Project Description

• The second most populous independent city in Virginia
• Around 54,000 buildings in Norfolk are fifty years old or older, and thereby “historic” by National Park Service standard
• Increase awareness and support long-range preservation goals of the City
• Outline a work plan to be executed over a five year span to update the most recent citywide architectural survey dating to 1997
Project Description

• Brief review on previously recorded architectural resources
• Identify threats to historic resources in the City
• Identify historic cultural and social themes that are underrepresented in the city records and may be beneficial to explore
• Make recommendations future survey and recordation needs
• Variety of documentation methodologies
• Suggest financial strategies to accomplish future work
• Suggest strategies on public engagement
Acknowledgements

• Susan McBride, City of Norfolk’s Historic Principal Planner
• Peggy Haile McPhillips, local historian
• Greg Rutledge, Chairman of the City of Norfolk’s Architectural Review Board (ARB) and Design Principal at Historic Architect at Hanbury, and the entirety of the ARB
• Blake McDonald, Virginia Department of Historic Preservation’s (DHR) Survey Manager
• Elizabeth Hoge Lipford, DHR’s Eastern Region Architectural Historian
Methodology

- Review of:
  - Records at DHR Archives and their data-sharing system called the Virginia Cultural Resource Information System (VCRIS)
  - Historic mapping
  - FEMA flood zone and storm surge data
  - Data on areas targeted for redevelopment
- Suggestions from City and DHR staff
- “Windshield survey” – historic properties and areas of concern were observed from the public right-of-way
- Data analysis and report review
Results

• Several notable gaps in the City of Norfolk’s previous surveys (common across the Commonwealth!)
• Many previously recorded surveys have not been updated in decades or lack of follow-up on recommendations
• Particular environmental and manmade threats should give prioritization to certain historic areas
• Focus on certain underrepresented social and cultural themes
Results

• Threats to Consider

Kusnetz 2018
Results

• Threats to Consider
Results

• Threats to Consider
### Results

- **Themes to Explore**

<table>
<thead>
<tr>
<th>Theme</th>
<th>Example Property Types</th>
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<tbody>
<tr>
<td>Ethnic Heritage</td>
<td>Neighborhood, Church, Cemetery</td>
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<tr>
<td>Annexations and Associated Development (Settlement Patterns)</td>
<td>Residential Subdivision, Single-family Dwelling, Multi-family Dwelling</td>
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<tr>
<td>Civil Rights and Women’s Rights Movement</td>
<td>Community Center, Church, School</td>
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<tr>
<td>Education</td>
<td>School, College, Library</td>
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<tr>
<td>Funerary</td>
<td>Cemetery, Burial Ground, Mortuary</td>
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<tr>
<td>Industry</td>
<td>Warehouse, Shipyard, Factory</td>
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<tr>
<td>Military/Defense</td>
<td>Housing, Military Facility, Fortification</td>
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<tr>
<td>Post-World Wars Residential and Commercial Development (Settlement Patterns/ Architecture)</td>
<td>Residential Subdivision, Strip Mall/ Shopping Center, Civic Buildings</td>
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<tr>
<td>Tourism/Social/Recreation</td>
<td>Hotel, Motel, Parks</td>
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<tr>
<td>Transportation</td>
<td>Bridge, Historic Roadway, Rail-related Structure or Building</td>
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<tr>
<td>Lesbian, Gay, Bisexual, and Transgender (LGBTQ) Heritage</td>
<td>Clubhouse, Bar, Neighborhood</td>
</tr>
</tbody>
</table>
Results

• Themes to Explore
Results

• Themes to Explore

F.W. Woolworths at 350 Granby Street Where a Civil Rights Sit-In Occurred in 1961 (Sargeant Memorial Collection 1940).
Results

• Themes to Explore
Results

• Themes to Explore

F.W. Woolworths at 350 Granby Street Where a Civil Rights Sit-In Occurred (Sargeant Memorial Collection 1940).

Potential Military Influence on Housing - 7226 Shirland Avenue

Multi-Family Post-Wars Housing - 1217 Colonial Avenue
Results

Southwest Quad

- Majority of previously recorded architectural resources
- Themes
- Threats
Results

Northwest Quad

- Also many previously recorded architectural resources
- Themes and Property Types
Results

- Least amount of previously recorded architectural resources
- Themes and Property Types
- Threats
Results

- Also not many previously recorded resources
- Themes and Property Types
- Threats
Results

• Survey and Documentation Methodologies
  • Comprehensive Survey
  • Selective Survey
  • Alternative Survey

• Data Storage and Access
  • DHR Archives and VCRIS
  • Partnership with the City’s public libraries
  • Teaming with local history and preservation organizations
Results

• Financial Strategies
  • Federally funded grant programs through the Historic Preservation Fund
    • National Park Service (NPS) African American Civil Rights Grant
    • NPS Underrepresented Community Grant
  • United States Department of Housing and Urban Development’s Community Development Block Grant
  • National Trust for Historic Preservation features the African American Cultural Heritage Action Fund
  • State-funded DHR’s Cost Share Program & Certified Local Government Program
  • Federal Emergency Management Agency’s Emergency Supplemental funding from the Historic Preservation Fund (ESHPF)
  • Utilize the public!
Results

• Public Engagement
  • Community Partnerships
  • Partnerships with other city departments
  • Technological public engagement
Recommendations

- Revisiting previously recorded resources
- Survey of threatened areas
- Ethnic heritage survey
- Survey or nomination update of NRHP-listed or -eligible architectural districts and resources
- Historic district designations and expansions
Recommendations

- Historic context of city annexations
- Cemeteries and burial grounds survey
- Other theme-specific research and documentation
- Developing procedures/public policies for buildings and areas slated for demolition
- Data storage and public engagement
- Project management over five years and beyond