
Annual Plan



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ANNUAL PLAN

The City of Norfolk is an entitlement city for receipt of Community Development Block Grant (CDBG), HOME Investment Partnership (HOME) and Emergency Solutions Grant (ESG) funds distributed by the U.S. Department of Housing and Urban Development (HUD). As required by federal regulations, HUD entitlement funds must be used to support projects that assist low-income citizens, remove slum and/or blight, respond to urgent needs (disaster relief). Eligible activities include affordable housing projects such as rehabilitation, homebuyer assistance, public service and improvements to public facilities, such as parks, streets, and community centers.

HUD regulations require that every three to five years participating jurisdictions prepare a Consolidated Plan. The Plan is a comprehensive planning document that details how the city will spend its federal funding during the five-year period. It also identifies opportunities for strategic planning and resident participation using a comprehensive approach. The Consolidated Plan enables the city, community-based organizations, and citizens to provide input that directs the scope of activities upon which to focus during the plan period.

For the current Consolidated Plan period (FY 2017 – FY 2021), the city will continue to focus on programs and services designed to benefit lower income residents of Norfolk. Efforts outlined in both the Consolidated Plan and the Annual Action Plan are identified utilizing HUD's Performance Outcome Measurement System outcome categories: Economic Opportunities, Suitable Living Environments, and Decent Housing. Funding considerations are given to a broad range of issues that include, but are not limited to:

- Efforts to eliminate homelessness
- Methods for improving housing quality
- Increasing homeownership
- Strengthening economic development opportunities

During the five-year period, the city must annually prepare an Annual Action Plan to update the goals and objectives for programs and projects. The Annual Action Plan is a summary of the annual objectives that the City of Norfolk expects to achieve during the upcoming year. The Plan describes the activities to be undertaken, the funding recommendations for those objectives, affordable housing goals, homeless needs, barriers to affordable housing and community development objectives. It describes priority projects for neighborhood revitalization, public improvements, housing development, economic development, public services, and activities to reduce homelessness. Fiscal Year 2021 is the fifth and final year of the City of Norfolk's FY 2017 through FY 2021 Consolidated Plan period.

CDBG Entitlement	4,510,021
CDBG Local Account	1,237,797
CDBG Prior Year Reappropriation	116,380
CDBG Program Income	26,692
Total Community Development Block Grant Program	5,890,890
Emergency Solutions Grant (ESG) Program	385,289
HOME Entitlement	1,271,867
HOME Program Income	238,637
Total HOME Program	1,510,504
Total Resources	7,786,683

Community Development Block Grant Program (CDBG)

The CDBG Program was created over 40 years ago under the administration of President Gerald R. Ford. The CDBG Program allows local officials and residents unprecedented flexibility in designing programs within a wide range of eligible activities. Since its inception, the goal of the CDBG program has remained the same: to encourage more broadly conceived community development projects, and expand housing opportunities for people living in low to moderate income households. The city's proposed budget for the FY 2021 CDBG Entitlement Program is \$5,890,890.

COMPARISON OF GRANT RESOURCES - FY 2020 to FY 2021				
	FY 2020 Adopted	FY 2021 Proposed	Inc/Dec Amount	% Difference
CDBG Entitlement	4,384,883	4,510,021	125,138	2.9%
CDBG Local Account	1,237,797	1,237,797	0	N/A
CDBG Prior Year Reappropriation	0	116,380	116,380	100%
CDBG Program Income	0	26,692	26,692	100%
CDBG Total	5,622,680	5,890,890	268,210	4.8%
ESG Total	366,887	385,289	18,402	5.0%
HOME Entitlement	1,191,349	1,271,867	80,518	6.8%
HOME Program Income	243,256	238,637	-4,619	-1.9%
HOME Total	1,434,605	1,510,504	81,399	5.3%
Grand Total	7,424,172	7,786,683	362,319	4.9%

CDBG entitlement is divided into three sections: public service, administration, and project use.

Investing in Neighborhoods

One of City Council's priorities is safe, healthy and inclusive communities through economic vitality, workforce development and environmental sustainability. The CDBG program invests in initiatives such as the Norfolk Works Job Resource & Community Career Center to help income-eligible residents locate, apply for, and prepare for jobs. The CDBG program also supports the Ohio Creek Watershed Project, which will help address flooding and ensure the future sustainability of Chesterfield Heights and Grandy Village neighborhoods.

HOME Investment Partnerships Program (HOME)

In FY 2021 HOME Program funding of \$1,510,504 will be provided to stimulate revitalization of low to moderate income neighborhoods. In addition, HOME funds will provide income-qualified first-time home buyers with opportunities to become homeowners. As the city moves forward into FY 2021, it will continue to allocate HOME funds toward tenant-based rental assistance in an effort to house previously homeless individuals, and utilize program funding towards providing case management services and pay for clients' security deposits and/or rental expenses. The city is using Tenant-Based Rental Assistance (TBRA) as a resource in its efforts to end homelessness.

Emergency Solutions Grant Program (ESG)

The ESG Program, restructured by HUD in FY 2014, provides funding to assist homeless individuals and families living on the street. Essential services include: **street outreach** to connect individuals or families to emergency shelters; **emergency shelter** including case management, child care, education services, employment assistance, job training, life skills, mental health services, substance abuse treatment services, and transportation to individuals in shelters; **homelessness prevention** including short-term rental assistance necessary to prevent an individual or family from moving into an emergency shelter; **rapid re-housing** including stabilization services and short-term or medium-term rental assistance to help those living in emergency shelters to move quickly into permanent housing; and **HMIS Support** including Homeless Management Information System (HMIS) and comparable database and equipment costs. The program recipients consist of metropolitan cities, urban counties, territories and states. ESG program funding of \$385,289 is planned for administration, street outreach, emergency shelters, rapid re-housing, and homeless prevention.

Administration of HUD Entitlement Programs

The administration of the HUD entitlement program transitioned to the Office of Budget and Strategic Planning effective December 2018. The transition presents a collaborative opportunity to develop a comprehensive planning strategy that effectively utilizes the HUD entitlement program to achieve city priorities. Moving forward in FY 2021, the city will address community priority needs benefiting low and moderate-income residents by achieving measurable improvements in the lives of those families.

Community Development Public Service	FY 2019 Adopted	FY 2020 Adopted	FY 2021 Proposed
LGBT Life Center (formerly ACCESS AIDS Care) CHAP Norfolk	33,840	33,840	33,840
Child and Family Services of Eastern Virginia (The Up Center) Parents as Teachers	22,561	22,561	22,561
Department of Economic Development Norfolk Works	114,720	75,238	75,238
Department of Human Services Emergency Utilities Payment Program	56,959	57,000	57,000
Foodbank of Southeastern Virginia Lead the Effort to Eliminate Hunger in Norfolk	24,827	24,827	24,827
ForKids Permanent Supportive Housing Solutions	17,122	17,122	17,122
NHRA HomeNet Program	56,894	56,894	56,894
Norfolk Police Department Crisis Intervention Team (CIT) Assessment Center	50,000	50,000	50,000
Norfolk Community Services Board Crisis Intervention Team (CIT) Assessment Center	64,208	64,208	64,208
Park Place Health and Dental Clinic Park Place Health and Dental Clinic Program	30,080	30,080	30,080
St. Columba Ecumenical Ministries Homeless Advocate and Day Center Assistant	13,743	13,743	13,743
St. Columba Ecumenical Ministries Next Step Transitional Housing	18,834	18,834	18,834
The Planning Council Continuum of Care	32,367	32,367	32,367
The Planning Council ShelterLink Program	9,553	9,553	9,553
The Salvation Army HOPE Day Center Program	81,465	81,465	81,465
The Salvation Army HOPE Village Transitional Housing	0	25,000	25,000
Virginia Supportive Housing Gosnold and Church Street Station Apartments	21,403	45,000	45,000
Total CDBG Public Service	648,576	657,732	657,732

Community Development Project Use / Planning and Administration	FY 2019 Adopted	FY 2020 Adopted	FY 2021 Proposed
City of Norfolk Homeowner Rehabilitation and Repair Program	475,420	612,000	0
Department of Economic Development Façade Improvements	100,000	0	0
Department of Economic Development Innovation Fund - Reimbursable Grant	0	250,000	300,000
Department of Economic Development Microenterprise Grants	100,000	100,000	0
Department of Neighborhood Development Neighborhood Enhancement Program	329,273	208,224	0
Department of Neighborhood Development Neighborhood Improvements	146,634	0	0
Department of Neighborhood Development Rental Rehabilitation Program	216,886	350,000	0
Department of Neighborhood Development Technical Assistance for Housing Development	10,000	0	0
Department of Public Works Full Depth Joint Replacement	0	530,771	0
City of Norfolk Grant Administration and Planning	535,495	668,753	300,000
NRHA Hunton YMCA Acquisition	0	1,100,000	0
Office of Resilience St. Paul's Area Transformation Road Design	500,000	0	975,000
Recreation, Parks and Open Space Ballentine Park Playground	0	247,600	0
Recreation, Parks and Open Space Berkley Campostella Playground	427,963	0	0
Recreation, Parks and Open Space East Ocean View Basketball Courts	0	172,600	0
Recreation, Parks and Open Space North Fox Hill Park Improvements	0	425,000	0
Recreation, Parks and Open Space Oakmont North Park and Playground Improvements	214,595	0	0
Section 108 Interest Payment	400,000	300,000	700,000
Virginia Community Capital Project	219,000	0	0
Norfolk Fire-Rescue Department Fire Station 11 Construction	0	0	1,850,000
Norfolk Office of Resilience Ohio Creek Watershed Project	0	0	1,108,158
Total CDBG Project Use	3,675,266	4,913,063	5,233,158

Emergency Solutions Grant Program	FY 2019 Adopted	FY 2020 Adopted	FY 2021 Proposed
ForKids, Inc. Haven House Emergency Shelter Program	48,984	48,984	51,441
For Kids, Inc. Homeless Prevention Program	0	75,398	79,180
ForKids, Inc. Rapid Re-housing, Relocation and Stabilization Program	74,983	68,545	71,983
Grant Administration	26,338	27,516	28,896
Norfolk Community Services Board Street Outreach	36,472	42,907	45,059
St. Columba Ecumenical Ministries, Inc. Emergency Shelter	31,247	35,292	37,062
The Planning Council, Inc Homeless Prevention	68,957	0	0
The Salvation Army HOPE Emergency Shelter Program	29,954	33,999	35,704
YWCA of South Hampton Roads Women In Crisis Emergency Shelter Program	34,246	34,246	35,964
Total Emergency Solutions Grant Program	351,181	366,887	385,289

HOME Investment Partnership Program	FY 2019 Adopted	FY 2020 Adopted	FY 2021 Proposed
NRHA Community Housing Development Organization Set Aside	191,792	178,702	190,780
Department of Human Services HART Program	132,368	100,000	100,000
NRHA HOME Administration	95,860	119,134	119,134
NRHA Homebuyer Assistance Program	704,880	1,036,769	756,790
Office to End Homelessness HOME Administration	32,000	0	0
Norfolk Community Services Board Tenant-Based Rental Assistance	121,708	0	343,800
Total HOME Investment Partnership Program	1,278,608	1,434,605	1,510,504