

Community Profile

City of Norfolk, Virginia

City of Norfolk

Investment is underway in Norfolk.

With one of the most beautifully vibrant downtown waterfronts on the East Coast, Norfolk is the business, cultural, educational, financial, & medical center of Hampton Roads. It is home to the world's largest naval base, 2 large universities, a world-class medical center and over 234,000 residents. Norfolk hosts the region's international airport and is one of the busiest international ports on the Atlantic. More investment is underway in Norfolk than at any time in its modern history, with over \$1 billion in construction in 2009 spearheaded by a new 7.4 mile light rail line to open in 2010.



One of the most beautifully vibrant waterfronts on the East Coast.

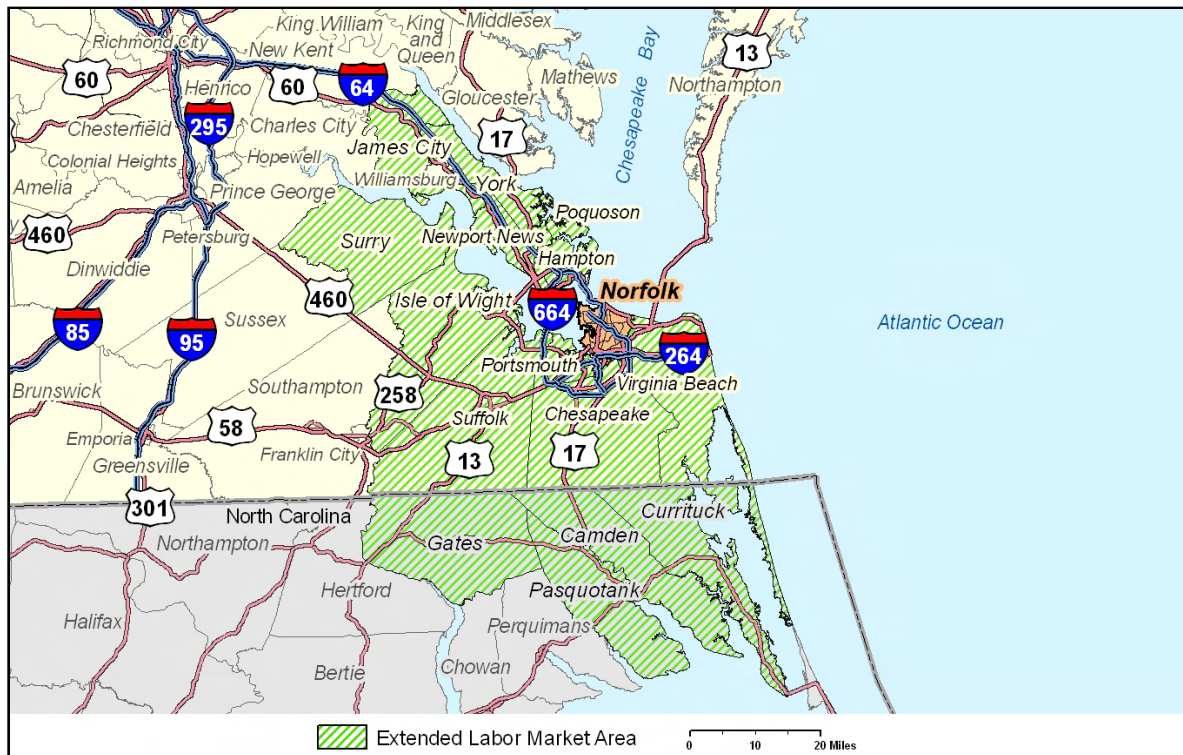
Location

Norfolk, Virginia is the cultural, educational, business and medical center of Hampton Roads, hosts the region's international airport and is one of the busiest international ports on the East Coast of the United States.

The independent city of Norfolk is strategically located in southeastern Virginia at the mouth of one of the nation's fastest growing ports. This 66 square mile community is the business, financial, cultural, educational, and medical center of the Hampton Roads region.

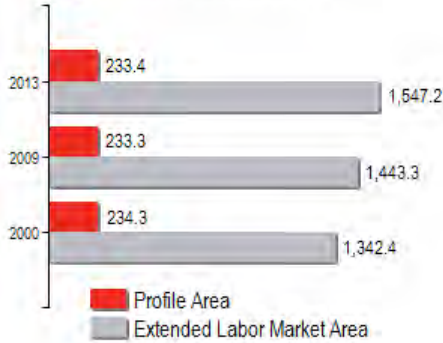
Norfolk is 100 miles southeast of Richmond, the state capital, and 200 miles southeast of Washington, D.C.

The city is located within the Virginia Beach- Norfolk-Newport News Metropolitan Statistical Area (MSA).

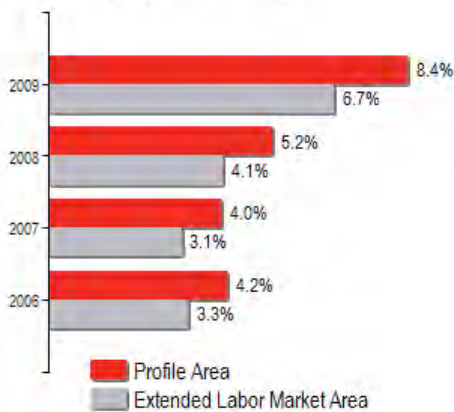


Labor Market Data

Population in Thousands



Unemployment Rates



Population		
Gender Distribution (2008)		
	Male	Female
City of Norfolk	50.7%	49.3%
Race/Ethnicity (2008)		
Classification	Profile Area	Labor Area
White	114,768	904,556
Black	104,888	439,601
Asian	7,081	43,866
Two or More	5,619	30,178
American Indian or Alaska Native	1,442	6,536
Pacific Islander	422	1,661
Hispanic (may be of any race)	11,689	175,335
Median Age (2008)		30 years

Civilian Labor Force 2009	
City of Norfolk	101,847
Surrounding Labor Area	724,384
Total	826,231

Labor Force Participation 2000 Census	
City of Norfolk	67.1%
Surrounding Labor Area	67.8%

Unemployment	
Unemployment Rate (March 2010)	
City of Norfolk	9.3%
Labor Area	7.6%
Statewide	7.6%
Unemployed (2009)	
City of Norfolk	8,533
Labor Area	48,212
Total	56,745
Underemployed (4th Quarter 2009)	
City of Norfolk	8,497
Labor Area	61,124
Total	69,621

Labor Market Data

Each day, more than 37,000 people leave Norfolk to drive to jobs outside the city.

Commuting Patterns -- 2000 Census		
Live and work in City of Norfolk:	74,572	33.5%
Total In-Commuters:	110,691	49.7%
Total Out-Commuters:	37,511	16.8%
Net In-Commuters:	73,180	
In-Commuters From:		
Virginia Beach City VA	55,963	56.6%
Chesapeake City VA	24,904	25.2%
Portsmouth City VA	8,430	8.5%
Hampton City VA	5,703	5.8%
Newport News City VA	3,796	3.8%
Out-Commuters To:		
Virginia Beach City VA	17,717	54.5%
Chesapeake City VA	6,877	21.2%
Portsmouth City VA	4,380	13.5%
Newport News City VA	1,955	6.0%
Hampton City VA	1,576	4.8%

Additional Labor Resources	
High school graduates not continuing (2008-2009)	73
Two-year college graduates (Spring 2009)	4,474
Two-year college enrollees (Fall 2009)	53,104
Other college and university graduates (Spring 2009)	8,331
Total	65,982

Educational Attainment	
Percentage of City of Norfolk 2005-2006 ninth graders graduating in 2008-2009	47.9%
Percentage of City of Norfolk population age 25+ who are high school graduates	78.4%
Percentage of City of Norfolk population age 25+ who have earned a Bachelor's Degree or higher	19.6%

Labor Market Data

More than 88 percent of Norfolk's high school graduates continue their education.

Employment by Sector* (3rd Qtr. 2009)		
Natural Resources and Mining	15	0.0%
Construction	4,702	3.4%
Trade	16,022	11.7%
Transportation and Utilities	7,933	5.8%
Manufacturing	6,770	4.9%
Information	2,688	2.0%
Financial	8,616	6.3%
Services	55,632	40.6%
Government	34,722	25.3%
Other	0	0
Total	137,100	100.0%

N.D. - Not Disclosed

*By Business Establishment

Employment by Occupation* (3rd Qtr. 2009)		
Construction, Extraction & Maintenance	9,295	8.1%
Farming, Fishing & Forestry	82	0.1%
Managerial, Professional & Related	35,036	30.5%
Production, Transportation & Material Moving	14,363	12.5%
Sales & Office	34,078	29.7%
Service	22,000	19.2%
Total	114,854	100%

*By Business Establishment

Labor Market Data

Norfolk is one of Virginia's largest cities with a population over 234,000.

Major Employers

Manufacturing

<i>Company</i>	<i>Product/Service</i>	<i>Estimated Employment</i>
Bernard C. Harris Publishing, Inc.	Book publishing	600 - 999
Landmark Communications, Inc.	Newspaper publishing	600 - 999
Norfolk Shipbuilding & Drydock Corp.	Ship building & repair	600 - 999

NonManufacturing

<i>Company</i>	<i>Product/Service</i>	<i>Estimated Employment</i>
Bank of America	Financial services	1,500 - 2,499
Bon Secours DePaul Medical Center	Health care	1,000 - 1,499
Children's Hospital of the King's Daughters	Health services	1,500 - 2,499
Domion Enterprises	Media and Information Services	1,000 - 1,499
Medical College of Hampton Roads (EVMS)	Education/health care	1,000 - 1,499
Norfolk State University	Higher education	1,500 - 2,499
Old Dominion University	Higher education	2,500 - 4,999

Labor Market Data

Closings, Reductions, Layoffs (1/2008 to date)				
<i>Date</i>	<i>Type</i>	<i>Company</i>	<i>Product/Service</i>	<i>Employees Affected</i>
12/1/2008	Closing	BAE Systems Ship Repair Inc.*	Ship repair	134
3/1/2009	Reduction	Cox Auto Trader, Inc.	Online and print automotive consumer information	153
8/1/2009	Reduction	General Dynamics Electric Boat Corp.	Ship building and repair	11
10/1/2009	Reduction	Cox Auto Trader/Auto Mart	Print and online automotive classified information	220
10/1/2009	Reduction	USAA Property & Casualty Insurance Group	Auto and homeowners' insurance	475
5/1/2010	Closing	Advanced Services, Inc.	Call center	185
12/1/2010	Reduction	CooperVision	Contact lenses	570

*Internationally-owned

Union Activity (1/2005 - 2/2010)	
Petitions filed for representation	6
Elections won by union	2
Elections won by company	1

Labor Market Data

Estimated Earnings (May 2008)				
<i>Occupation</i>	<i>Median Wage</i>	<i>Mean Wage</i>	<i>Median Salary</i>	<i>Mean Salary</i>
Laborers and freight, stock, and material movers, hand	\$10.06	\$11.35	\$20,918.07	\$23,611.38
Truck drivers, light or delivery services	\$10.96	\$12.75	\$22,788.03	\$26,528.96
Truck drivers, heavy and tractor-trailer	\$15.85	\$16.89	\$32,970.26	\$35,137.23
Maintenance and repair workers, general	\$15.76	\$16.35	\$32,777.46	\$33,999.86
Construction laborers	\$11.45	\$11.98	\$23,823.01	\$24,909.69
Office clerks, general	\$12.50	\$12.88	\$26,005.78	\$26,795.78
Stock clerks and order fillers	\$10.08	\$11.13	\$20,960.99	\$23,144.45
Receptionists and information clerks	\$11.24	\$11.52	\$23,386.04	\$23,955.86
Customer service representatives	\$13.24	\$13.72	\$27,540.93	\$28,532.76
Bookkeeping, accounting, and auditing clerks	\$15.99	\$16.38	\$33,251.35	\$34,065.82
First-line supervisors/managers of office & admin support workers	\$21.72	\$23.19	\$45,176.79	\$48,239.95
Sales reps, wholesale & manufacturing, ex technical & scientific products	\$23.88	\$27.55	\$49,672.63	\$57,309.23
Security guards	\$10.95	\$12.22	\$22,779.49	\$25,425.94
Nursing aides, orderlies, and attendants	\$10.51	\$10.50	\$21,864.35	\$21,839.86
Registered nurses	\$28.37	\$28.85	\$59,005.32	\$60,012.26
Teacher assistants	\$9.56	\$10.24	\$19,889.26	\$21,295.73
Secondary school teachers, except special and vocational education	\$24.37	\$25.49	\$50,680.67	\$53,013.57
Elementary school teachers, except special education	\$24.47	\$25.44	\$50,899.79	\$52,923.88
Accountants and auditors	\$27.20	\$30.46	\$56,581.88	\$63,356.72
General and operations managers	\$47.86	\$54.50	\$99,549.29	\$113,360.10

Per Capita Personal Income (2008)
 \$36,065

Median Family Income (FY 2009)
 \$67,882

Education

Approximately 37,000 students are served in five high schools, nine middle schools, thirty-seven elementary schools and a number of special and/or auxiliary facilities.

Public School Enrollment — Fall 2009		
<i>Level</i>	<i>Number</i>	<i>Enrollment</i>
Preschool	2	397
Elementary	35	18,104
Middle	9	6,552
High School	5	9,015

Student Teacher Ratio (2008-09)	
Elementary	13.8:1
Secondary	7.3:1
Percentage of 2005-2006 ninth grade membership graduating 2008-2009	47.9%
Percentage of high school graduates continuing education 2008-2009 (including military)	87.7%

Per Pupil Expenditure (FY 2009)
\$11,034.00

Workforce Development Facilities	
<i>Facility</i>	<i>Type</i>
Chesapeake Workforce Center	VEC Workforce Center
Norfolk Navy Base Workforce Center	VEC Workforce Center
Norfolk Technical Center	Career and Technical Center
Norfolk Workforce Center	VEC Workforce Center
Opportunity, Inc. One Stop Workforce Center	Comprehensive Center
Reemploy Virginia - Portsmouth	Reemployment Center
Tidewater Tech Trades Vocational School	Career and Technical Center
Workforce Development Center - Paul D. Camp Community College	Satellite Center

Education

Norfolk Public Schools Career and Technical students are ranked among the top three in the state for student industry credentialing.

Higher Education Facilities — Fall 2009	
<i>Facility</i>	<i>Enrollment</i>
Old Dominion University	24,013
Tidewater Community College - Virginia Beach	15,719
Thomas Nelson Community College - Hampton Campus	9,579
Tidewater Community College - Chesapeake Campus	8,942
Tidewater Community College - Norfolk Campus	7,998
Norfolk State University	6,993
Tidewater Community College - Portsmouth Campus	6,258
Hampton University	5,402
Christopher Newport University	4,952
Virginia Wesleyan College	1,336
Regent University - Virginia Beach Campus	1,171
Paul D. Camp Community College - Hobbs Suffolk Campus	929
Eastern Virginia Medical School	827
Centura College - Norfolk Campus	792
Centura College - Newport News Campus	663
Tidewater Tech Trades	617
Bryant & Stratton College - Virginia Beach Campus	600
Centura College - Virginia Beach Campus	527
Centura College - Chesapeake Campus	480
George Washington University - Hampton Roads Center	269
Old Dominion University - Peninsula Higher Education Center	·
Old Dominion University - Tri Cities Higher Education Center	·
Old Dominion University - Virginia Beach Higher Education Center	·
Atlantic University	†
Strayer University - Chesapeake Campus	†
Strayer University - Newport News Campus	†
ECPI College of Technology - Newport News Campus	†
ECPI College of Technology - Virginia Beach Campus	†
ITT Technical Institute - Norfolk Campus	†
National College - Bristol Campus	†

· Enrollment figures are included in participating colleges and universities.

† Enrollment figures are not available.

Education

Higher Education Facilities — Fall 2009	
<i>Facility</i>	<i>Enrollment</i>
World College	†

† Enrollment figures are not available.

Transportation

Norfolk International Airport is southeastern Virginia's dominant airport serving the Greater Hampton Roads area and northeastern North Carolina.

Interstates	
Name	Distance
I-264	0.0 miles (0.0 km.)
I-464	0.0 miles (0.0 km.)
I-564	0.0 miles (0.0 km.)
I-64	0.0 miles (0.0 km.)
I-664	3.1 miles (5.1 km.)

Note: Measured from border of locality/region.

Highways				
Highway 13	Highway 165	Highway 166	Highway 168	Highway 170
Highway 192	Highway 194	Highway 247	Highway 337	Highway 403
Highway 404	Highway 405	Highway 406	Highway 407	Highway 460
Highway 58	Highway 60			

Note: 4-Lane US Highways located within locality/region.

Transportation

Over 35 percent of gross regional product is attributable to defense spending.

Commercial Air Service

Norfolk International Airport, Norfolk -- 4.4 miles (7.1 km.)

American Airlines	American Eagle	Continental Airlines
Continental Express	Delta Air Lines	Northwest Airlines
Southwest Airlines	United Express	US Airways
US Airways Express		

Newport News-Williamsburg International Airport, Newport News -- 25.1 miles (40.5 km.)

AirTran Airways	Delta Air Lines	Delta Connection
US Airways Express		

Note: Within a 75-mile drive of the center of the locality/region.

Transportation

In addition to Norfolk International Terminal, Norfolk is home to Lambert's Point Docks, the largest coal trans-shipment point in the Northern Hemisphere, with annual throughput of approximately 48 million tons.

General Aviation Service	
<i>Name</i>	<i>Runway Length</i>
Hampton Roads Executive Airport, Portsmouth	4,000 ft (1,219 m)

Freight Rail Service
Eastern Shore RR
Norfolk Portsmouth Beltline RR
Norfolk Southern Railway Company

Seaports	
<i>Name</i>	<i>Distance</i>
Port of Virginia (Norfolk International Terminals)	6.0 miles (9.7 km)
Port of Virginia (Portsmouth Marine Terminal)	7.0 miles (11.3 km)
APM Terminal - Portsmouth	8.0 miles (12.9 km)
Port of Virginia (Newport News Marine Terminals)	22.0 miles (35.4 km)
Port of Richmond	85.0 miles (136.8 km)

Note: Driving distance from the center of the locality/region to Port of Virginia and any other seaports within 100 miles.

Other Ports of Entry	
<i>Name</i>	<i>Distance</i>
Norfolk	4.4 miles (7.1 km)
Newport News	25.1 miles (40.5 km)
Richmond-Petersburg	81.2 miles (130.7 km)
Port of Washington - Dulles	195.7 miles (315.0 km)

Note: Driving distance from the center of the locality/region to Port of Washington - Dulles and any other port of entry within 100 miles.

Utilities

Residents enjoy reliable power from Dominion Virginia Power, one of America's leading producers and transporters of energy.

Utilities	
Electric	Dominion Virginia Power
Natural Gas	Virginia Natural Gas
Telecommunications	Cavalier Telephone Company
Telecommunications	Verizon-Virginia
Telecommunications	Cox Communications
Water	City of Norfolk
Waste Water Treatment	City of Norfolk
Waste Water Treatment	Hampton Roads Sanitation District
Solid Waste Disposal	Virginia Peninsulas Public Service Authority Regional Landfill
Solid Waste Disposal	BFI
Solid Waste Disposal	Waste Management

Financial Institutions

Norfolk is served by a variety of national financial institutions including Wachovia, Bank of America and SunTrust.

Financial Institutions — 4th Qtr 2009 Assets	
<i>Bank</i>	<i>Assests (millions)</i>
Wachovia Bank, N.A.	\$510,083.0
SunTrust Bank	\$164,340.8
TowneBank	\$3,006.5
Bank of Hampton Roads	\$2,723.9
Bank of the Commonwealth	\$1,275.8
The Old Point National Bank of Phoebus	\$917.3
Monarch Bank	\$689.7
Heritage Bank & Trust	\$272.2
Bank @ LANTEC	\$109.5

City of Norfolk

Sentara Norfolk General Hospital is a 644-bed tertiary care facility that serves as the primary referral center for Southeastern Virginia and Northeastern North Carolina.

Government

The city of Norfolk has a City Manager and a eight-member City Council.

The city has a comprehensive plan and zoning and subdivision ordinances.

Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

[Manufacturer's Tax Profile \(Norfolk\) pdf](#)

[Non-Manufacturer's Tax Profile \(Norfolk\) pdf](#)

City of Norfolk

From a visit to the MacArthur Memorial to a trolley ride down cobblestone streets, one realizes the abundance of Norfolk's past. But, with additions like the Harrison Opera House, Harbor Park, home of the Tides baseball team, and Nauticus, a national maritime museum, the community's renewed spirit is evident throughout the city.

Community Facilities

Sentara Norfolk General Hospital is a 644-bed tertiary care facility that serves as the primary referral center for Southeastern Virginia and Northeastern North Carolina. It is the chief teaching hospital for Eastern Virginia Medical School. This acute care facility offers a full range of services that include a Level One Trauma Center, regional burn center, heart pavilion, women's health pavilion, a sleep disorders center, neuro-psychiatric center, comprehensive epilepsy program, the Lions Sight and Hearing Center, and a health information center.

Other acute care facilities in Norfolk include DePaul Medical Center, a 366-bed teaching hospital; Sentara Leigh Hospital, a 250-bed facility with all private rooms; Lake Taylor Hospital, a 104-bed long term care/chronic disease hospital; and Children's Hospital of the King's Daughters, a 186 facility which is the state's only freestanding hospital for children.

The Eastern Virginia Medical School, with its campus located in Norfolk, is a private medical school that does not own a hospital; EVMS remains a truly regional institution, reaching all corners of Hampton Roads through its partnerships with regional hospitals, clinics, institutions, and physicians. At the same time, some programs reach well beyond the region to attract both patients and physicians from around the world. Facilities include state of the art laboratories, a medical library, clinical offices, and special programs, such as the Jones Institute for Reproductive Medicine.

City of Norfolk

The city of Norfolk has a City Manager and a seven-member City Council.

Community Facilities (continued)

The Norfolk Public Health Center contains vibration sensitive laboratories, infectious disease clinics, the regional division of forensic science, the state medical examiner, shellfish sanitation lab, and secured maintenance facilities. The Public Health Center is also home to Norfolk’s biotech incubator facility, dedicated to biomedical/biotech research space.

Over 1,600 physicians and 350 dentists practice in the South Hampton Roads area.

The Norfolk Public Library, with a 900,000-volume collection, operates an 11-branch system and a bookmobile service. Area colleges and universities also open their libraries to the public.

Norfolk offers over 150 places of worship representing all faiths.

The Hampton Roads area, with nine regional malls, offers diverse and convenient shopping for residents. Two of these regional malls are located in Norfolk along with numerous neighborhood and community shopping facilities. Norfolk's revitalized waterfront offers dining and entertainment at Waterside Festival Marketplace. A variety of new businesses can be found in the downtown area.

City of Norfolk

Tidewater Community College (TCC) is uniquely qualified to provide the training and services to companies throughout the region. TCC delivers programs at its campus as well as company facilities, employing leading-edge technology, and providing solutions to help meet company challenges.

Lifestyle

Cultural, historical, and recreational opportunities abound in the Norfolk area. Norfolk is home to the Chrysler Museum of Art, considered by the Wall Street Journal to be "one of the top twenty museums in the country." The museum houses masterworks from every major civilization, historical period, and culture of the past 5,000 years. The Chrysler Institute of Glass, with nearly 8,000 pieces, is one of the major glass collections in the world. Other museums include the Hampton Roads Naval Museum, which displays artifacts and memorabilia that portrays regional naval history; the Hermitage Foundation Museum, a Tudor-style mansion overlooking the Lafayette River; and the Douglas MacArthur Memorial, the General's burial place and exhibition hall of numerous memorabilia. Hunter House Victorian Museum is an exquisite example of Victorian architecture which displays the Hunter family's Victorian furnishings, a nursery of children's playthings and a collection of early 20th century medical equipment. Moses Myers House was built by one of America's first millionaires and Norfolk's first permanent Jewish settler in 1792. The house displays furnishings original to the first generation of Myers and reflects the French influences prevalent during the period. The collection also boasts artwork by Gilbert Stuart, Thomas Sully, John Wesley Jarvis and many other noted American artists..

Chrysler Hall is Norfolk's downtown performing arts theater. Chrysler Hall is home to the Norfolk Forum lecture series, the Virginia Symphony, concerts, recitals, and touring Broadway shows. Seating 2,500 in the main level, balcony, and dress circle, Chrysler Hall is well suited for a multitude of events.

City of Norfolk

Norfolk's tax structure favors new and expanding businesses. Both state and local tax rates are modest, with credits and other incentives available to many companies.

Lifestyle (continued)

The Virginia Opera is the official Opera Company of the Commonwealth of Virginia. Called "one of the nation's very best regional companies" by NBC Nightly News, Virginia Opera stages five productions annually at its Norfolk home. The company has earned national and international acclaim for the American and world premieres of four major operas.

The Virginia Stage Company is the premier fully professional resident theatre in the region. The Virginia Stage company (VSC) produces six major productions each season in addition to smaller "second stage shows" and children's theatre educational activities.

The Virginia Symphony performs over 130 concerts annually, including Classical Masterworks Series, Norfolk Southern Pops series, and a Mozart & More series in Norfolk. For children, the Virginia Symphony offers Young People's Concerts presented in conjunction with area schools and the Peanut Butter & Jam Series.

The Norva, a downtown concert venue, offers concerts featuring national touring acts and well-known artists.

The Little Theatre of Norfolk is one of the nation's oldest community theaters; it features five shows each season.

Other Hampton Roads attractions include the Virginia Maritime Museum in Virginia Beach, the Virginia Beach Arts Center, the Portsmouth Naval Shipyard Museum, and the Portsmouth Community Arts Center.

Norfolk is an outdoor enthusiast's paradise. Hunting, fishing, swimming, boating, and sailing opportunities are endless on the Chesapeake Bay, the Atlantic Ocean, and numerous rivers and lakes located throughout the region. There are fishing tournaments, sailboat races, regattas, surfing championships, marathons, and golf tournaments. Luxury cruises along the waterfront are also available. For the baseball fan, Norfolk is home to the Norfolk Tides, a professional Triple-A team, whose home games are played at the 12,000-seat Harbor Park Stadium. The USS Wisconsin, the world's largest battleship is berthed at Nauticus, an interactive science and technology center that explores the naval, economic, and nautical power of the sea. Norfolk is home to 25 recreation centers, 5 parks, and numerous swimming pools, athletic field, tennis courts, amphitheaters, and picnic areas.

The Hampton Roads Economic Development Alliance
City of Norfolk