

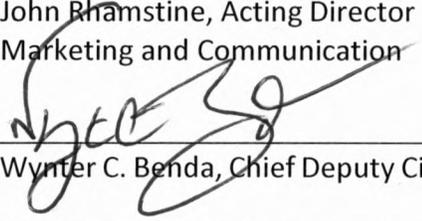


To the Honorable Council
City of Norfolk, Virginia

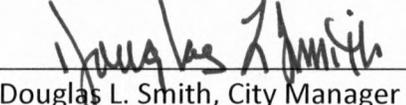
March 26, 2019

From: John Bhamstine, Acting Director
Marketing and Communication

Subject: Elizabeth River Trail Foundation
Donation for Public Art

Reviewed: 
Wynter C. Benda, Chief Deputy City Manager

Ward/Superward: 2/6

Approved: 
Douglas L. Smith, City Manager

Item Number:

C-3

- I. **Recommendation:** Adopt Ordinance
- II. **Applicant:** City of Norfolk Public Art Program
Marketing and Communication Department
- III. **Description:**
This agenda item is an ordinance to accept the sum of twenty-five thousand dollars (\$25,000) from the Elizabeth River Trail Foundation (the "Foundation") to match existing CIP public art funds to be used to commission artwork on the trail at Larchmont.
- IV. **Analysis**
The Norfolk Public Art Program (the "Program") initiated a matching fund program to encourage public art in private development. The Foundation has taken advantage of the program and with \$25,000 for city CIP funds will add \$25,000 to commission artwork totaling \$50,000 to be installed on the trail near the Larchmont Library.
- V. **Financial Impact**
The Program will match the funds with \$25,000 from previously appropriated CIP public art funds. The Program will be responsible for the long-term maintenance of the artwork. The artist creating the work of art will carry insurance through the term of their contract. The City and the Public Art Program will be responsible for the maintenance and care of the final artwork.
- VI. **Environmental**
The artwork will be installed behind the Larchmont Library and may take advantage of existing concrete pedestals from the previous Mission 22 art project.

VII. Community Outreach/Notification

We are partnering with the Elizabeth River Trail Foundation, the library, and the nearby civic leagues and neighborhood. Representative from these organizations and the community serve on the public art planning committee.

VIII. Board/Commission Action

The Public Arts Commission has authorized the expenditure of the matching funds. Member of the Commission will assist the partners in evaluating the proposals received.

IX. Coordination/Outreach

This letter and ordinance have been coordinated with the City Attorney's Office and the Departments of Finance and Marketing and Communication.

Form and Correctness Approved:

By *[Signature]*
Office of the City Attorney

Contents Approved:

By *[Signature]*
DEPT. Marketing and Communications

Pursuant to Section 72 of the City Charter, I hereby certify that the money required for this item is in the city treasury to the credit of the fund from which it is drawn and not appropriated for any other purpose.

RMR
2/25/19 \$25,000
2275-16-8681
[Signature] Account
Director of Finance 2/25/19 Date

NORFOLK, VIRGINIA

ORDINANCE No.

AN ORDINANCE ACCEPTING A GIFT OF \$25,000 FROM THE ELIZABETH RIVER TRAIL FOUNDATION INTENDED TO MATCH EXISTING CIP PUBLIC ART FUNDS TO PAY TO COMMISSION ARTWORK FOR THE LARCHMONT TRAILHEAD.

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BE IT ORDAINED by the Council of the City of Norfolk:

Section 1:- That the Council of the City of Norfolk hereby gratefully accepts the gift of \$25,000 from the Elizabeth River Trail Foundation to match existing CIP public art funds to be used to commission artwork on the Larchmont Trailhead.

Section 2:- That said donation is conditioned on its use to provide artwork on the Larchmont Trailhead, but the donor shall have no property interest of any kind in the artwork so commissioned.

Section 3:- That this ordinance shall be in effect from and after its adoption.