory

Sent To:

Public Groups:
Nixle Wire

Message Details:

Entered by:
City of Norfolk, VA Public Safety

Entered on:
Sunday, October 28 2012 :: 6:53 p.m. EDT

Contact:
City of Norfolk, VA Public Safety
3661 E Virginia Beach Blvd Norfolk, VA 23502 | 757-441-5600

SMS Message:

Need a ride to a Norfolk shelter? Call 664-7200

Email and Web Message:

Email and Web Subject
Need a ride to a Norfolk shelter? Call 664-7200

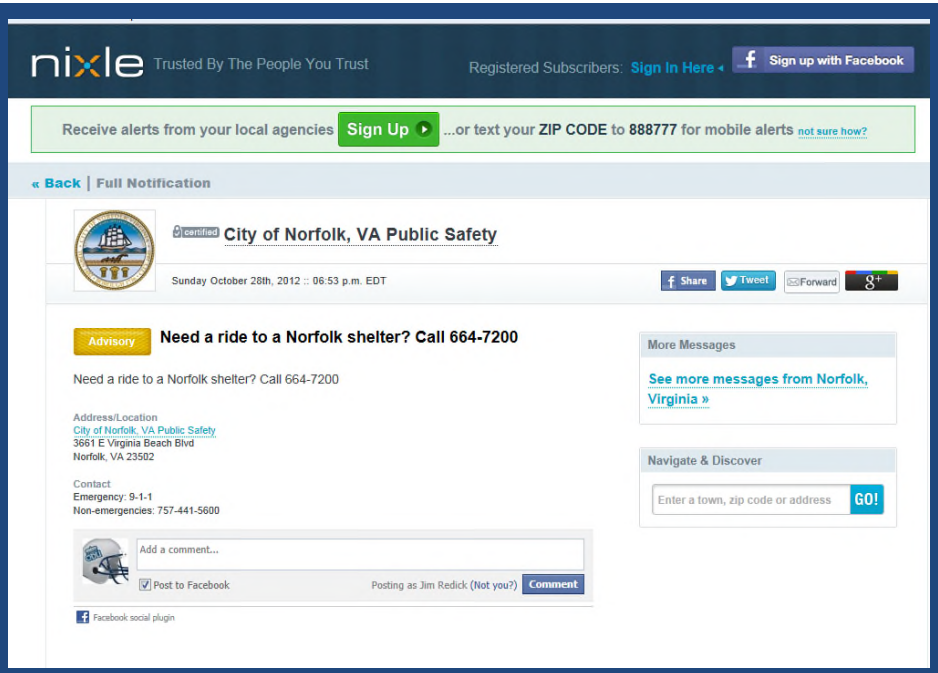
Email and Web Body
Need a ride to a Norfolk shelter? Call 664-7200

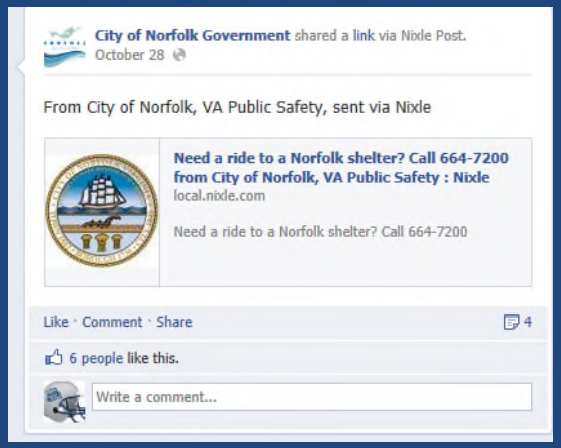
Also Published to:

Facebook

Statistics:

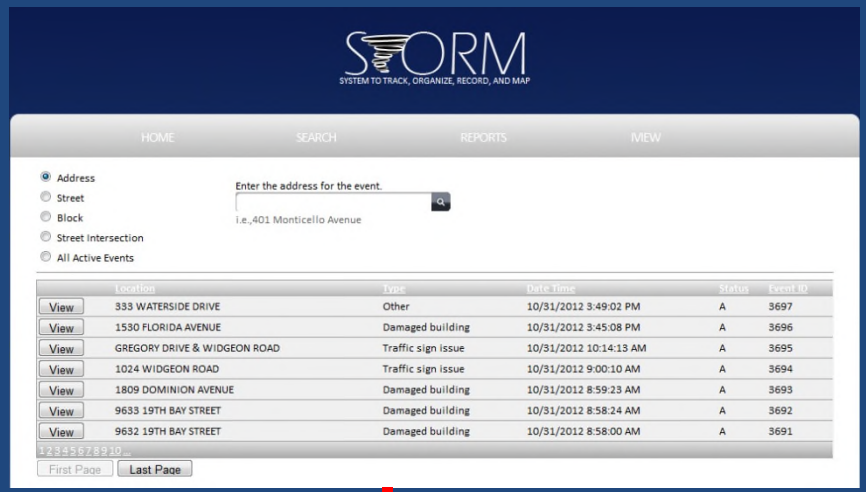
SMS Sent: 1376 Email Sent: 462





Now Geographic Messages As Well

Test to be Scheduled

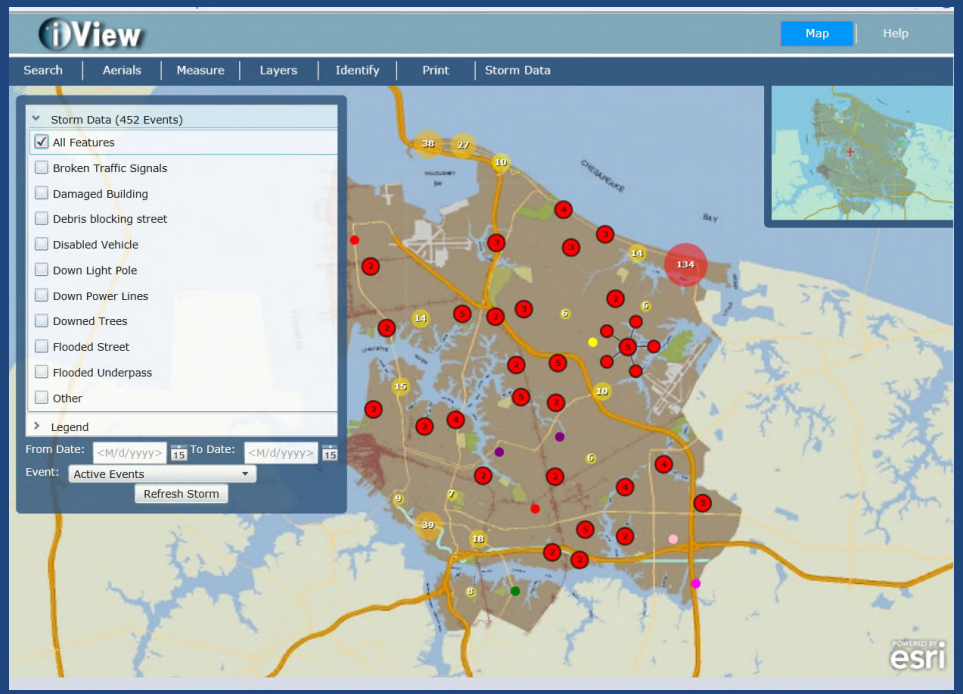


STORM

2012 Governor's Technology Award

Innovative Use of Technology in Local Government

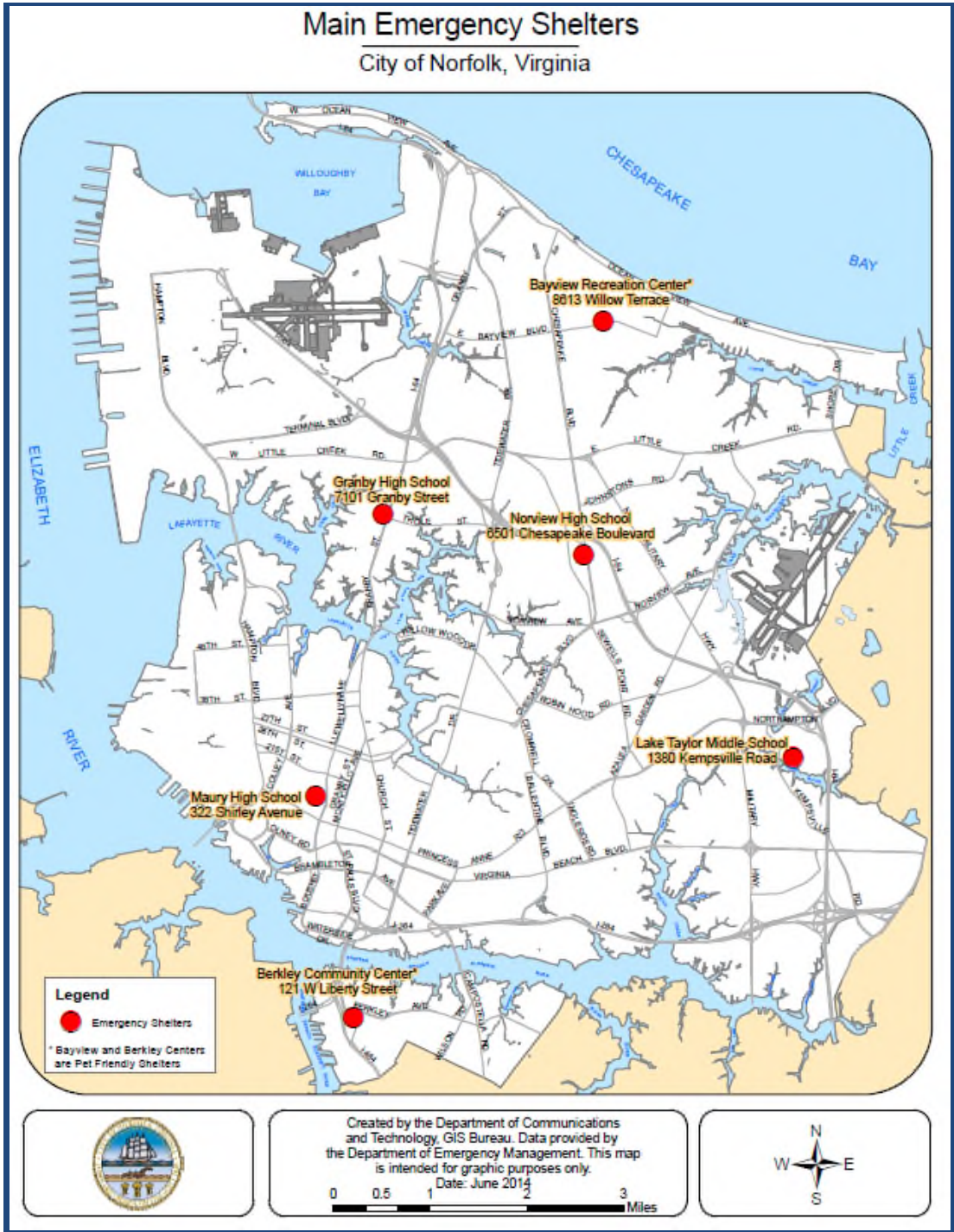
Fraser Picard, Norfolk GIS



iView

Available to the Public through Norfolk.gov

Norfolk ★★★★★ All-America City 2013



Sheltering

Campostella – Berkley Rec

Emergency Power

Accessibility / Special Needs

Pet Sheltering

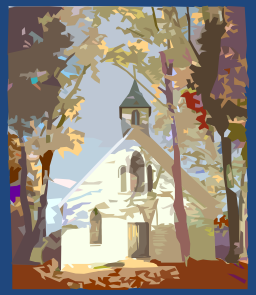
Transportation-dependent populations

Alternate Shelters & Refuges of Last Resort

Staffing

Volunteer Management

- Norfolk Volunteer Coordinator
- Baptist Mission Board
- Amateur Radio
- American Red Cross
- Amerigroup
- Civil Air Patrol
- EVMS
- Mercy Medical Airlift
- Norfolk Animal Care Center
- Norfolk CERT
- Norfolk MRC
- Norfolk SPCA
- Norfolk State University
- Old Dominion University
- **Operation Blessing**
- **Salvation Army**
- Tidewater Community College
- **VOAD**

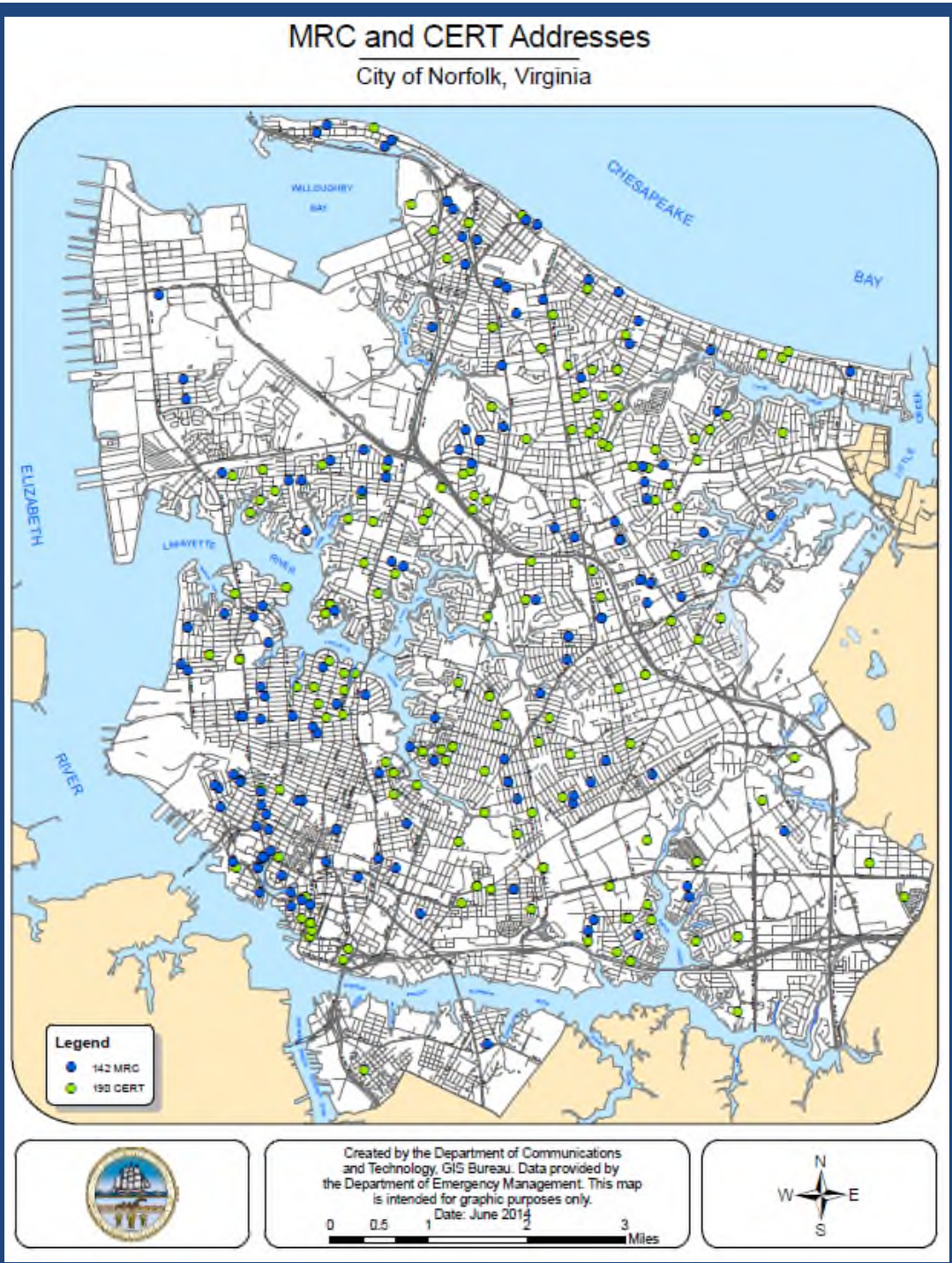


Tactical vs. Convergent

NORFOLK CERT
COMMUNITY EMERGENCY RESPONSE TEAM

Disaster Preparedness
Disaster Fire Suppression
Disaster Medical Operations
Light Search and Rescue
Disaster Psychology
Practical Exercise / Simulation

Contact: Scott Mahone (757) 441-5600 / scott.mahone@norfolk.gov
Website: www.norfolk.gov/Emergency/cert



NORFOLK CERT
COMMUNITY EMERGENCY RESPONSE TEAM

Norfolk VIRGINIA medical reserve corps

HAMPTON ROADS SPECIAL NEEDS

Does Not Include All Volunteer Partners

Join Team Norfolk!

TEAM NORFOLK

EMERGENCY OPERATIONS

757-441-5600 / james.redick@norfolk.gov

Questions?

Thank You!