

**Huntersville pool reopens:** Norfolk's Department of General Services along with Recreation, Parks, and Open Space recently renovated the indoor pool at Huntersville Community Center. The renovation included replacing the pool's entire plaster surfacing along with the refinishing the concrete pool deck. These renovations while mainly functional in purpose still provided an opportunity for the City to perform creative and innovative solutions to typical maintenance projects. The plaster used is a more durable, quartz based surface that includes blue hued aggregate not only adding longevity to the pool, but also improves its aesthetics. The pool is currently open for our patrons.



**Tidewater Gardens Residents Meet with Baron Communications:** On Thursday, January 10<sup>th</sup> Baron Communications held a meeting with residents of Tidewater Gardens about career opportunities in the marketing and communications field. Lafayette Tatem, CEO of the organization and Norfolk native, shared his background with residents including growing up in public housing and attending Norfolk public schools. Baron Communications is interested in hiring residents of Tidewater Gardens for family-sustaining job with his organization. People First-USI staff worked with residents ahead of the meeting to complete applications and resumes.



**Multimodal Advisory Committee Meeting:** On Tuesday, January 14<sup>th</sup> Dr. Filer, along with Wynter Benda and Amy Inman, kicked-off the first meeting of the Multimodal Advisory Committee, a diverse group of stakeholders representing transportation organizations, higher education, the armed forces, public health, and other advocacy organizations. They will advise the formation of Norfolk's Multimodal Transportation Master Plan. The Multimodal Transportation Master Plan is a systems approach to safe and convenient mobility for everybody, whether we walk, ride, roll or drive in Norfolk. Our "people first" mindset establishes a tone that the City's public rights-of-way must accommodate all users and the Multimodal planning process is geared up to help us get there.

**Census 2020 Kick-off Rally:** Count On Norfolk Census2020 kick-off rally brings together Norfolk's Complete Count committee, stakeholders, elected officials, students, members of the faith-based community, business leaders, military families and civic leaders. Join us at Waterside District January 29 at 5:00 p.m. to learn how everyone counts to bring needed federal dollars to Norfolk!

**Norfolk Census Complete Count Military Engagement:** Military Affairs Liaison, Len Remias with support from the Regional Census Office, provided a briefing for over 150 active duty service members and their families at Naval Support Activity Hampton Roads and Naval Station Norfolk on January 16 to ensure that members of the military and their families understand the new changes that have occurred since the last census. Unlike the previous census, Census 2020 will count deployed personnel at their usual residence or home base in Hampton Roads rather than at their home of record, an address where the servicemember entered military service. For active duty service members living and working in Norfolk, that means more money for education, housing, health care, emergency services and more. In partnership with the Navy Region leadership and the Military Census Subcommittee comprised of veterans and military spouses, everyone is proactively spreading the news about the importance of the 2020 Census.

***Norfolk Receives National Financial Award:*** The City received the “Certification of Excellence in Citizen-Centric Reporting” for the third year in a row by the Association of Government Accountants (AGA). The goal of the report is to improve how governments present financial and performance information to taxpayers so that it is clear, accurate and easily assessable to all. Highlights include the City’s informative and easy-to-read layout. The AGA noted Norfolk’s report is “written in plain language and citizen-focused” Find it on the Finance webpage at [www.norfolk.gov](http://www.norfolk.gov)

***Enterprise Zones renewed:*** Governor Northam announced that Norfolk has received a five-year Enterprise Zone renewal. The zones are a Partnership between state and local government aims to stimulate economic growth and revitalization. Recommendations for the 15 zones in Virginia were based on the continued need for such a zone, the effectiveness of each enterprise zone in creating jobs and providing capital investment incentives, and the locality’s performance of enterprise zone responsibilities.

***Recycling education:*** On January 3, 2020, the Department of Public Works’ Division of Storm Water met with Mr. John Deuel, Recycling Program Manager for Oregon State University, to collect ideas for the City’s recycling outreach campaign. Mr. Deuel is a former City of Norfolk employee and encourages the City to utilize Oregon State’s data. On January 16, 2020, Storm Water met with TFC Recycling to discuss how TFC’s recycling programs can be enhanced. Storm Water is also working with the Norfolk Environmental Commission’s Outreach, Mr. Harry Kenyon, on the campaign to create easy-to-understand recycling guidelines for residents. Communications will assist with this process as well. While the campaign is being developed, residents have access to the updated 2020 Recycling Calendar via the City’s website and the MyNorfolk app. Keep Norfolk Beautiful will also post “Did you know…” content on their Facebook page, to educate residents about proper recycling, household hazardous Waste, electronic waste and standard TFC recycling.

### ***Norfolk Happening Now! Upcoming Events for Your Awareness***

**January 19 (7:00p) “Songs for a Dreamer” Free Community Concert @Booker T. Washington High School**  
Presented by the Virginia Symphony Orchestra, “Songs for a Dreamer” celebrates the life and legacy of Reverend Dr. Martin Luther King Jr. This free concert is part of the VSO’s Harmony Project – a collaboration with 11 historically black churches throughout Hampton Roads. The concert is free and open to the public.

**January 20 (10:00a) Annual Dr. Martin Luther King Jr Ceremony & Unity March @Attucks Theatre**  
Join the city of Norfolk for the annual Dr. Martin Luther King Jr Ceremony and Unity March. This year’s keynote speaker will be Reverend Dr. Yvonne Y. Delk, a long-time ally for human and civil rights for people of color, children and the poor. The event will include selections from local musicians and a performance by Ms. Jessie Wagner, a native of Norfolk, and professional singer/songwriter and actress. Following the ceremony, the public is invited to march to the Dr. Martin Luther King Jr. Memorial for a wreath-laying ceremony.

**January 25 (10:00a-2:00p) Jam’n Jamz Fruit & Nut Tree Adoption Fair @Ernie Morgan Environment Center**  
Adopt a tree to help expand Norfolk’s tree canopy at Jam’n Jamz! Residents can adopt up to two fruit and/or nut trees for FREE! Learn more about tree planting, check out cooking demos, visit our beekeeping vendors and our kid zone!

**January 25 (7:00p) Night of Philosophy and Ideas @Slover Library**

The Cultural Services of the French Embassy in the United States, Old Dominion University, and the Slover Library Foundation present an all-night marathon event of ideas, philosophy, music, art and much more. In cities all across five continents and now arriving in Norfolk, the Night of Ideas is a world-wide event that celebrates the stream of ideas between countries, cultures, topics, and generations. The 2020 edition of the Night of Ideas centers around the common theme “être vivant” or “being alive.” Guests will gather together to ask: What is being alive? What is our place in the living world? How does “Being Alive” impose us to take action?

**January 28 (4:30p informal; 7:00p formal) City Council Meeting @ City Hall**

**January 29 (5:00p) Count On Norfolk Census2020 Kick-off Rally @Waterside District**

Join city leaders and your neighbors to celebrate the Census coming and what you can do to ensure Norfolk receives needed federal dollars. Free entertainment, giveaways and more!

**January 31 (7:30p – 9:30p) We Shall Overcome: A Celebration of Dr. Martin Luther King, Jr @Attucks Theatre**

Inspired by the words and action of Dr. Martin Luther King, Jr., “We Shall Overcome” fills the historic Attucks Theatre with music that electrified generations of civil rights activists, interwoven with spoken word from Dr. King’s recorded speeches. Featuring award-winning producer and musical director Damien Sneed. An inspiring evening of song co-presented by Virginia Arts Festival and SevenVenues. For tickets, visit [vafest.org](http://vafest.org), call 757-282-2822 or visit the Virginia Arts Festival box office located at 440 Bank Street (Monday-Friday, 10 am – 5 pm).

***Video highlights of the latest happenings in Norfolk!***

[Sending Norfolk’s love to a Sister City!](#)



**SIXTY-DAY TENTATIVE SCHEDULE  
COUNCIL ACTION ITEMS AND MEETING TOPICS**

**UPCOMING ITEMS FROM DECEMBER 12 PLANNING COMMISSION MEETING:**

- **CITY PLANNING COMMISSION (Applicant)** text amendment to the *Norfolk Zoning Ordinance* to revise and remove inconsistent definitions and fix clerical errors in Section 3.9.6.B, “Definitions”, Section 3.9.7.G, “Definitions”, Section 5.7.3, “Definition of Terms”, and Section 8.3.2 “Terms Defined”
- **THE MONUMENT COMPANIES (Applicant)** change of zoning and conditional use permit to allow the construction of a multi-family apartment community with 68 dwelling units at 435 Virginia Ave
- **NJOY CHURCH (Applicant)** change of zoning to create a single-family zoning lot at 112 E Bayview Blvd
- **416 APHRODITE, INC (Applicant)** conditional use permits to allow a restaurant where seats will not be provided for at least 80 percent of patrons to operate with live entertainment and amusement or gaming devices until 2am at 200 E. Plume St
- **CITY OF NORFOLK (Applicant)** vacate a portion of Mayflower Rd to allow for the construction of a new sanitary pump station to provide improved service to the Colonial Place neighborhood
- **BRINSHORE DEVELOPMENT (Applicant)** Rezoning, conditional use permit and a development certificate to allow the construction of a multi-family apartment community development with 120 dwelling units at 450 Posey Ln

**January 28, 2020**

**WORKSESSION**

**BRIEFINGS:**

- **Camp Allen Dedication**
- **Kayak Launch at Plum Point Park**
- **New Norfolk AIR**

**UPCOMING ITEMS FROM JANUARY 23 PLANNING COMMISSION MEETING:**

- **CITY PLANNING COMMISSION (Applicant)** text amendment to the *Norfolk Zoning Ordinance* to add “Short-term rental (Vacation rental)” to HC-WF1 (West Freemason Historic and Cultural Conservation) and HC-WF2 (West Freemason Historic and Cultural Conservation) zoning district In Table 3.6.11, “Principal, Accessory, and Temporary Use Table for Historic and Cultural Conservation Base Zoning Districts”.
- **ENTERPRISE RENT A CAR (Applicant)** conditional use permit to allow an existing automobile rental facility to expand the building square footage at 7436 N. Military Hwy
- **AUTO EXPO OF VIRGINIA, INC. (Applicant)** conditional use permit to allow automobile sales at 5045 E. Princess Anne Road.
- **HENDRICK AUTOMOTIVE GROUP (Applicant)** conditional use permit to allow the existing automobile sales and service establishment to expand to the adjacent properties at 6200, 6210, 6222, 6252, and 6266 East Virginia Beach Blvd

- **DAVID A CRUZ VEGA** (Applicant) conditional use permit to allow the existing single-family home at 1519 Longwood Dr to operate as a Short-Term Rental Unit
- **BOHO BUNGALOW** (Applicant) conditional use permit to allow the existing single-family home at 1805 Pope Ave to operate as a Short-Term Rental Unit
- **ROBERT HUNTOON** (Applicant) conditional use permit to allow the construction of an accessory dwelling unit at 531 New Jersey Ave
- **CURTIS BAY MEDICAL WASTE SERVICES VIRGINIA, LLC** (Applicant) conditional use permit to allow the operation of a medical waste transfer facility at 3634 Village Avenue
- **HADI MAKHOUL** (Applicant) conditional use permit to allow the operation of a Commercial Recreation Center at 6586 Tidewater Dr
- **COLLEY SHOP** (Applicant) conditional use permit to allow the operation of a convenience store with amusement or gaming devices and sale of tobacco product at 4800 Colley Ave
- **GUADS MEXICAN RESTAURANT** (Applicant) conditional use permit to allow the existing restaurant at 7515 Granby St to expand and operate until 2:00 a.m.
- **VIRGINIA CHEESE COMPANY** (Applicant) conditional use permit to allow the restaurant to sell alcoholic beverages for off-premises consumption at 501 Botetourt St
- **NORFOLK REDEVELOPMENT AND HOUSING AUTHORITY** (Applicant) vacate the right-of-way of a 16' wide lane/alley east of the Colley Ave between Front St and Woodis Ave
- **RANIA WEILENMAN** (Applicant) vacate the right-of-way of an unnamed 15' lane lying west of Middle Ave, north of Summit Ave, east of West Ave and south of Lamont St

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## *Articles and Attachments*

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### [How Cities Address the Housing Crisis, and Why It's Not Enough](#)

Local officials from across the U.S. are gathering to discuss ways to address the affordable housing crisis but, they say the federal government must do more.

# Cash & Investments Flash Report

## December 31, 2019

- All investments remain in compliance with Virginia statutes and the City's investment policy
- Investments include U.S. Treasury notes, Governmental Sponsored Enterprises (FNMA, FHLMC), as well as highly rated corporate notes and commercial paper. Money market and pool funds were utilized for overnight and short-term liquidity needs
- Actively managed investment strategy that utilize a diverse investments with multiple maturity investment strategies based on current interest rates and liquidity needs
- Maintains sufficient cash flow liquidity to meet expected expenditures
- Diversified investment program seeks to protect the asset, while enhancing earnings with higher yielding securities versus overnight investment options for assets not needed for daily liquidity
- Investments received \$857,649 in earnings during the quarter (cash basis)

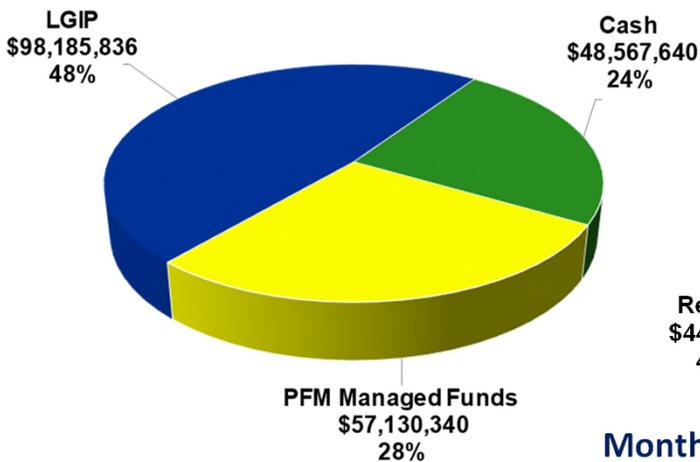
Interest Earnings	Interest Yield (%)	Quarter Ending 12/31/2019
Cash	1.88%	\$ 139,193
LGIP	1.76%	414,575
Managed Funds	2.20% and 2.08% <sup>(1)</sup>	303,881
<b>Total Earnings</b>		<b>\$ 857,649</b>

<sup>(1)</sup> Interest yields reflecting PFM Managed Operating and SWIFT Funds

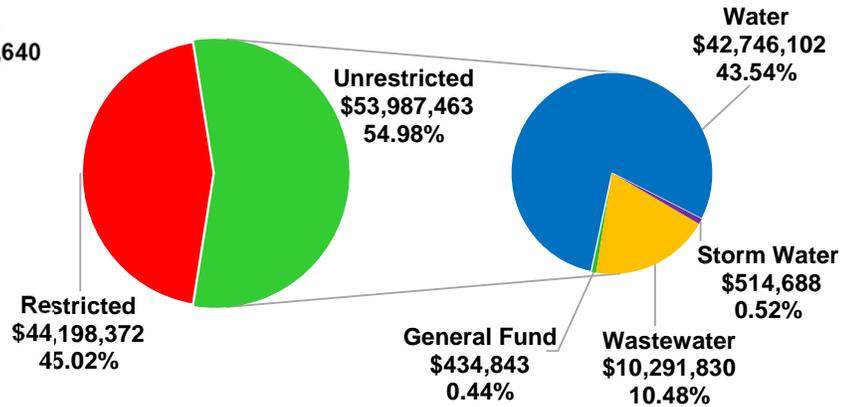
Cash and Investments	Quarter Ending 9/30/2019	As of 10/31/2019	As of 11/30/2019	Quarter Ending 12/31/2019
Cash in Corporate Account at SunTrust	\$ 51,863,541	\$ 51,251,658	\$ 54,229,227	\$ 48,567,640
Local Government Investment Pool ("LGIP")	84,771,261	72,933,872.04	83,044,340	98,185,836
Managed Operating Funds <sup>(2)</sup>	56,871,650	57,029,912	57,046,997	57,130,340
<b>Total Available</b>	<b>\$ 193,506,452</b>	<b>\$ 181,215,442</b>	<b>\$ 194,320,564</b>	<b>\$ 203,883,816</b>

<sup>(2)</sup> Including Operating and SWIFT balances.

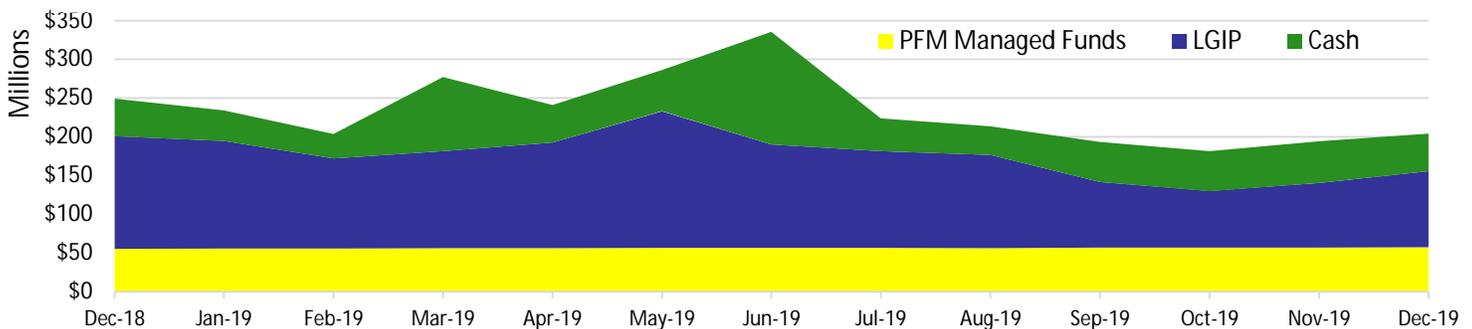
### Cash and Investments Quarter Ending 12/31/2019 - \$203,883,816



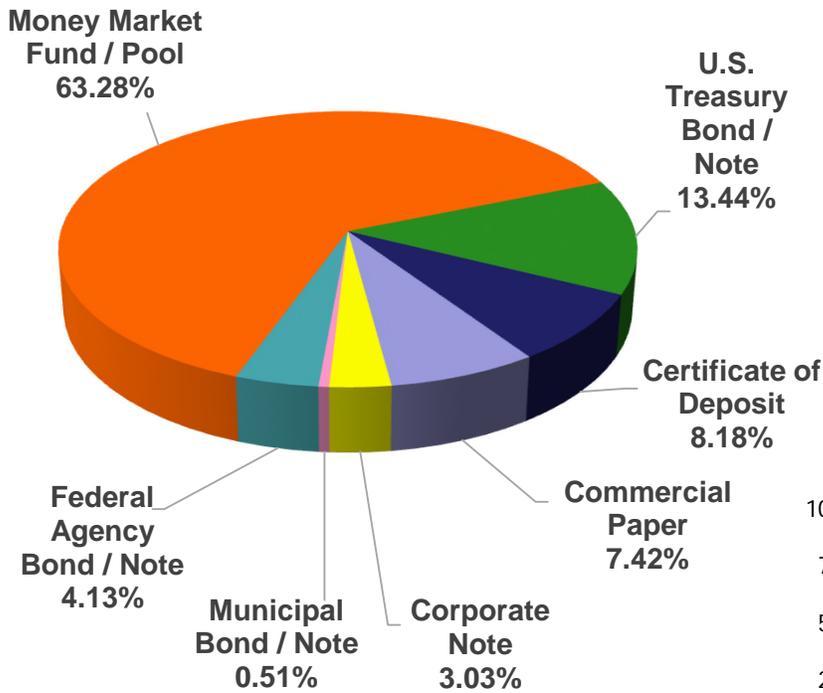
### Total LGIP Fund Allocation By Restricted and Unrestricted Classification



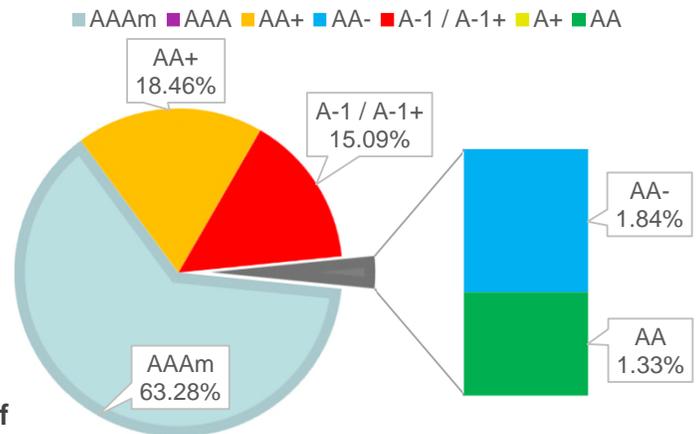
### Month End Balances



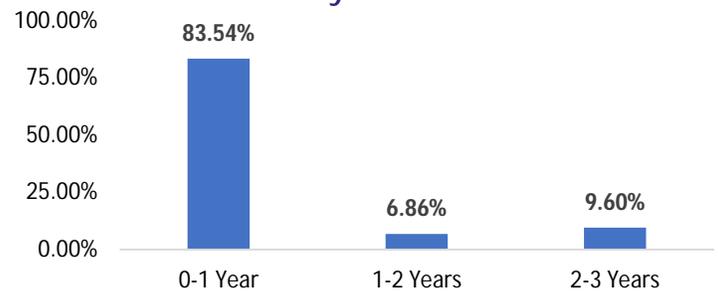
## Investment Sector Allocation = \$155,316,176



## Investment Credit Quality (S&P Rating)



## Investment Maturity Distribution



### Permissible Investments

Permitted Investment	Description	Maximum Holdings	Maximum per Issuer	Maximum Maturity
<b>U.S. Treasury Obligations</b>	Obligations with the full faith and credit of the U.S. Government	No Maximum	No Maximum	5 years
<b>U.S. Government Agency Securities</b>	Obligations with the full faith and credit of the U.S. Government	No Maximum	70%	5 years
<b>Federal Instrumentalities (U.S. Government-Sponsored Enterprises)</b>	Negotiable senior debt obligations issued or guaranteed by U.S. Government-Sponsored Enterprises, which are non-full faith and credit agencies.	No Maximum	50%	5 years
<b>Municipal Bonds and Obligations of the Commonwealth</b>	Issuer must be a city, county, state, or political subdivision. Short-term rating minimum "P1" by Moody's and a minimum "A1" by S&P. Long long-term rating minimum "Aa" unsecured rating by Moody's and "AA" unsecured rating by S&P.	30%	5%	5 years
<b>Commercial Paper</b>	An unsecured, short-term debt instrument issued by a corporation. An Issuer's Commercial Paper program must have a minimum rating of "P1" by Moody's and "A1" by S&P.	25%	5%	270 days
<b>Corporate Debt</b>	Must be a security of a corporation organized and operating in the United States and that has a minimum long-term unsecured debt rating of "Aa" by Moody's and "AA" by S&P.	30%	5%	5 years
<b>Negotiable Certificates of Deposit and Bank Deposit Notes</b>	The issuing corporation must be organized and operating in the U.S. Short-term rating minimum "P1" by Moody's and a minimum "A1" by S&P. Long long-term rating minimum "Aa" unsecured rating by Moody's and "AA" unsecured rating by S&P.	30%	5%	5 years
<b>Money Market Mutual Funds</b>	An investment fund that holds the objective of earning interest for shareholders, while maintaining a net asset value of \$1/share. The fund must have a current minimum money market rating of "Aaa" by Moody's or "AAAm" by S&P.	25%	25%	180 Days
<b>Local Government Investment Pool (LGIP)</b>	Administered by the Treasury Board of the Commonwealth of Virginia and is rated AAAm by Standard & Poor's.	No Maximum	No Maximum	n/a

\* For summary purposes only, see Approved Investment Policy for permissible investments.