



GET THE APP. SAVE A LIFE.

Sudden Cardiac Arrest (SCA) is one of the leading causes of preventable deaths. The PulsePoint app alerts bystanders—like you—who can help victims before professional help can arrive.

PulsePoint alerts you to nearby people in need. For every minute that passes before help arrives, **SCA survival decreases by 7%-10%**. It's like an amber alert for SCA victims.



1 SCA victim in need.



2 911 system sends PulsePoint alert.



3 Signal received by nearby PulsePoint users.



4 Users rush to help the victim before professional help arrives.

DOWNLOAD THE APP:

Search: "PulsePoint"



GET TRAINED:

Call Norfolk Cares
(757) 664-6510

BROUGHT TO YOU BY:



SCA KILLS ALMOST **1,000**  /DAY IN THE U.S.

NEARLY **60%** OF SCA VICTIMS **DON'T GET CPR** UNTIL PROFESSIONAL HELP ARRIVES.

13M AMERICANS ARE CPR TRAINED AND CERTIFIED ANNUALLY.

THE U.S. SURVIVAL RATE FOR SCA IS **11%** WE CAN DO BETTER

CALL 911

PUSH HARD AND FAST IN THE CENTER OF THE CHEST TO THE BEAT OF "STAYIN' ALIVE" (100X/MINUTE).

Early CPR and rapid defibrillation before an emergency team arrives can boost survival by 50%.