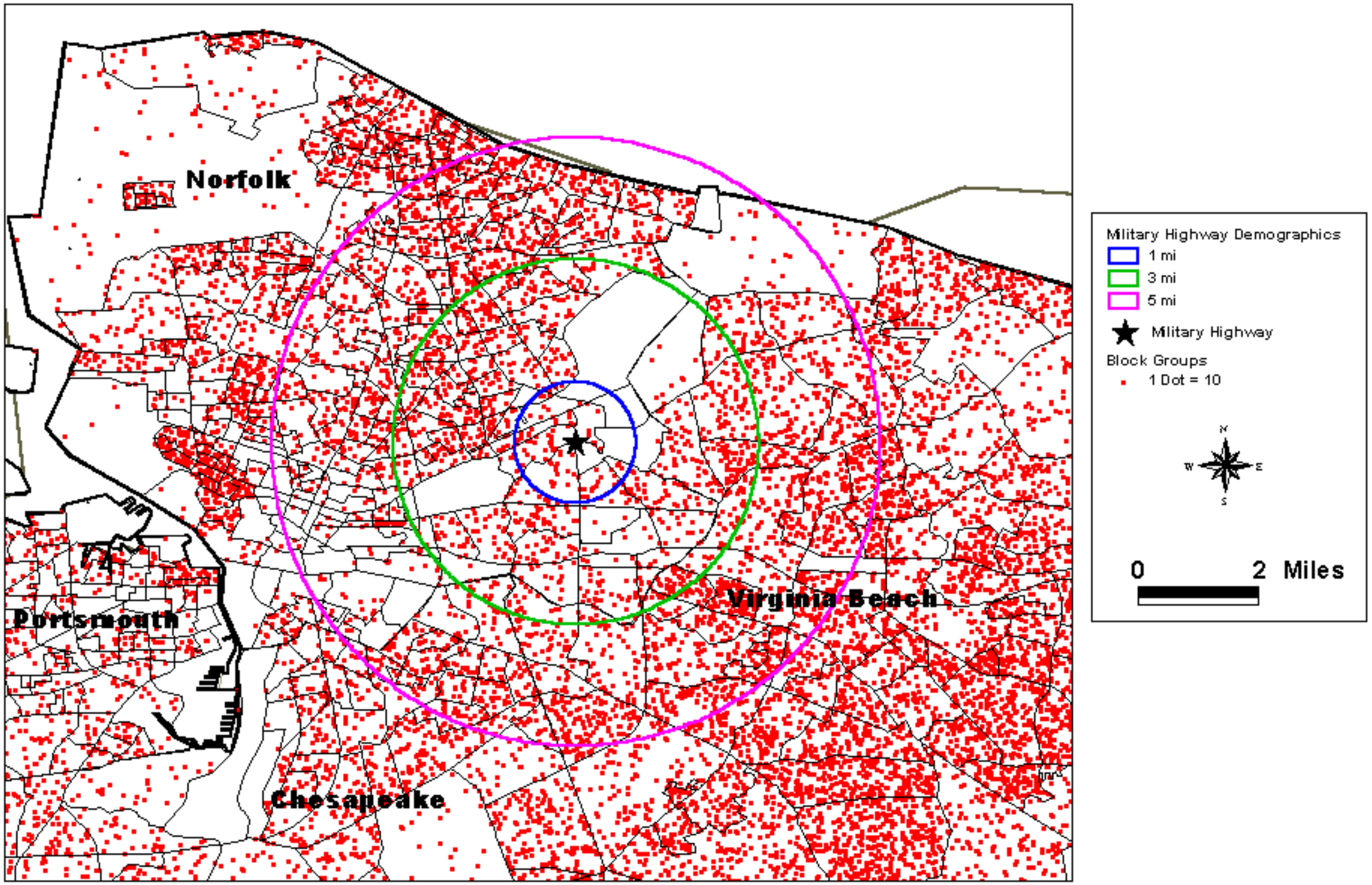# Average Household Income > $35,000