

FOR IMMEDIATE RELEASE:

Norfolk Festevents Announces 2026 Season of Events

Tickets on sale at 10 am on Monday, January 12 at Festevents.org

Release Date: Monday, January, 12, 2026

Website: <https://bit.ly/Festevents2026>

Norfolk, VA—Norfolk Festevents is proud to present its 2026 Season of Events, a celebration of more than 40 years of bringing dynamic waterfront festivals and events to the community. Tickets for the 2026 Season of Events will be available for purchase starting Monday, January 12 at 10 a.m. at Festevents.org. A presale for the **Norfolk Waterfront Jazz Festival** will begin Friday, January 9, at 10 a.m. for previous year's ticket purchasers.

The season kicks off in early May with the 18th Annual **Spring Town Point Virginia Wine Festival** (May 2 & 3), followed by the 36th Annual **Bayou Bon Vivant Cajun Music & Food Festival** (May 15-17).

From June 19-23, 2026, Norfolk, Virginia will take center stage for a convergence of monumental events—**Sail250® Virginia, Juneteenth Norfolk**, and the 50th Annual **Norfolk Harborfest**—all unfolding across five unforgettable days along the Downtown Norfolk Waterfront. This historic alignment marks the first time that these three significant celebrations will share the same stage, creating a unique moment of reflection, unity, and commemoration for our city, our region, and our nation.

Don't miss out on the 43rd-anniversary celebrations for the **Fourth of July Great American Picnic & Fireworks** (July 4) and the **Norfolk Waterfront Jazz Festival** presented by Sentara Health Plans (August 21 & 22). Previous year's ticket purchasers will receive early access to Jazz Festival ticketing starting at 10 a.m. on Friday, January 9. Other notable summertime events include the 25th Annual **Norfolk Latino Music & Food Festival** (July 18), and the 6th Annual **NashFest 757 Music & Food Festival** (September 12).

The 2026 season wraps up in the fall with the 37th Annual **Virginia Children's Festival** (October 3), the 38th Annual **Fall Town Point Virginia Wine Festival** (October 17 & 18), and the 13th Annual **Holiday Yule Log Bonfire & Market** (December 5). Join us for a memorable experience at Town Point Park. Find the complete schedule of the 2026 Season of Events below.

Stay up-to-date with Festevents on social media at @Festevents or on Festevents.org for information on additional new programming and events, including bands, family entertainment, and interactive experiences.

Norfolk Festevents also produces the annual summertime events in Ocean View Beach Park, including the Shore Thing Independence Day Celebration & Fireworks, Themed Friday Nights, and Big and Bands on the Bays, in addition to operations at TowneBank Fountain Park in Downtown Norfolk and Five Points Park. Visit OceanViewBeachPark.org for more details on Ocean View events.

2026 SEASON OF EVENTS

Event	Dates
Spring Town Point Virginia Wine Festival	Saturday & Sunday, May 2 & 3, 2026
Bayou Bon Vivant Cajun Music & Food Festival	Friday-Sunday, May 15-17, 2026
Norfolk Harborfest Music, Food & Maritime Festival	Friday-Tuesday, June 19-23, 2026
Sail250® Virginia, Norfolk Host City	Friday-Tuesday, June 19-23, 2026
Juneteenth Norfolk	Friday-Tuesday, June 19-23, 2026
Fourth of July Great American Picnic & Fireworks	Saturday, July 4, 2026
Norfolk Latino Music & Food Festival	Saturday, July 18, 2026
Virginia Symphony Orchestra Concert in the Park	Sunday, July 19, 2026
Norfolk Waterfront Jazz Festival	Friday & Saturday, August 21 & 22, 2026
NashFest 757 Music & Food Festival	Saturday, September 12, 2026
Virginia Children's Festival	Saturday, October 3, 2026
Fall Town Point Virginia Wine Festival	Saturday & Sunday, October 17 & 18, 2026
Holiday Yule Log Bonfire & Market	Saturday, December 5, 2026

2026 TICKET PRICES

Prices shown below exclude online processing fees.

SPRING/FALL TOWN POINT VIRGINIA WINE FESTIVALS

	Advance	Week-of	Day-of
Saturday GA**	\$30	\$35	\$40
Sunday GA**	\$25	\$30	\$35
Saturday Tasting	\$40	\$45	\$50
Sunday Tasting	\$35	\$40	\$45
Saturday Table		\$425	
Sunday Table		\$385	
Boater Package		\$225	

***Includes admission into the festival, does not include tasting privileges.*

BAYOU BON VIVANT CAJUN MUSIC & FOOD FESTIVAL

	Advance	Day-of
Single-Day Pass	\$15	\$20
Weekend Pass	\$20	\$30 (week-of)
Boater Package	\$90	

NORFOLK WATERFRONT JAZZ FESTIVAL

	Advance	Week-of
1-Day GA	\$45	\$50
2-Day GA	\$70	\$80
1-Day Reserved	\$65	\$70
2-Day Reserved	\$120	\$125
2-Day VIP Reserved		\$250
Boater Package		\$250

VIRGINIA CHILDREN'S FESTIVAL

	Advance	Week-of	Day-of
General Admission	\$5	\$6	\$7

For more information on Norfolk Festevents' 2026 Season of Events and additional events held at Town Point Park, visit Festevents.org.

Norfolk Festevents, Ltd., based in Norfolk, Virginia, is a private, not-for-profit organization dedicated to creating the most dynamic urban waterfront community in America through innovative programming and imaginative uses of its historic waterfront spaces. Norfolk Festevents has garnered international acclaim for its advocacy for public access to waterfronts, outstanding quality Programming, and development of public spaces, transforming the City of Norfolk into one of the most progressive, diverse, and livable waterfront communities in the nation. Residents, workers, and visitors to Norfolk and Hampton Roads are invited to experience all the excitement of the 2026 season!

###