



Keep Norfolk Beautiful
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FOR IMMEDIATE RELEASE

Norfolk to Continue Recycling After SPSA Program Ends

Norfolk, Va. – As proof of its strong commitment to recycling, Norfolk will continue offering recycling services to its residents when the Southeastern Public Service Authority (SPSA) ends its recycling services and curbside and drop-off collections in spring 2010. In the meantime, residents are encouraged to continue participating in one of the most successful recycling programs in the region by placing their recyclable materials in the 90-gallon blue bins, and encouraging their neighbors to recycle.

“The City is currently assessing all available options for collecting and processing recyclable materials,” said John Deuel, Recycling Coordinator for the City of Norfolk. “While various options are under consideration, we are asking our residents to fully utilize the services and programs that promote and encourage recycling, such as the Environmental Awards for Recycling in Norfolk Neighborhoods (EARNN) program, TRASH for CASH and the newly introduced e-mail reminder program for curbside customers,” Deuel added. Residents can learn more about these recycling programs and how to participate by checking their Hampton Roads utility bills for special inserts, signing up for e-mail reminders through knb@norfolk.gov, and reading the bi-weekly “Waste Watch” column in the Compass community news section of *The Virginian-Pilot*.

Since the inception of the SPSA residential recycling program in 1990, almost 263,000 tons of municipal solid waste was collected for recycling. Norfolk manages three drop-off recycling centers, and approximately 59,000 households are eligible for participation in curbside recycling collection. The recycling program is funded through monthly waste management fees charged to each household customer as part of the Hampton Roads Utility Billing System.

Recycling has been identified as an important part of managing solid waste contributing to a reduction in energy use, conservation of natural resources, and reducing the impacts of incinerating and land filling waste.

For more information on recycling or other environmental activities, go to www.norfolkbeautiful.org, or call Keep Norfolk Beautiful at 441-1347.

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