



# Healthy Neighborhood Recognition

Neighborhoods can earn recognition for their neighborhood through Healthy Neighborhood Recognition. Healthy Neighborhood Recognition is earned by neighborhoods who complete an assessment and then accumulate 100 credits by using healthy neighborhood practices.

Interested neighborhoods can contact their Neighborhood Development Specialist who will assist you with the assessment and create a scoresheet. A range of incentives is available to neighborhood leaders earning credits which include Healthy Neighborhood Recognition decals, key chains, fans, and hats. They will also be featured at the NBN Conference, Neighborhood Development website, social media and shared with City leadership. The first round of Healthy Neighborhood Recognition will run from January 2020 to June 30, 2021, and then from June to June each year thereafter.

|   |                               |
|---|-------------------------------|
| Completes assessment  | 10 credits                    |
| Sets annual goals   | 15 credits                    |
| Uses 3 or more communication channels   | 15 credits                    |
| Attends NBN Academy courses   | 5 credits per person          |
| Has reviewed bylaws and makes them available to members   | 10 credits                    |
| Neighborhood events or projects per year to engage residents<br>(*doubled for events with partnerships) | 5 credits per event*          |
| Has an asset inventory/map from the last 4 years  | 10 credits                    |
| Attends NBN Conference  | 5 credits per person          |
| Attends Neighborhood Expo   | 5 credits per person          |
| Hosts an exhibitor table at Expo  | 10 credits                    |
| Uses a Block By Block Grant   | 15 credits                    |
| Has a registered Neighborhood Watch   | 10 credits                    |
| Attends VA Statewide Neighborhood Conference or other training (with approval)                          | 1 credit per person           |
| Has leadership development pathways   | 10 credits                    |
| Neighborhood Recognition Programs (ex. Yard of Month)   | 5 credits per program         |
| Promotes use of MyNorfolk<br>(*up to a maximum of 30 people/15 points)                                  | ½ credit per registered user* |
| Develops Neighborhood Standards with their Neighborhood Development Specialist and their Code Inspector | 10 credits                    |



## HEALTHY NEIGHBORHOOD RECOGNITION REGISTRATION

NEIGHBORHOOD: \_\_\_\_\_

DATE: \_\_\_\_\_

NEIGHBORHOOD REPRESENTATIVE: \_\_\_\_\_

NEIGHBORHOOD DEVELOPMENT SPECIALIST: \_\_\_\_\_

The purpose of Healthy Neighborhood Recognition is to identify common healthy practices used by strong neighborhood organizations and promote those healthy practices citywide. Our neighborhood, through mutual agreement of a group of our members or residents, has agreed to pursue healthy neighborhood practices or receive recognition for practices already underway. As a neighborhood representative, I recognize that some of the recognition relies on the honor system and certify the sincerity of our intentions in seeking this recognition.

\_\_\_\_\_  
SIGNATURE OF NEIGHBORHOOD REPRESENTATIVE

\_\_\_\_\_  
INITIALS OF NEIGHBORHOOD DEVELOPMENT SPECIALIST



