Rent Ready Norfolk’s
Landlord/Property Manager
Enrollment Application

Department of Neighborhood Development
500 E Main Street, 9th Floor
Norfolk, VA 23510
(757) 664-7368
www.norfolk.gov/neighborhoods
rentready@norfolk.gov
Rent Ready Norfolk (RRN), a voluntary, comprehensive program designed to increase the number of viable residential rental properties by:

- Reducing the number of poorly managed properties
- Improve the overall quality of residential rental properties
- Increase the number of more informed and educated landlord, property managers, and renters.

To enroll into the RRN program, a landlord/property must complete the following:

- Submit a completed *Landlord/Property Manager Enrollment Application*
- A Courtesy Quality Assessment of their residential rental property

Rent Ready Norfolk has four (4) components:

**RentingSmart Academy:** A series of courses to inform and educate landlords, property managers, and renters about how to be a good landlord/neighbor and maintain residential rental property quality and standards.

**Quality Assessment:** An assessment of the rental units’ interior, exterior, and common area to ensure that the property is livable safe, and structurally sound.

**Emergency Notification:** A database designed to notify residential rental property owner(s) of local designated agent(s) immediately of life and safety emergencies occurring at or near their property.

**Good Neighborhood Campaign:** An engagement strategy to inform and educate homeowners, renters, civic leagues, landlords, property managers, and community partners about the misconception of renters.

To become a Rent Ready Norfolk Certified Landlord/Property Manager, the following must be completed:

- RentingSmart Academy – Good Landlord Track: 6 courses (4 core courses, 2 elective courses)
- Quality Assessment – receiving a score of a 2 or higher

Rent Ready Norfolk Certified Landlord/Property Managers, have access to the following incentives:

- Up to $50,000 Rental Rehabilitation Funds
- Advertisement of Rent Ready Norfolk website
- Good Neighbor Status
- Emergency Notification

To register for courses offered through the RentingSmart Academy – Good Landlord Track, visit: [https://rentready.eventbrite.com/](https://rentready.eventbrite.com/)

To schedule a Quality Assessment, please call or email Rent Ready Norfolk at:

- Email – rentready@norfolk.gov
- Phone – 757-664-7368
# Program Application

*Please print clearly. Failure to do so will slow down processing and/or deny application.*

## APPLICANT INFORMATION

<table>
<thead>
<tr>
<th>Applicant Name:</th>
<th>Name Property Management Company, if applicable:</th>
</tr>
</thead>
</table>

### Number of Rental Property Owned/Managed by You in Norfolk:

- # Owned: ___________
- # Managed: ___________

### Mailing Address:

```
Street Address | City | State | Zip Code
```

### Birth Date:

```
____ /____ /_______
```

*We like to know our participants birthday, so we can celebrate with you*

## APPLICANT CONTACT INFORMATION

<table>
<thead>
<tr>
<th>Home Phone: (   ) -</th>
<th>Work Phone: (   ) -</th>
<th>Cell Phone: (   ) -</th>
</tr>
</thead>
</table>

Email address:

## CO-APPLICANT INFORMATION

<table>
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<tr>
<th>Applicant Name:</th>
<th>Name Property Management Company, if applicable:</th>
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Email address:

By signing this application, I certify that the information included in the application is complete, correct and true to the best of my knowledge.

Applicant Signature  
Date

Co-Applicant Signature  
Date