



WHAT IS THE TRANSIT SYSTEM REDESIGN?

What does quality transit mean for Norfolk? Is it a way to meet the needs of those who cannot drive? a way to reduce congestion and dependence on the automobile? a way to improve the quality of life and transportation choices for all residents and workers in Norfolk? The Transit System Redesign component of Multimodal Norfolk is intended to foster a meaningful conversation on all these roles of transit in our city.

To achieve the expectations for a fully integrated multimodal transportation system, the City seeks to develop a comprehensive Multimodal Transportation Master Plan (MTMP) that will serve as the City's framework for improving multimodal choices for Norfolk's residents and businesses.

HOW WILL THIS WORK?

Multimodal Norfolk will include a full redesign of the City's public transportation system that will evaluate and recommend important policy related to transit funding and stop spacing. The City will examine innovative options to deliver transit service, including micro-transit and other on-demand solutions that will best serve the needs of the City.

The City will work closely with the public, elected officials, City Manager's office, key stakeholders, as well as other City departments through a robust and meaningful outreach process as the City develops the multimodal transportation plan and full redesign of its transit system.

In addition, Hampton Roads Transit (HRT) is currently undertaking a transformational project that will look at various regional service scenarios. Norfolk's Transit System Redesign will be conducted in close coordination with HRT and their planning projects. Once the multimodal transportation plan and transit system redesign have been developed, a transit service plan and schedules will be developed for seamless implementation and launch of the City's new transit system. Similarly, a program of projects will be recommended and accompanied by the associated resource allocation plan to ensure realistic implementation of the new vision for transit in Norfolk.

"It's actually not hard to understand transit and how it can serve our values and needs, if we approach it with some respect."

-A quote from Jarrett Walker, one of the consultants on the city's Transit System Redesign from his book, *Human Transit*