



MULTIMODAL
NORFOLK

A TRANSPORTATION MASTER PLAN

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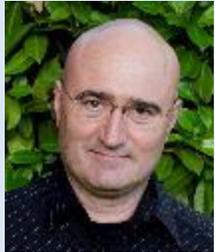
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The Future of Transportation

NORFOLK'S MULTIMODAL TRANSPORTATION MASTER PLAN



The Future is Unknown.....but exciting



Driverless Cars



Will our children need driver's licenses?



Personal flight



Aerial freight moving



New electric vehicles



Autonomous Transit

The Future is Multimodal

**new
choices**



CAR



BUS

**old
choices**



Walk



E Scooter



Bike



E Bike



Bus



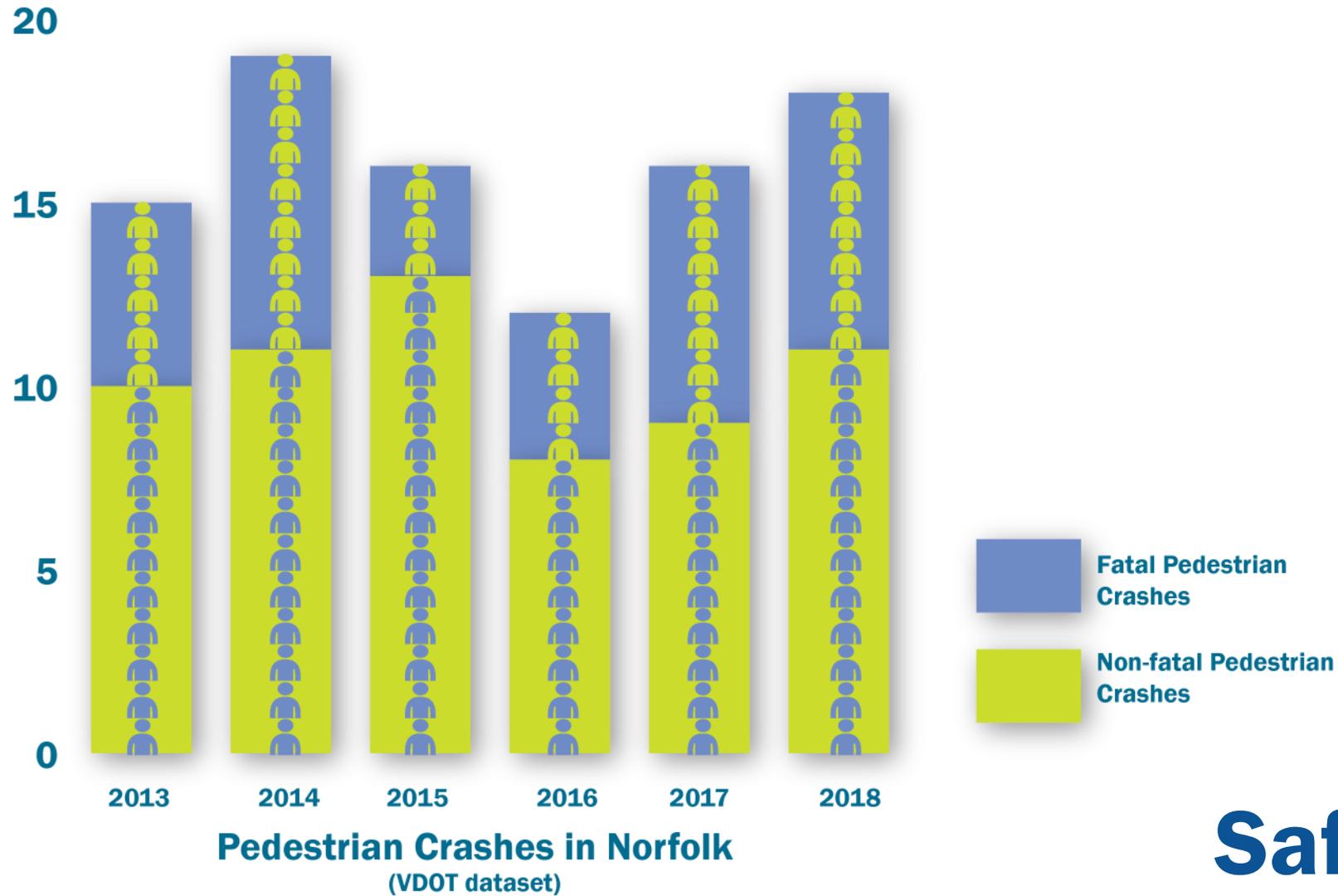
Light
Rail



Dial up
service



What's this project about?



Safety for all users

What's this project about?



Our economy is directly tied to the quality of our mobility choices



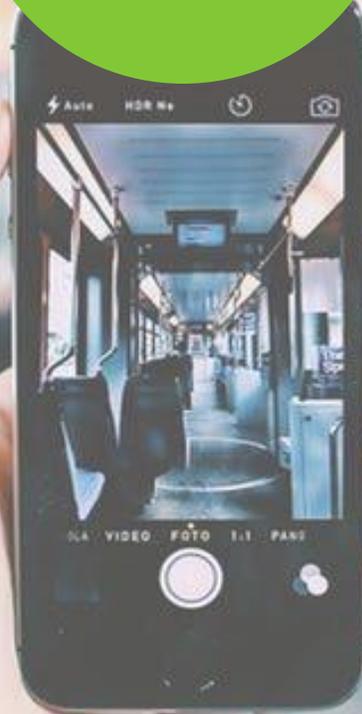
Economic Development

Core Values

SAFETY

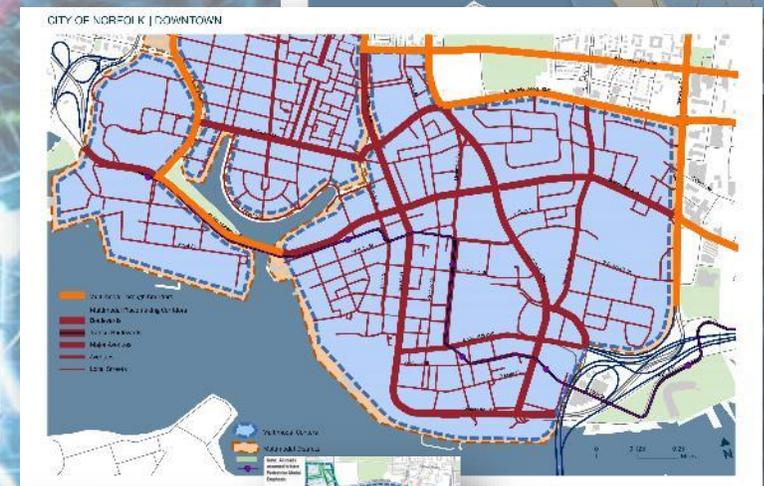
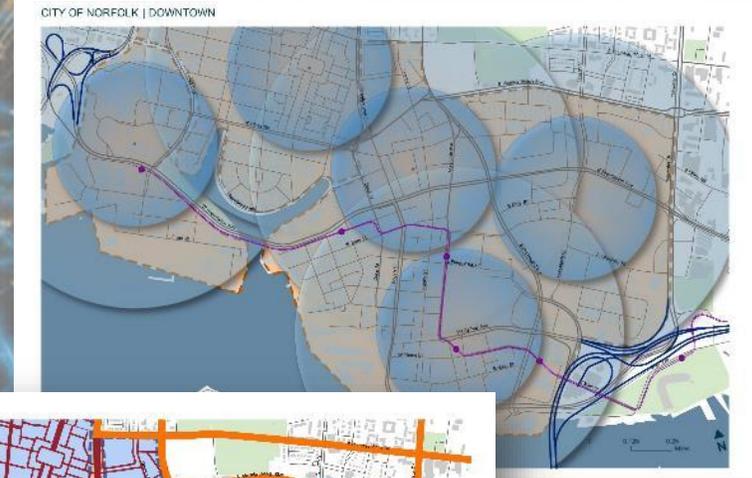
FREEDOM

MOBILITY



How do we get there?

A Systems Approach to our Transportation



Change will be gradual...



Change will be gradual...



Change will be gradual...



Change will be gradual...



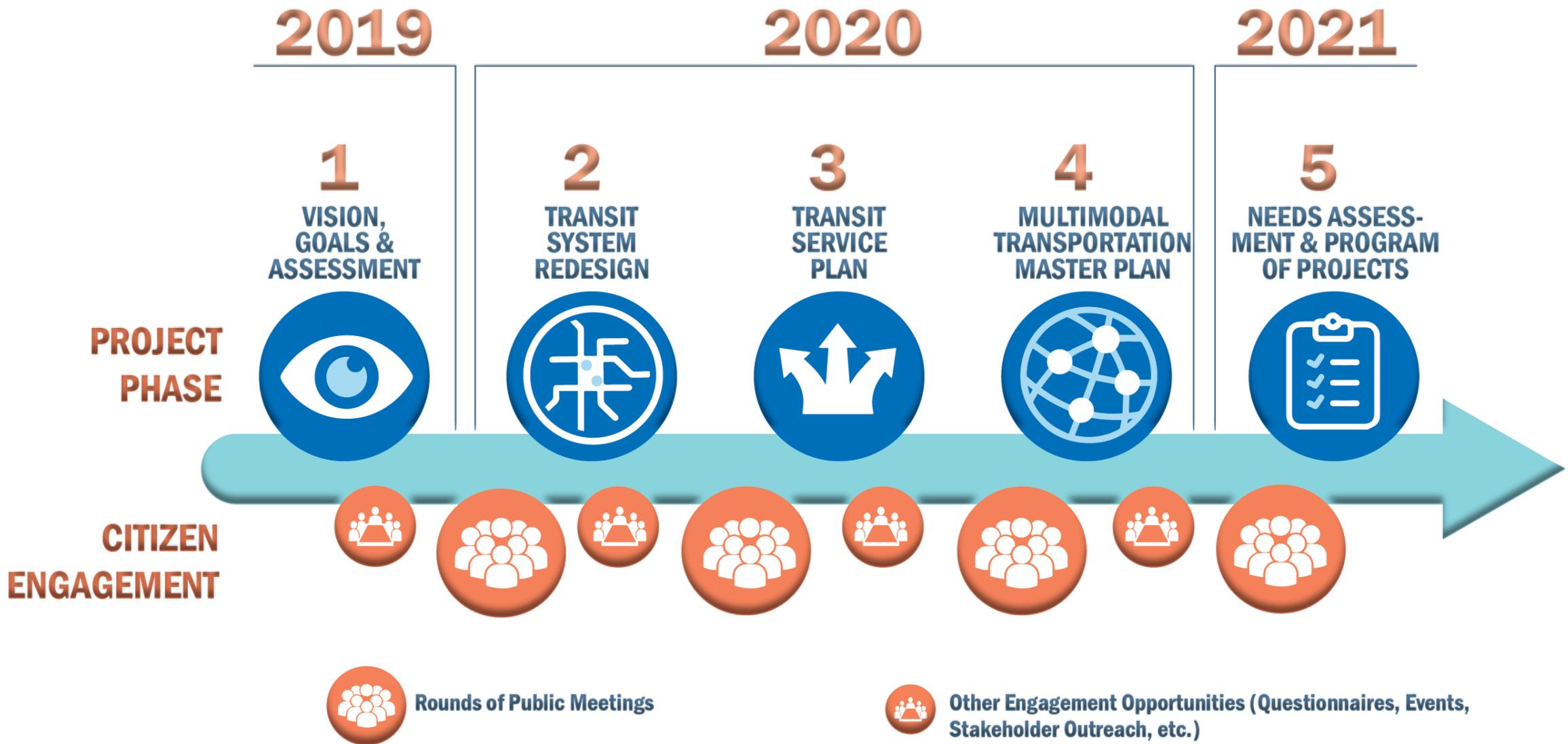
Change will be gradual...





MULTIMODAL NORFOLK

A TRANSPORTATION MASTER PLAN



Project Schedule

Tie Ins to this Project

plaNorfolk 2030

Norfolk Strategic
Bicycle and
Pedestrian Plan

A Strategic Plan for
Southside

Norfolk Vision 2100

Transit Transformation
Project

National Disaster
Resilience
Competition (NDRC) –
OHIO CREEK

Broad Creek
Revitalization and
Implementation Plan
Book

NSN Transit Extension
Study

Downtown Norfolk
2020 Plan

Downtown Norfolk
Pattern Book

Military Circle /
Military Highway
Urban Development
Area Study

St. Paul's
Transformation Plan

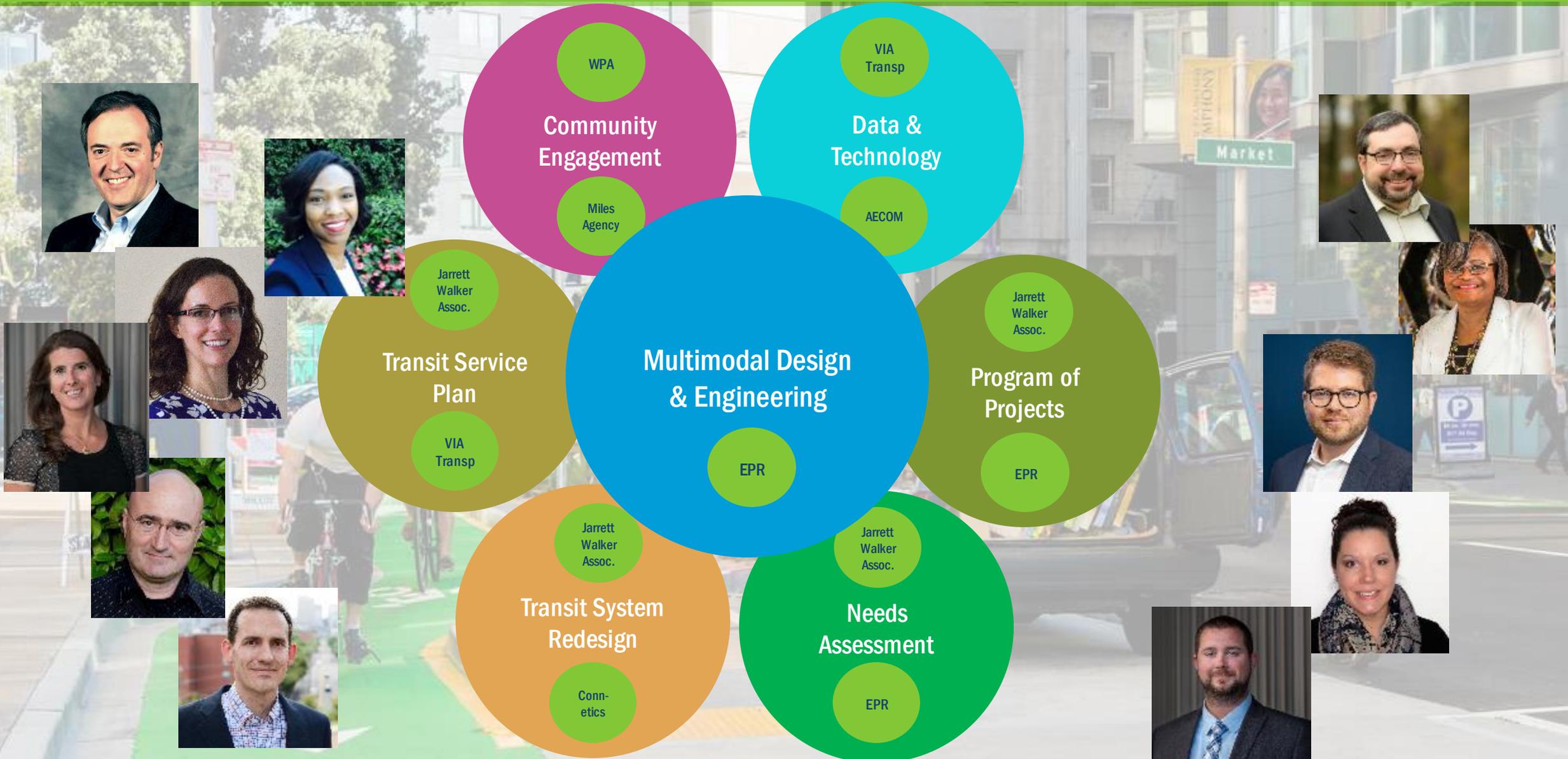
Fairmount Park
Neighborhood
Revitalization and
Implementation Plan

Greater Wards Corner
Comprehensive Plan

Norfolk Safer Streets
Policy

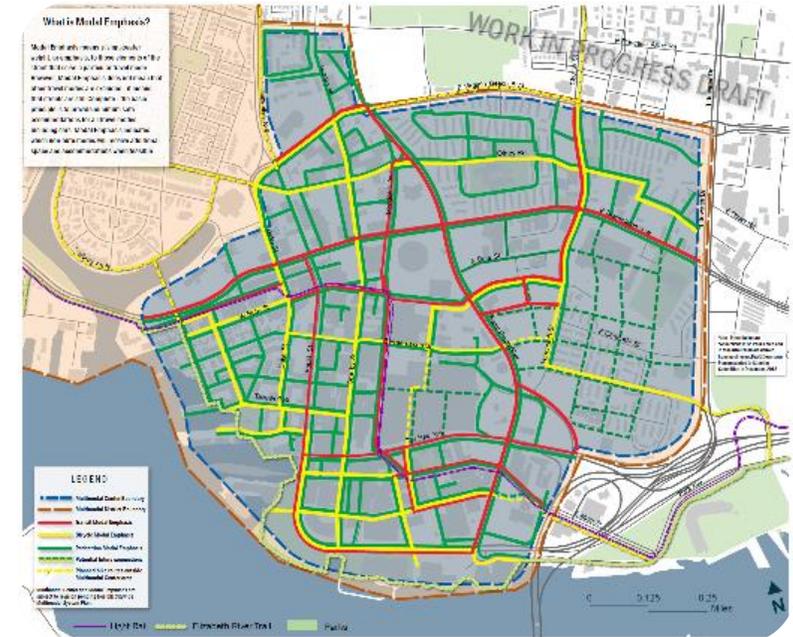
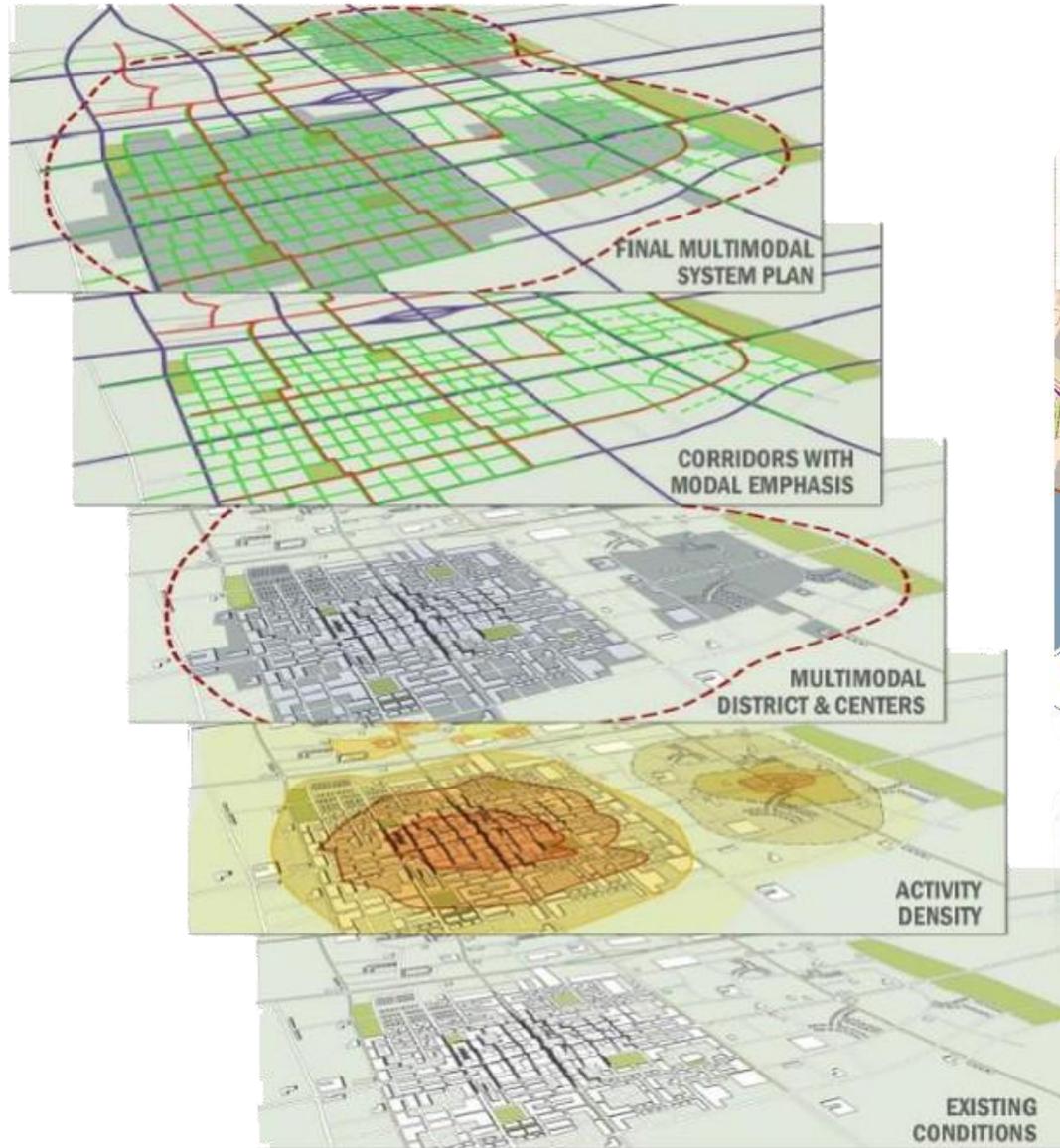
Vision Zero Norfolk

An Integrated Approach



What is a Multimodal Systems Plan?

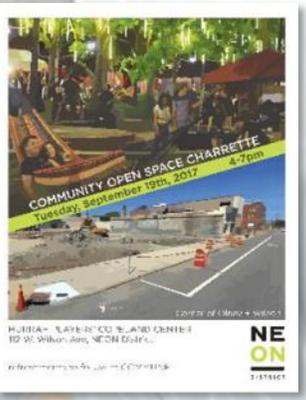
1. Start with Existing Conditions
2. Layer in Existing Plans & Projects
3. Connect the Dots on Modal Emphasis
4. Citywide Framework Plan



Guidance to
Citywide Plans &
Policies (Bike
Plan, Freight
Plan, etc.)

Guidance to
Needs &
Program of
Projects

Outreach and Engagement



Branding & Messaging

Strategic Partnerships

Media Relations

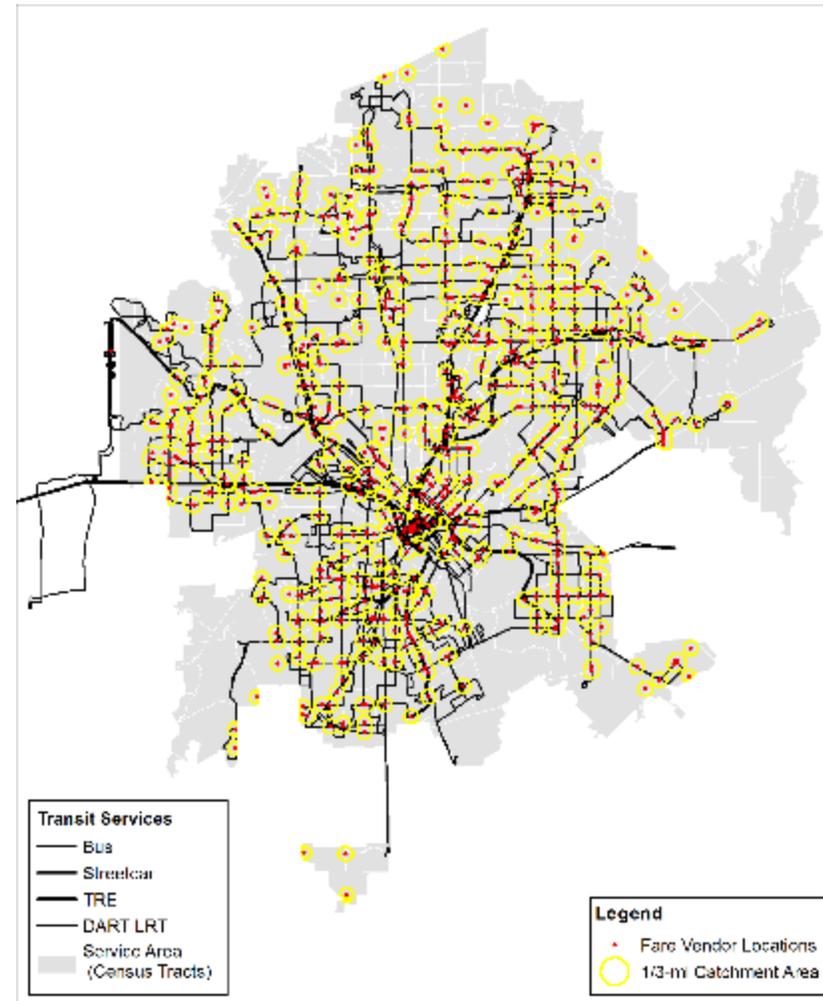
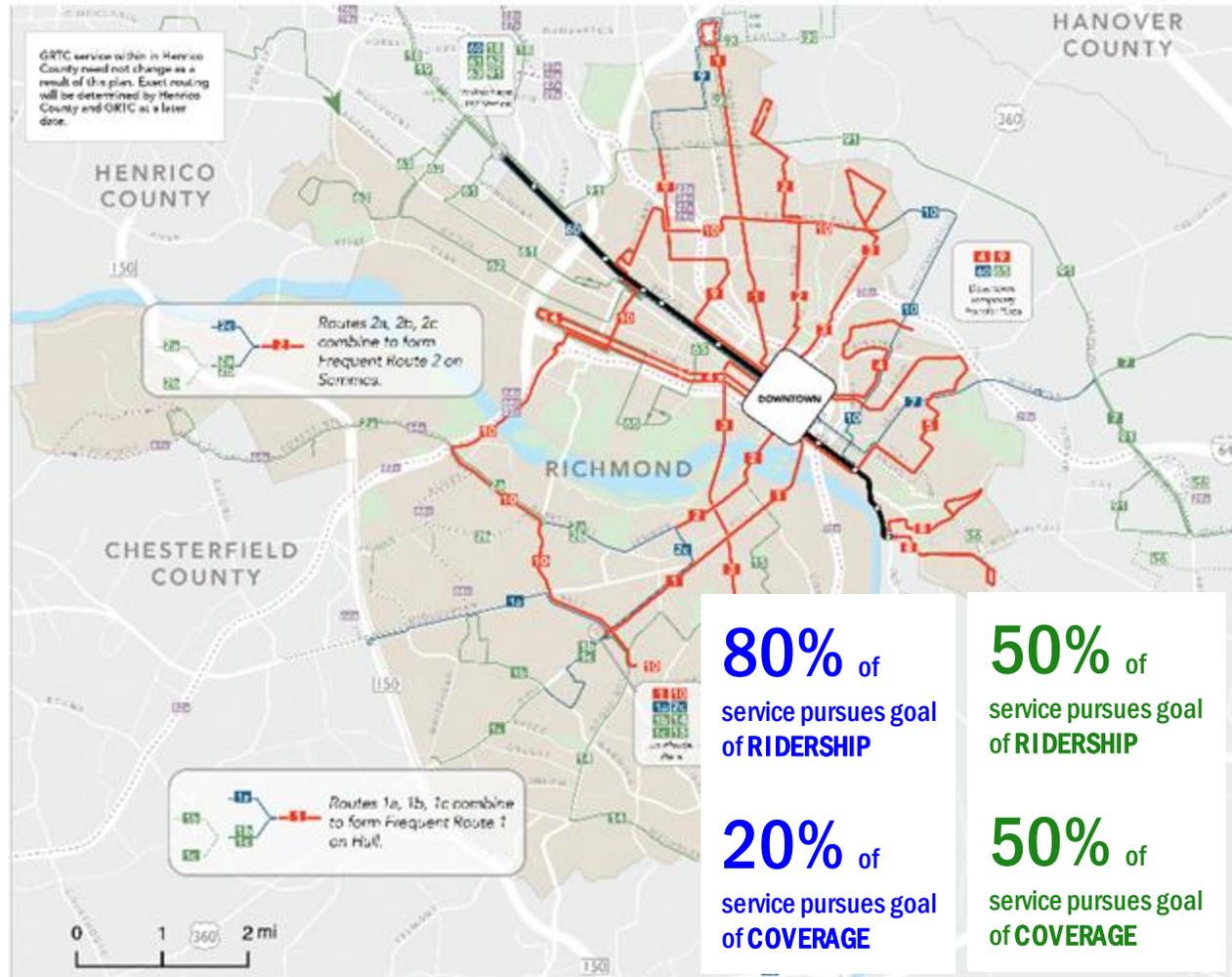
Social Media Presence

Intercept Events

Public Affairs Interviews

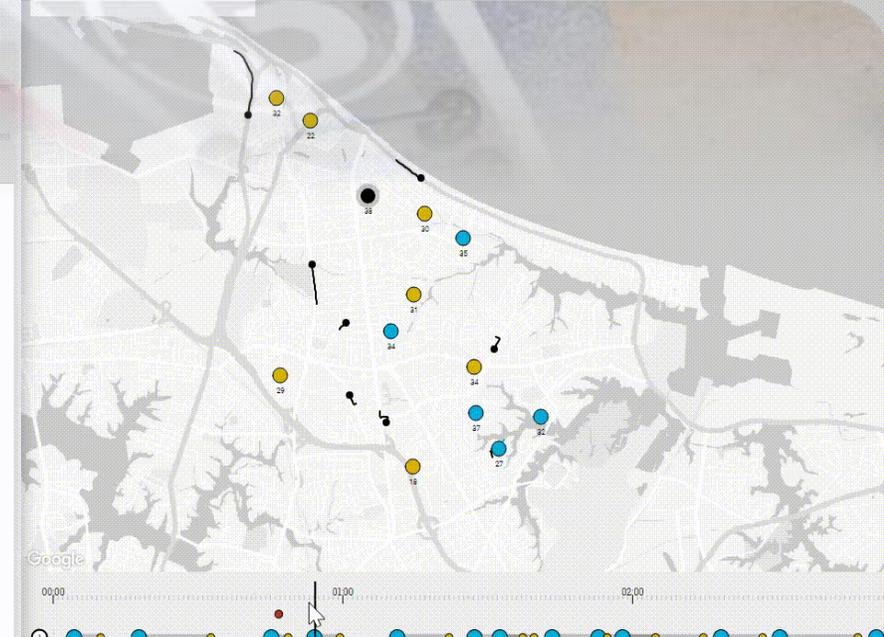
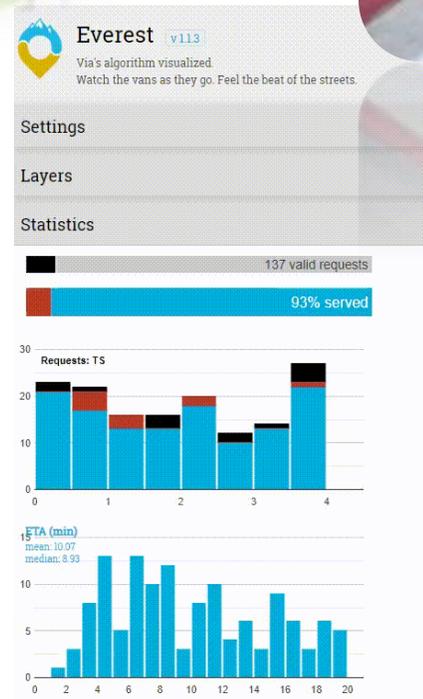
Community Meetings

Transit System Redesign & Transit Service Plan

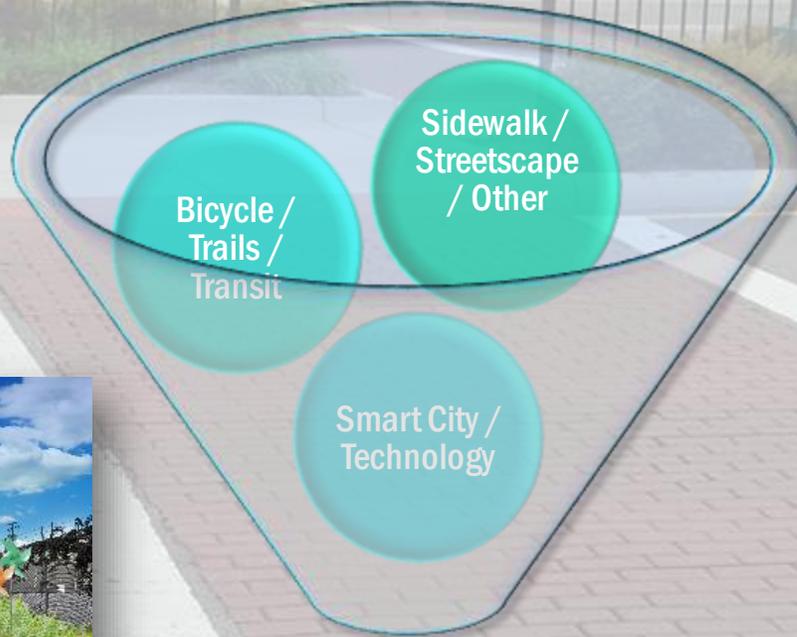


A key to understanding these tradeoffs is to visualize what makes transit useful for most trips – frequency.

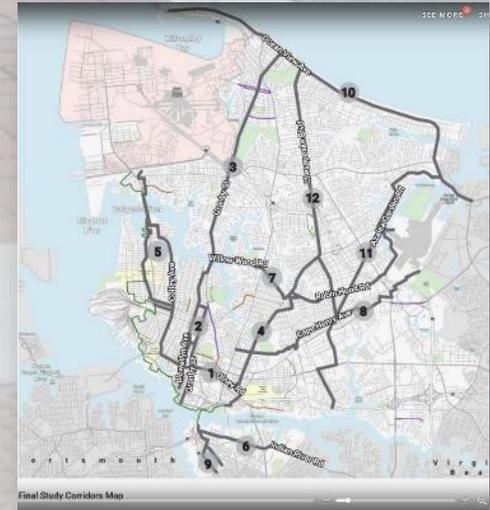
Technology & Micro Transit



Needs Assessment & Program of Projects



Project needs



Outcomes of this Project

Multimodal
Master Plan

A Blueprint for the Future

Transit System
Redesign &
New Transit
Service Plan

New Connectivity & Efficiency

Data &
Technology
Strategy

Anticipating Change

Program of
Projects

What, When & How Much?



Next Steps

1. Stakeholder Meeting (January)
2. Data Collection (November – January)
3. Transit Redesign Workshop (February)
4. Public Meeting & Website Launch (February)

