



St. Paul's Advisory Committee Meeting

Electronic Update
July 15, 2025

People First USI Update

- *Class of 2025 Celebration at The Slover*
- *2025 People First Housing Partners Brunch*



Class of 2025 Celebration at The Slover



- Held on June 20th at the Slover Library
- Celebrated 34 graduates including aspiring first-generation college students, service members, and leaders
- Awarded first-ever People First Scholarship to 13 students
- Event attended by Mayor, City Council SPAC Co-Chairs, and community leaders
- Honored not only academic success but also resilience, growth, and community spirit

2025 People First Housing Partners Brunch

- Held on June 26, 2025, at the Murray Center
- Celebrated housing partners and landlords supporting the City's investment in stable, affordable and accessible housing
- Honored champions of the People First Initiative promoting safe, quality housing for Norfolk families
- Partnerships between People First and Landlords include:
 - Landlord Incentives for housing in Neighborhoods of Opportunity
 - Sign-On Bonuses – Up to \$1,000 per unit; lease renewal bonuses available
 - Vacancy Loss Coverage – One month's rent for units held for Tidewater Gardens HCV holders
 - Damage/Risk Mitigation – Covers excess damage or early vacancy
 - Case Management – Ongoing tenant support
 - Landlord Support – Dedicated mobility specialists to foster stable landlord-tenant relationships



Landlord of the Year Award presented to Mr. Terry Jackson,
who currently houses 7 People First families

Thank You!



[\[Click here to view video highlights of the 2025 People First Housing Partners brunch.\]](#)

PEOPLE  FIRST

 | EMPOWERED BY
URBAN STRATEGIES, INC.

259 Granby St., Suite 300
Norfolk, Virginia 23510
(757) 390 – 4625

Office Hours: 8:30 a.m. to 5 p.m.



Development

- *Phase B3 Tax Credits*

Phase B3 Tax Credits – Major Milestone Achieved

- Phase B3 (Block 5) earned the top score in Virginia Housing's Local Housing Authority Pool
- Awarded \$1.85 million in competitive tax credits
- Phase B3 will deliver:
 - 62 total units, including 19 replacement (PBV) units
 - 4,046 square feet of retail space
 - Community Amenities
- Anticipated delivery date: August 2027



Blocks 5 & 6 Renders and Site Map



St. Paul's Critical Community Improvements Plan

- *St. Paul's Artist Selection – Resident Participation in Kindred Public Art*

St. Paul's Artist Selection – Resident Participation in Kindred Public Art

- Residents are helping select artists for public art projects in the Kindred neighborhood
- Tidewater Gardens residents serve on the St. Paul's Public Art Planning Committee, participating in interviews and final artist selections
- Community surveys are gathering input to ensure strong resident engagement in the process
- The effort is led by Norfolk Arts and the City's Department of Housing & Community Development as part of the CNI Critical Community Improvements for placemaking
- Second Community Survey is open until July 28, 2025
- [\[Please click here to take our survey\]](#)



The screenshot shows a survey page for selecting artists for public art in the Kindred neighborhood. The header includes the Norfolk logo, a navigation bar with Home, Info, Help, and Sign in, and an OpenGov link. The main content area is titled 'Pick Your Top Four Favorite Artists' and features a large heading: 'Public Art is Coming to the Kindred Neighborhood—Choose the Artists Whose Work Speaks to You!'. It includes a deadline notice ('20 days left before deadline'), a navigation menu ('Introduction', 'Feedback', 'Your Response', 'Outcome'), and descriptive text about the survey's purpose and the note that images shown are examples of previous work. It also mentions the sharing of results via the Public Art at Kindred website and social media. A 'Your Response' section with a 'Take the Survey' button and a deadline of '11:59 PM on July 28, 2025' is at the bottom.

Pick Your Top Four Favorite Artists

Public Art is Coming to the Kindred Neighborhood—Choose the Artists Whose Work Speaks to You!

20 days left before deadline

Introduction Feedback Your Response Outcome

The City of Norfolk is partnering with the community to bring meaningful public art to the Kindred neighborhood. Please vote for your four favorite artists whom you'd like to see create art installations at key public and community spaces in the Kindred neighborhood. The survey will include three examples of each artist's work and a 3-minute video to help you discover the four you like the most!

Note: The images shown reflect examples of each artist's previous work and are NOT the final designs. Final designs will be developed in close collaboration with the Kindred community.

Results will be shared with the community via [Public Art at Kindred website](#) and the City of Norfolk's social media channels.

[Please take our survey here!](#)

Your Response

[Take the Survey](#)

Deadline: 11:59 PM on July 28, 2025

Reminders and Announcements

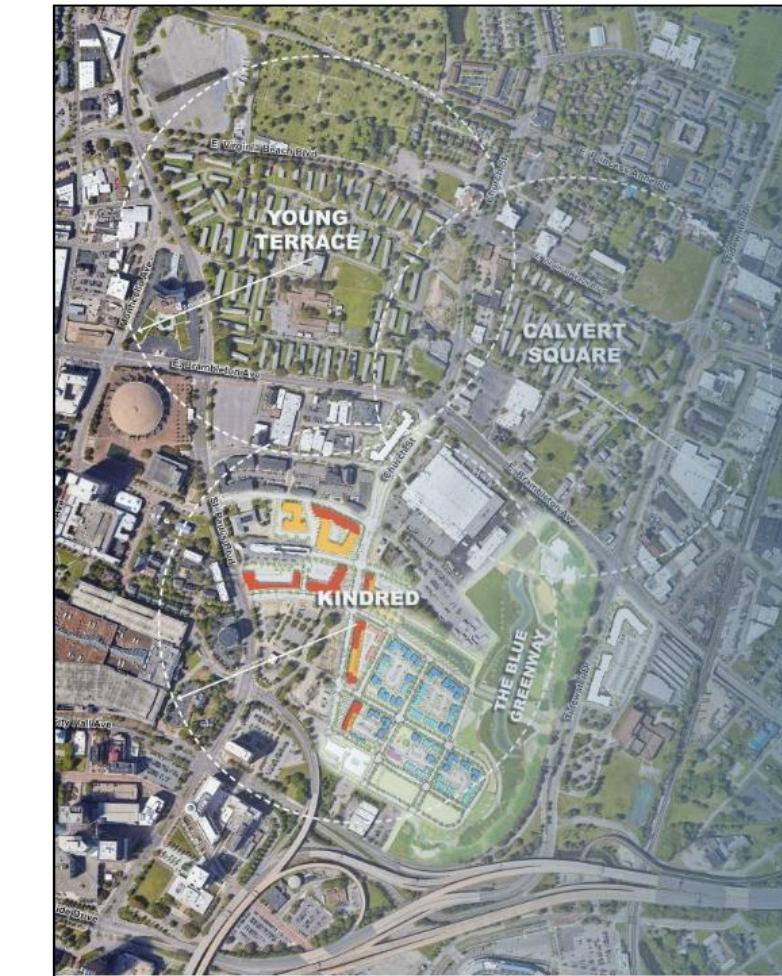
**Next “In-Person” Meeting:
September 16, 2025**

Upcoming Events:

- **Calvert Square & Young Terrace Design Charrette/Workshop**
 - July 14–17, 2025 (AM/PM Sessions – Various Times) — Murray Center – 455 E. Brambleton Ave.
- **Summer Multigenerational Celebration & Farmers Market**
 - July 25, 2025 (11 AM–3 PM) — Field Behind SECEP Center, 2861 E. Princess Anne Rd.
- **Citywide Back-to-School Celebration**
 - August 9, 2025 (10 AM–2 PM) — Norfolk Scope

Available Online:

- Please like and follow our Facebook page at facebook.com/St.PaulsNFK
- June 2025 meeting minutes and the latest St. Paul’s monthly newsletter are available at www.stpaulsdistrict.org



Calvert Square and Young Terrace Transformation Project

Four-day Charrette/
Design Workshop

Murray Center
455 E. Brambleton Ave.
Norfolk, Va. 23510

Monday, July 14 1:30-3:30PM
5:30-7PM

Tuesday, July 15 8:30AM-12PM
1:30-4:30PM
5:30-7PM

Wednesday, July 16 10AM-12:30PM
1:30-4:30PM

Thursday, July 17 8:30AM-12PM
5:30-7PM

Hosted by Norfolk Redevelopment
and Housing Authority and City of Norfolk

