

**Broad Creek Refresh:** The Department of Planning kicked off the first phase of the Broad Creek Refresh with a virtual public meeting on Thursday, April 30. The virtual meeting discussed the Refresh effort and the pending general plan amendments and rezonings, which are tentatively scheduled to be heard by the City Planning Commission on May 28, 2020. It also introduced the [survey](#) to the 48 participants, which seeks to identify and address issues and opportunities in the Broad Creek area.



**The Coronavirus Relief Task Force:** The Coronavirus Stimulus Task Force continues its efforts to coordinate the City's use of new Federal and State funding available for Coronavirus response. The City has identified a plan for the use of \$1.3 million in federal funding to provide immediate shelter to persons literally homeless. The City is also requesting proposals from nonprofit service providers for the use of \$2.6 million in supplemental Community Development Block Grant funding. Priority will be given to proposals that maintain household stability (e.g. food, rent or utility subsidies) or address health care, economic development, or other COVID-19 related community needs. Information can be found at [www.norfolk.gov/hudentitlement](http://www.norfolk.gov/hudentitlement).

**Development Department Outreach and Assistance:** The Development Team increased the number of businesses and over the entire period from March 23 to April 29 over 500 businesses have been contacted by phone and 238 engaged and serviced. Overall, 41% of the businesses engaged and serviced have been moderately or severely impacted by restrictions related to COVID-19 and have been flagged for continued monitoring. Over 80% of the businesses have fewer than 50 employees. The focus on small businesses is intentional as they tend to have fewer resources and are eligible for SBA and City loan assistance. The Business Intelligence Team also continues to monitor the geographic location of the businesses contacted. The team is working to ensure the percentage of businesses contacted by zip code mirrors, as much as possible, the percentage of businesses actually located in each zip code. Adjustment are made as needed when selecting businesses to contact. The top five sectors of businesses engaged and serviced are Manufacturing; Accommodation and Food Services; Retail Trade; Professional, Scientific, and Technical Services; and Transportation and Warehousing.

**Development Business Recovery Tools:** The EDA has provided nine Norfolk Economic Disaster Assistance Loans have been approved or are in the process of being approved - injecting over \$250,000 to small Norfolk business. Four loans will be presented to the Economic Development Authority (EDA) board on Wednesday, May 6<sup>th</sup>, for final approval as well as a recommendation of the retooling of the capital access grant. Grants will be funded from the remaining "CAP" budget funded through EDA. Grants will potentially focus on local service-based businesses in the City of Norfolk and could range from \$1000 - \$2500. Economic Development and the Budget department discussed ways to deploy additional CDBG money to assist small businesses. Lender and financial institution engagement continues with the purposes of assisting businesses navigate the Paycheck Protection Program (PPP) process. Very few institutions are still taking applications either for their current clients or potential new clients. The team has uncovered 19 additional grant opportunities that can directly benefit small businesses and nonprofits in the City of Norfolk. Research is being conducted to understand eligibility, process, deadline, etc. and this information will continue to be pushed out to Norfolk businesses.

**Economic Development Grants:** The Grants Team met with a representative of the US Economic Development Administration to discuss a grant request under the Public Works or Economic Adjustment Assistance program. We are preparing a brief to share with EDA to get feedback for a full application. This will be provided to EDA early next week. The Grants team is still working to submit applications for the Virginia Department of Housing and Community Development (DHCD) Industrial Revitalization Fund (IRF) and the 2021 Port Host Communities Revitalization Fund Grant. The grant writing schedule has been adjusted to accommodate the change in deadline to July 31 from May 15. Final documents for the 2020 Port Host Communities Revitalization Fund Grant was sent to DHCD May 1, 2020.

**Award for Outstanding Achievement in Popular Annual Financial Reporting:** The Government Finance Officers Association (GFOA) recognized the City of Norfolk for its Popular Annual Financial Report (PAFR) prepared by the Department of Finance. The Award for Outstanding Achievement in Popular Annual Financial Reporting is a prestigious national award recognizing conformance with the highest standards for preparation of state and local government popular reports. This is the 4<sup>th</sup> consecutive year the City has received this prestigious honor. As a municipality, we are required to produce audited financial statements and annually produce the more detailed Comprehensive Annual Financial Report (CAFR) document. This document can be complex and difficult for residents to read and understand. The PAFR is a report that the City compiles voluntarily and is designed to give residents an easy-to-understand overview of the City's financial position. This recognition shows the high standards that the City meets in governmental accounting and financial reporting and serves to confer confidence to our residents that the City's finances are soundly managed, transparent and our reporting exceeds national guidelines. This recognition represents a significant accomplishment by a government and its management, as well as speaks highly of our staff and their commitment to excellence.

**10<sup>th</sup> Annual Norfolk Bike Month:** May 1 kicks off the 10<sup>th</sup> Annual Norfolk Bike Month and, while recent events prevent us from celebrating as usual, we encourage you to enjoy biking in the #MermaidCity with virtual, solo or safely distanced rides. You can find bike safety, trails and more information at [norfolk.gov/bike](http://norfolk.gov/bike). #nfbikemonth



## **Video highlights of the latest happenings in Norfolk!**

[Babygarten with Norfolk Public Library](#)

## **Norfolk Happening Now! Upcoming Virtual Events for Your Awareness**

### **May 1 (5p-7p) Youth Poetry Slam Fest** Teens with a Purpose

A unique opportunity for students 14-19 years of age to experience firsthand performance Poetry – spoken word. Teens with a Purpose (TWP) is looking for committed, opinionated teenagers with an interest in performance poetry, theatre, song writing, debate and or rap. Email [twpmichelle@gmail.com](mailto:twpmichelle@gmail.com) to participate.

### **May 2 (10am-11am) Virtual NATO Parade of Nations**

Enjoy highlights from the 2018 and 2019 Norfolk NATO Festival Parade of Nations and International Village. The annual parade consists of over 75 parade units with local and visiting high school bands, U.S. and International Military bands, and colorful floats which represent each of the NATO Member Nations!

### **May 2 (10pm-11pm) Virtual Salute to the Greatest Generation – International Tattoo**

Join us as the great Joe Galloway shares “A War Correspondent’s Salute to the Greatest Generation” One person at a time, one video at a time, separated by distance, but united in purpose just like we would have been in Scope arena. With the talents, friendship, and generosity of time and spirit of our performers very much on display along with the powerful message of the music and lyrics, this is sure to be the emotional centerpiece of our 2020 Virtual International Tattoo.

### **May 3 (5:00pm) Virtual International Tattoo March Off**

The 2020 Virtual Virginia International Tattoo March Off featuring some final words, The Parting Glass and the final march off.

### **May 4 (10:30am) Norfolk Public Library Storytime**

Woof, woof! The new puppy is here! What will the little girl name him? Come listen to Ms. Lily read the story about an adorable yellow dog named Biscuit.

### **May 5 & 12 (times vary) Virtual Acting Labs** by the Virginia Stage Company

Open to all ages. Don’t let your skills get dull while you stay in. Visit [vastage.org/virtual](http://vastage.org/virtual) to register.

### **May 5 (4:00pm) Norfolk City Council Budget Worksession** – electronic meeting

### **May 6 (6:00pm) Public Hearing – Operating Budget, CIP and HUD Annual Plan** - electronic meeting



SIXTY-DAY TENTATIVE SCHEDULE  
COUNCIL ACTION ITEMS AND MEETING TOPICS

**City Council Meetings will be held electronically for the foreseeable future**

**May 5, 2020**

Budget Worksession @ 4pm

**May 6, 2020**

Budget Public Hearing @ 6pm

**May 12, 2020**

Formal Meeting @7pm

**May 19, 2020**

Budget Adoption @ 6pm

May 25 – Memorial Day

**UPCOMING ITEMS FROM MAY 28 PLANNING COMMISSION MEETING:**

- **CITY PLANNING COMMISSION (Applicant)** text amendment to the Norfolk Zoning Ordinance to more clearly address parking and vehicle storage paving requirements
- **KARINA MICHELE PERMANENT COSMETICS (Applicant)** conditional use permit to allow for the operation of a new tattoo parlor at 738 W 22<sup>nd</sup> St
- **SANCTUARY (Applicant)** conditional use permits to allow the restaurant to operate with live entertainment until 2:00am at 2330 Bowdens Ferry Rd, Bldg. 100
- **THE SLOWDIVE GALLERY (Applicant)** conditional use permit to allow the restaurant to operate with live entertainment until 2:00 am at 117 E. Princess Anne Rd
- **GRANDIFLORA (Applicant)** conditional use permit to allow the restaurant to sale alcoholic beverages for off-premises consumption at 1231 Boissevain Ave
- **CITY OF NORFOLK (Applicant)** to vacate the right-of-way at 4<sup>th</sup> Bay St, south of East Ocean View Ave and north of Pretty Lake Ave
- **CITY PLANNING COMMISSION (Applicant)** text amendment to the Norfolk Zoning Ordinance to modify minimum parking requirements for commercial recreation centers
- **SIGNATURE HOME BUILDERS INC. (Applicant)** change of zoning to amend the conditional rezoning on the properties at 160 and 164 Honaker Avenue

- **N'AWWW AFFAIRS (Applicant)** conditional use permits to allow for the operation of a Banquet Hall with Live Entertainment, including a Disc jockey, and alcoholic beverages for on-premises consumption at 880 N. Military Hwy
- **HADI MAKHOUL (Applicant)** conditional use permit to allow the operation of a Commercial Recreation Center at 6586 Tidewater Dr, Suite I & J
- **COLLEY SHOP (Applicant)** conditional use permits to allow the operation of a Convenience store with amusement or gaming devices and sale of tobacco product at 4800 Colley Ave, Unit A & B
- **CITY PLANNING COMMISSION (Applicant)** text amendment to the Norfolk Zoning Ordinance to modify minimum parking requirements for commercial recreation centers
- **CITY OF NORFOLK (Applicant)** amendments to the Future Land Use Map within the City's General Plan, plaNorfolk2030 from Industrial and Utility/Transportation to Residential Mixed at 1200 Goff St, 1351 and 1371 Hanson Ave, 1401 and 1445 Maltby Ave, 1416 Cary Ave, and 1525 and 1535 Saint Julian Ave; from Residential Mixed to Institutional at 2700 E. Princess Anne Rd; from Single Family Traditional to Open Space/Recreation at 2707, 2711, 2727, 2729, 2737, and 2739 E. Princess Anne Rd, SS E. Princess Anne Rd, NS Hollister Ave, SS E. Princess Anne Rd, SS E. Princess Anne Rd, 1209 and 1215 Norchester Ave, 2738 and 2744 Hollister Ave, and NS Hollister Ave
- **CITY OF NORFOLK (Applicant)** change of zoning from I-G and I-L to MF- at 1200 Goff St, 1351 and 1371 Hanson Ave, 1401 and 1445 Maltby Ave, 1416 Cary Ave, 1525 and 1535 Saint Julian Ave, and 1445 Roberts Rd; from I-L and PD-BCR to IN at 2700 E. Princess Anne Rd; from C-C and SF-T to OSP at 2707, 2711, 2727, 2729, 2737, and 2739 E. Princess Anne Rd, SS E. Princess Anne Rd, NS Hollister Ave, SS E. Princess Anne Rd, SS E. Princess Anne Rd, 1209 and 1215 Norchester Ave, 2738 and 2744 Hollister Ave, and NS Hollister Ave
- **THE PATHWAY REALTY GROUP LLC (Applicant)** change of zoning from R-C to Conditional C-C at 7930 Ransom Rd
- **THE PATHWAY REALTY GROUP LLC (Applicant)** conditional use permit to allow the construction of 90 multi-family dwelling units at 7930 Ransom Rd
- **FORT TAR LOFTS (Applicant)** conditional use permit each unit of the existing building at 1001 Monticello Ave to operate as Short-Term Rental Units
- **GREEN CLEAN CAR WASH (Applicant)** conditional use permit to operate a car wash facility at 3401 N. Military Hwy
- **MARKETPLACE SOUPS & SALAD (Applicant)** conditional use permits at 255 Granby St to allow the operation of a Convenience store with the sale of alcoholic beverages for off-premises consumption and the sale of smoking or vaping products
- **RITE AID CORPORATION (Applicant)** conditional use permits at 525 W. 21<sup>st</sup> St to allow the addition of a commercial drive-through to an existing Rite Aid
- **THE FISHIN' PIG (Applicant)** conditional use permits at 115 W. 25<sup>th</sup> St to allow the restaurant to operate with live entertainment until 2:00am
- **#1 SPACE (Applicant)** conditional use permit to allow the art gallery to have live entertainment at 880 N. Military Hwy

- **CITY OF NORFOLK (Applicant)** vacate portions of the right-of-way of Posey Ln between the Transit Center and Fenchurch Street to facilitate the redevelopment of the road network in support of the St. Paul's Choice Neighborhood Initiative
- **CITY OF NORFOLK (Applicant)** vacate portions of the right-of-way of Fenchurch St between Wood St and the proposed extension of Freemason St to facilitate the redevelopment of the road network in support of the St. Paul's Choice Neighborhood Initiative.
- **CITY OF NORFOLK (Applicant)** vacate portions of the right-of-way of Charlotte St between Fenchurch St and Chapel St to facilitate the redevelopment of the road network in support of the St. Paul's Choice Neighborhood Initiative
- **CITY OF NORFOLK (Applicant)** to vacate portions of the right-of-way of Chapel St between Mariner St and Holt St to facilitate the redevelopment of the road network in support of the St. Paul's Choice Neighborhood Initiative.

**June 9, 2020**

**Formal Meeting @7pm**