



To the Honorable Council  
City of Norfolk, Virginia

April 14, 2020

**From:** Lori Crouch  
Director, Office of Communications

**Subject:** Acceptance of a donation in the amount of \$24,000 from VA Coastal Plein Air

**Reviewed:**

\_\_\_\_\_  
Wynter C. Benda, Chief Deputy City Manager

**Ward/Superward:** 5/6

**Approved:**

\_\_\_\_\_  
Dr. Larry H. Filer II, City Manager

**Item Number:** C-2

- I. **Recommendation:** Adopt Ordinance
- II. **Applicant:** City of Norfolk, Public Art Program
- III. **Description:**  
This agenda item is an ordinance to accept a donation in the amount of \$24,000 from VA Coastal Plein Air ("Plein Air") to match existing CIP public art funds to be used to commission artwork at Ocean View Beach Park.
- IV. **Analysis:**  
The Norfolk Public Art Program initiated a matching fund program to encourage public art in private development. Plein Air, a non-profit agency, has taken advantage of the program. City CIP funds in the amount of \$26,000 will be added to the \$24,000 donation to commission artwork totaling \$50,000. Artwork will be installed in Ocean View Beach Park.
- V. **Financial Impact:**  
The matching funds in the amount of \$26,000 will come from previously appropriated CIP public art funds. Norfolk Public Art will be responsible for the long-term maintenance of the artwork. The artist creating the work of art will carry insurance through the term of their contract.
- VI. **Environmental:**  
The artwork will be installed in Ocean View Beach Park. There are no environmental issues associated with this matter.

**VII. Community Outreach/Notification:**

Norfolk Public Art is partnering with the non-profit organization, VA Coastal Plain Air, the nearby civic league, business association and neighborhood. Representatives from these organizations and the community serve on the public art planning committee.

**VIII. Board/Commission Action:**

The Public Arts Commission has authorized the expenditure of the matching funds. Member of the Commission will assist the partners in evaluating the proposals received.

**IX. Coordination/Outreach:**

This letter and ordinance have been coordinated with the City Attorney's Office and the Departments of Finance and Marketing and Communication.

Form and Correctness Approved:

*BAP*

Pursuant to Section 72 of the City Charter, I hereby certify that the money required for this item is in the city treasury to the credit of the fund from which it is drawn and not appropriated for any other purpose

By: *Jack E. Lord*  
Office of the City Attorney

Contents Approved:

*Spencer*

By: \_\_\_\_\_  
Communications

*Shenette Felton*

Shenette Felton, Director of Finance

NORFOLK, VIRGINIA

**Ordinance No.**

AN ORDINANCE ACCEPTING, APPROPRIATING AND AUTHORIZING THE EXPENDITURE OF A DONATION IN THE AMOUNT OF \$24,000.00 FROM VA COASTAL PLEIN AIR FOR PUBLIC ART TO BE CREATED IN OCEAN VIEW BEACH PARK.

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BE IT ORDAINED by the Council of the City of Norfolk:

Section 1:- That the Council of the City of Norfolk hereby gratefully accepts the donation of \$24,000.00 from VA Coastal Plein Air.

Section 2:- That said donation, if and when received from VA Coastal Plein Air, is hereby appropriated and authorized to be expended to create public art in Ocean View Beach Park.

Section 3:- That this ordinance shall be in effect from and after its adoption.

CERTIFICATION OF FUNDING

Account No.: SR 2275-42-9457-5590

Amount: \$24,000

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