

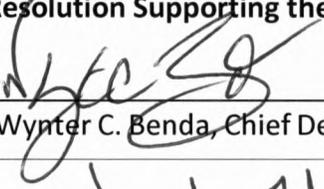


To the Honorable Council  
City of Norfolk, Virginia

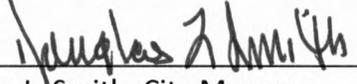
February 26, 2019

From: George M. Homewood, FAICP, CFM, Planning Director 

Subject: **Resolution Supporting the 2020 Census and Creating a Complete Count Committee**

Reviewed:   
Wynter C. Benda, Chief Deputy City Manager

Ward/Superward: Citywide

Approved:   
Douglas L. Smith, City Manager

Item Number: **R-11**

I. **Recommendation: Adopt Resolution**

II. **Description:**

This agenda item is a resolution formalizing the city's support of the 2020 Census and creating a Census Complete Count Committee.

III. **Analysis:**

- A census of population and housing is conducted by the U.S. Department of Commerce every ten years. Data from the census is used for political apportionment at the federal, state, and local level as well as the distribution of over \$675 billion federal dollars to state and local governments annually. An average of \$1,800 per person annually or \$18,000 over a ten-year period is lost for each person who is not counted.
- The Census Bureau strongly recommends that each locality partner with them to support their efforts through the creation of Complete Count Committees. These are made up of internal and external stakeholders who, along with city staff, apply local knowledge, expertise, and influence to design and implement a census awareness campaign targeted to the Norfolk community.
- The goal of the Complete Count Committee is to increase the census response rate for Norfolk residents through a focused, neighbor-to-neighbor program and to support the Census Bureau's goal of counting everyone once, only once, and in the right place.

IV. **Coordination/Outreach:**

This resolution has been coordinated with the City Attorney's Office.

**Supporting Materials from the City Attorney's Office:**

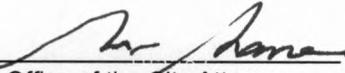
- Resolution

Form and Correctness Approved:

RAP

Contents Approved:

By

  
Office of the City Attorney

By

DEPT.



NORFOLK, VIRGINIA

## RESOLUTION

A RESOLUTION SUPPORTING THE 2020 CENSUS AND  
CREATING A COMPLETE COUNT COMMITTEE.

- - -

WHEREAS, the U.S. Census Bureau is required by the U.S. Constitution to conduct a count of the population and provides a historic opportunity to help shape the foundation of our society and play an active role in American democracy; and

WHEREAS, the Council of the City of Norfolk is committed to ensuring every resident is counted; and

WHEREAS, federal and state funding is allocated to communities, and decisions are made on matters of local importance based in part on census data and housing; and

WHEREAS, information from the 2020 Census is vital for economic development planning and increased employment; and

WHEREAS, a united voice from business, government, community-based and faith-based organizations, educators, media and others will enable the 2020 Census message to reach more of our citizens; now, therefore

BE IT RESOLVED by the Council of the City of Norfolk:

Section 1:- That the City supports the goals of the 2020 Census and will disseminate 2020 Census information.

Section 2:- That the City will encourage all its residents to participate in events and initiatives that will raise the overall awareness of the 2020 Census and increase participation.

Section 3:- That a Census 2020 Complete Count Committee ("Committee") is hereby established for the purpose of mobilizing and leveraging personnel and resources, both internal and external to City administration, to assure an accurate census count resulting in an equitable share of financial assistance and representation for the citizens of the City.

Section 4:- That the mayor and City Council will appoint members of the Committee to represent elected officials, faith-based organizations, neighborhoods and civic leagues, city-based business enterprises, non-profit organizations and city employees from relevant city departments.

Section 5:- That this resolution shall be in effect from and after its adoption.