5-Year Review Requirements

• Code of Virginia
  § 15.2-2230. Plan to be reviewed at least once every five years. At least once every five years the comprehensive plan shall be reviewed by the local planning commission to determine whether it is advisable to amend the plan.

• plaNorfolk2030
  Action IP1.2.4. Review plaNorfolk2030, in its entirety, every five years to determine if there is a need for any of the following types of amendments:
  • Adjustments to specific goals, outcomes, metrics, or actions.
  • Updates to entire chapters or added chapters.
  • Preparation of a new plan.
5-Year Review Process

• Review the following items:
  1. Existing Conditions and Trends
  2. New State Mandates
  3. New City Initiatives and Policies

• Determine appropriate steps
Existing Conditions and Trends
Population Change

• Population increased to 242,803 in 2010, reversing the decline since the 1970s
• Clustering of growth Downtown and near ODU
  • Trends continue reflected in 2012-2016 census data
• Seeing growth in areas where residential populations have not existed previously
  • Examples include The Icon, the Brightleaf Building, and St. Paul’s Apartments
Norfolk’s Share of the Regional Population

- Declining share of the regional population
  - Losing on average 0.05% each year
- Concern of shrinking share of regional financial resources
Educational Attainment and Enrollment

• Educational attainment in Norfolk is increasing with higher attainment of secondary and postsecondary degrees
• The number of children enrolled in public and private pre-k through high school is decreasing
• The number of college and graduate students is increasing
Income

• Norfolk has a higher proportion than the region of households earning below $50,000
  • Norfolk’s median household income was $46,467 in 2016

• Norfolk is losing ground to the state and region in per capita income
Poverty and Employment

• Poverty over time is increasing
  • Increased from 40,857 persons in 2000 to 43,790 in 2016
  • Children in poverty increased from 15,272 in 2000 to 16,158 in 2016 (27.9% to 32.8%)

• Unemployment dropped from 9.0% in 2000 to 8.0% in 2016
Military Employment in Norfolk

- In 2016 there were 41,717 military jobs out of a total of 212,112 jobs in Norfolk, according to the Bureau of Economic Analysis.
- Military jobs as a percent of all jobs in Norfolk has decreased from its peak of 27.4% in 2003 to 19.7% in 2016.
- This indicates an increase in the diversification of Norfolk’s employment base.
Housing Construction

• New construction is outpacing demolition
  • Reversing the trend to demolish units and replace with lower density

• Building conversion is on the rise
  • 2016 alone saw the permitting of The Icon for 275 units, as well as the Brightleaf and Front Street Lofts conversion projects
Transportation

• Over the last five years Tide ridership has stabilized
  • FY2018 reported the highest annual ridership rate since FY2014 at 1,429,978 total rides

• Ferry service in Norfolk also reported highest annual ridership since FY2014 this past year

• Bus ridership in Norfolk appears to be decreasing in this time frame
Bike and Pedestrian Transportation

- The city launched the Pace Bike Share on 6 April 2018
  - 30,627 rides as of 7 August 2018
  - “Every bike is ridden every day”
- Adopted the Bicycle and Pedestrian Strategic Plan in December 2015
  - Bike lanes and loop provide 5 miles of infrastructure since 2016
  - Ped infrastructure such as 750 linear ft of sidewalk and 600 ADA ramps, as of 2017
- Elizabeth River Trail
  - Addition of Sentara Loop brings total to 10.5 miles
Private Transportation

- Greyhound is moving operations to HRT’s Downtown Transit Center early next year
  - Averages 45 buses a day
  - Two spaces planned
- Amtrak service began on 12 December 2012
  - Service appears quite stable and has increased over time
  - 2017 saw the highest number of trips to or from Norfolk at 46,695
Trends to Follow

• There are three identified areas that need further data collection, creation, or metrics:

1. Regionalism
2. Resiliency
3. Zoning ordinance
New State Mandates for Comprehensive Plans

• Measures to provide for the continued availability, quality, and sustainability of groundwater and surface water (2018)

• Strategies to provide broadband infrastructure (2018)

• Strategies to combat projected sea-level rise and recurrent flooding (2015)

• Inclusion of coastal resource management guidance (2013)
New City Initiatives and Policies

• Healthy Communities—Health in All Policies (HiAP)
• St. Paul’s Redevelopment and Poverty Dispersal
  • Address equity
  • Inclusive housing
  • Inclusive economic development
• Fully integrate adopted policies
  • Green infrastructure and complete streets
  • Vision 2100 and other resilience initiatives?
• Evaluate any changes needed to adjust to trends
Recommendation

• Staff recommends **updating** plaNorfolk2030 to address changing conditions, changes in state code, and new City initiatives.
Next Steps

- Consult with other city departments and agencies
- Develop a workplan and timeline for the update
- Return to CPC to present workplan and initiate any proposed updates