

PLAN

What We Will Achieve

PLAN PILLARS, GOALS, ACTIONS, AND STRATEGIES

The heart of NFK2050 is in its policies around where and how to grow, and what actions to take to make a more equitable, resilient, and inclusive city.

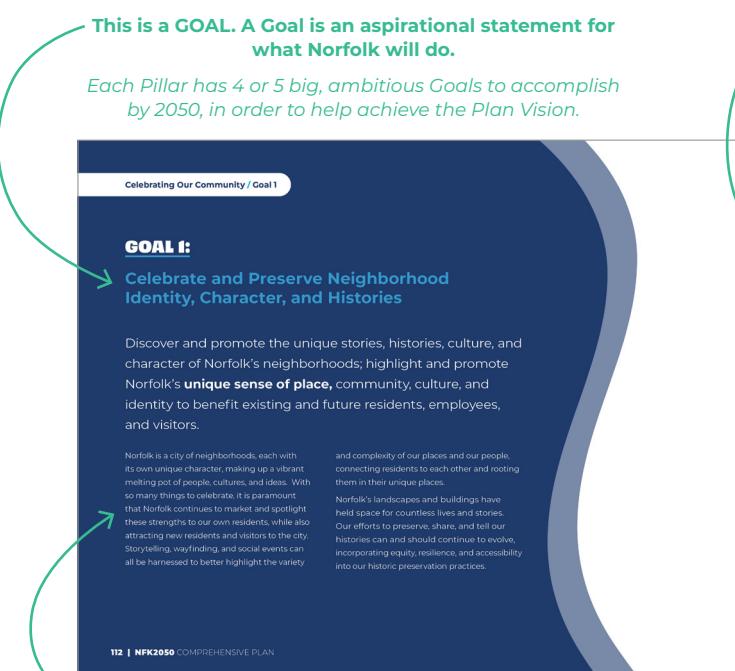
Each of the four Plan Pillars feature broad, far-reaching Goals aimed to achieve the overall Plan Vision, along with Actions—and in some cases, specific Strategies—for how to get there. These Actions provide a clear direction toward 2050 while allowing flexibility in how the work is carried out, enabling the city to adapt to change and respond to a range of future scenarios.



Goals, Actions, & Strategies

How to Use This Section:

NFK2050's **Goals, Actions, and Strategies** are where all the ideas for how to make forward progress in our city are collected. Some Actions continue and strengthen important work already underway, while others introduce new ideas—often supported by multiple Strategies for how to achieve them. Actions are listed by topic area rather than in order of priority.



Each Goal also has some explanation of exactly how and where we see this Goal making the most impact in the city, and how it grew from what we found and what we heard.

These are STRATEGIES. Not every Action needs Strategies, but for some Actions, we have identified specific steps that should be taken in order to accomplish the Action.

What does all this mean for me as a Norfolk resident?

How do these ideas reference the Future Land Use Plan (Ch. 3)?

Who will be responsible for these ideas, and when will they happen?

As a Comprehensive Plan, NFK2050 includes specific actions and strategies that need to be in this document for regulatory purposes. Some of them are more internal, for City of Norfolk Departments or partner agencies (see Chapter 5 for more details). **Norfolk residents also gave us feedback and ideas that we have incorporated into the body of this chapter.**

Some of the big ideas throughout the Pillar sections are denoted with a **"Big Idea" icon**, as seen below. Those ideas are also called out at the front of each Pillar in a brief summary of the **ideas that are likely to have the biggest positive impact on Norfolk residents, workers, or stakeholders.**



In short, the Goals, Actions, and Strategies (Ch. 4) show **WHAT** we will do; the Future Land Use Plan (Ch. 3) shows **WHERE** we will do it; and the Implementation Matrix (Appendix III) shows **WHO** will lead and **WHEN** it might happen.

As you flip through the Plan Pillars, keep in mind that the Future Land Use Plan (Chapter 3) shows where and how we want to grow. Some of the Actions are citywide—e.g., regulatory or programmatic—but many of them are **place-specific**, and refer to areas in the city where they will be **most impactful**. All 4 Pillars end with a summary spread building on the Future Land Use Map and calling out some of the Actions we see as most rooted in specific types of places around the city. These spreads help to **"connect the dots"** between **what we will do — the Actions and Strategies — and where we will do it — the Future Land Use Map.**



There are many partners who will work collaboratively to make change happen in Norfolk—both within and outside of City Hall. Each of NFK2050's Actions and Strategies in this chapter will have a single department, agency, or organization responsible for ensuring the work is actually underway or completed by 2050. Some may be relatively quick to complete, and some may take all 25 years (or more), but in every Plan Goal, there is work we can begin right after the plan is adopted.

All of these details are outlined in **Appendix III - Implementation**, where you can find a breakdown of each Action and Strategy, including timeframe, lead, partner, scale of impact, and other information about how, when, and who will make the idea happen. These are cross-referenced by Goal and Action number for tracking purposes.