1. Call to Order/Roll Call

   A. Monarch Way—Wayfinding
      Applicant: Peter Johnston, WPA
      Project Request: Design review for wayfinding signage
      Project Summary: This application is establishing wayfinding signage from Hampton Boulevard to the west, Killam Avenue to the east, 41st Street to the south and 47th Street to the north. The proposed signs have aluminum cabinet cores with aluminum graphic panels attached and offset, one inch, from the cabinet. The signs are mounted on concrete pads at grade. There will be no visible hardware and the panels are smooth with no seams. The logo is cut out with color showing through. The logo colors are Pantone dark blue and logo blue in a satin finish. The attractions, maps and arrows are changeable, surface applied pressure sensitive vinyl in a custom color with “Lustre” laminate. A range of four sizes and colors are proposed: twenty-one inches wide by fifty-six inches tall; twenty-seven inches wide by sixty-eight inches tall; twenty-seven inches wide by eighty-six inches tall; and thirty-three inches wide by ninety-two inches tall. All the signs are seven inches in depth overall. The colors are: Pantone green, blue, red and gold in a satin finish.

      ARB Recommendation: By a vote of 8-0, the ARB recommends approval for the proposed wayfinding signage as presented.

   B. 4015-4035 E. Ocean View Avenue—The TERN Commercial
      Applicant: Michael Schnesker, Tymoff + Moss Architects
      Project Request: Design review to amend previously approved elevations
      Project Summary: City Planning Commission approved the design, August 23, 2018. The applicant proposes to eliminate the approved second floor addition, establish a parapet taller than the adjacent storefront building, and relocate the tower feature to the outside corner of the building at northeast corner. Louver shutters are proposed in the parapet, to line up with the corresponding storefront below. Goose neck lights and defined sign locations are noted on the drawings.

      ARB Recommendation: By a vote of 7-0, the ARB recommends approval for the amended design and materials as presented with cedar shingles on the tower.

3. Presentations
   A. Draft North Colley Action Plan- WPA


5. Director’s Comments
   A. Council Actions

6. Comments from Commissioners
7. Future Meeting Schedule

   Wednesday, August 7, 2019
   1:00 PM Zoning Field Trip

   Thursday, August 8, 2019
   1:00 PM Regular Meeting

   Thursday, August 22, 2019
   1:00 PM Regular Meeting
   2:30 PM Public Hearing Meeting

Design Review applications for items scheduled for the City Planning Commission meeting, exclusive of information only items, can be viewed at the website below:

www.norfolk.gov/Planning/designreview.asp