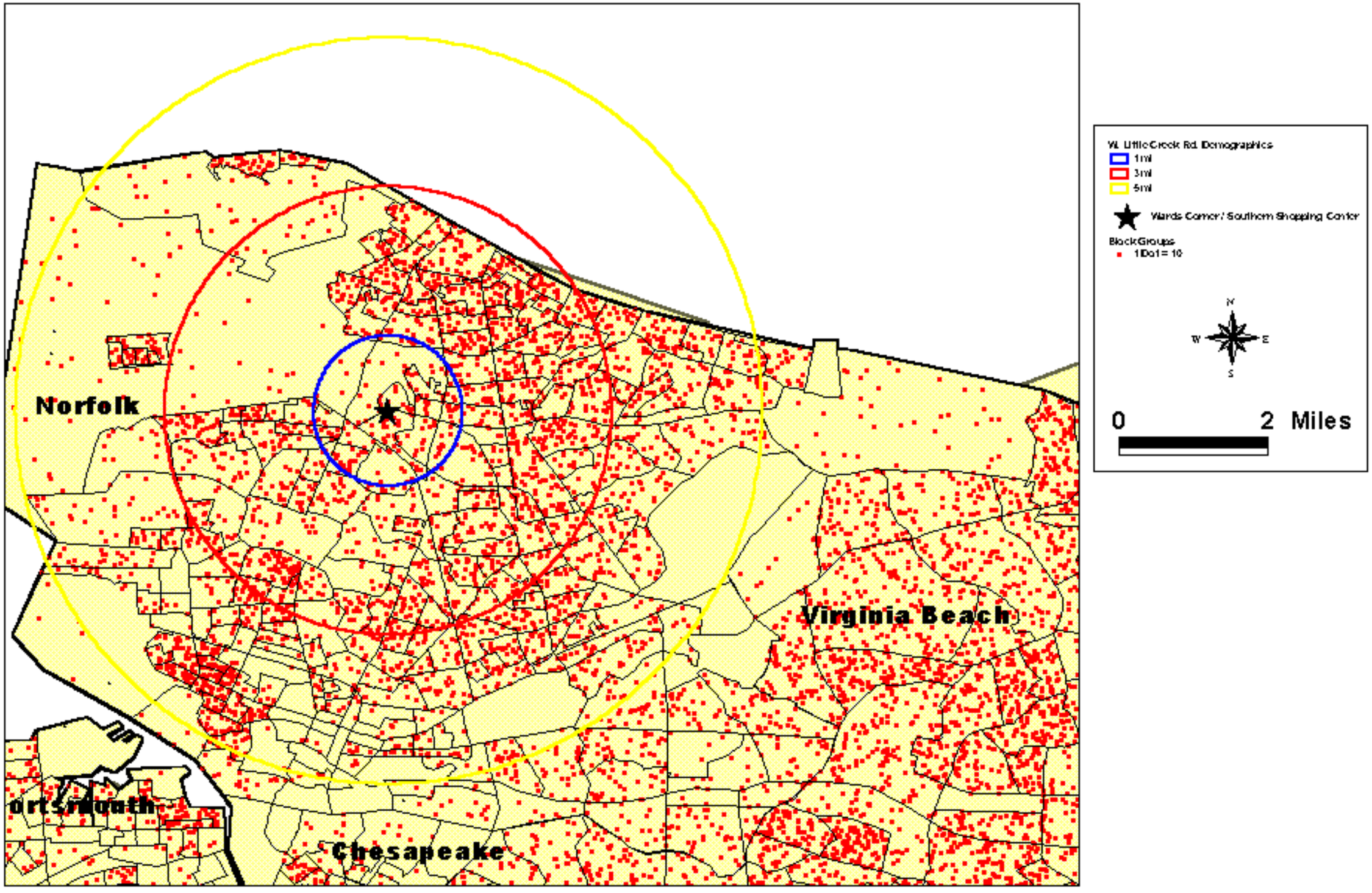Average Household Income >$35,000