



AUGUST 2021

SKIP THE STRAW

KEEP NORFOLK BEAUTIFUL NEWSLETTER

RESTAURANTS & FOOD TRUCKS

Help Norfolk SKIP the STRAW
September 5th - October 2nd.

- Spotlight on social media!
- Free table tent cards and window clings!

Register Today!
www.norfolk.gov/knb

SMALL CHANGES
=
BIG IMPACT

SAY "NO" TO SINGLE-USE PLASTICS

Restaurants and food trucks - join KNB to Skip the Straw! Have staff ask if one is needed or wait to be asked. Register your business to receive free window clings and table tents to promote the challenge. Your business will also be highlighted on KNB social media! [Register now](#) to get started.

During the campaign, Norfolk residents can Skip the Straw for a chance to win a prize! Share a picture skipping the straw on Facebook or Instagram. Each picture tagged with [@KeepNorfolkBeautiful](#) and the business is a raffle entry!

Make a difference for your beaches during the International Coastal Cleanup!



ICC: SEPTEMBER 18TH - OCTOBER 23RD

In partnership with the Ocean Conservancy, join Keep Norfolk Beautiful for the 2021 International Coastal Cleanup (ICC)! The ICC aims to engage volunteers to clean our world's beaches and waterways, as well as collect valuable data that combat marine debris and plastic pollution. In Norfolk, join a KNB led event, or be a site leader, where you will be responsible for coordinating efforts and ensuring data is collected on the debris. Training and materials will be provided. [Register now for the ICC,](#) or e-mail knb@norfolk.gov for questions.

KNB will be hosting an ICC cleanup at **Barraud Park on October 16th from 9:00 am - 11:00 am.**

TEAM LEADERS NEEDED!

- OCEAN VIEW BEACH PARK
- CAMPUS CLEANUP ODU
- LAVALETTE BOAT RAMP
- BAYVIEW ELEMENTARY SCHOOL
- 1300-1900 OCEAN VIEW AVENUE
- THE HAGUE
- WILLOUGHBY SPIT
- LAKEWOOD PARK

MURALS IN DENBY PARK

VOLUNTEERS NEEDED for painting in Denby Park! All ages and skill levels are welcome. Dates include September 22 between 1:00 and 5:00 and September 23 & 24 between 10:00 and 5:00. You can register to volunteer [here](#), or e-mail karen.rudd@norfolk.gov for questions.



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YARD SIGN GIVEAWAY!



Are you tired of litter in your neighborhood or business? KNB can provide you with free **Litter Free Norfolk** yard signs! Yard sign locations must be approved by KNB and must not be placed in City ROW. All signs must be for private property, at owner's and KNB's approval. To request a yard sign, e-mail knb@norfolk.gov. Pick-up is available at the KNB office.



EDUCATION, RECYCLING, AND MORE!

This summer, KNB has been hard at work with our education and recycling programming! On July 24th, KNB hosted the Special Waste Collection Event for plastic bag and household hazardous waste drop-off in Berkley. Special thanks to our volunteers, in particular **OMEGA PSI PHI Fraternity, Inc.**, and SPSA for supporting the event! Next, KNB joined Camp Einstein and Camp Apasus for educational programming on recycling and plastics. The last two weeks concluded our **Summer Family Fun Days**, ending with a successful Recycle Right life-size board game co-hosted by TFC in Lafayette Park. For a full list of KNB programming, please visit www.norfolk.gov/knb.

STAY UP-TO-DATE



Plan your own cleanup this holiday with KNB's help! E-mail knb@norfolk.gov to request a grabber for the weekend and cleanup anywhere you wish. Participants will receive a reusable straw or utensil set upon supply return by tagging Keep Norfolk Beautiful on social media with [#KeepNFKBeautiful](https://www.instagram.com/KeepNFKBeautiful) & [#LoveOurCity](https://www.instagram.com/LoveOurCity) [#LitterFreeNFK](https://www.instagram.com/LitterFreeNFK)

VOLUNTEER OPPORTUNITIES

Volunteers are needed the **3rd Saturday of each month** to tend to the Church Street Community Garden - all ages and abilities welcome! Please contact knb@norfolk.gov to volunteer.



To volunteer, request a workshop, speaker or a [Green Bucket](#) litter kit, e-mail knb@norfolk.gov or call 757-441-1347.

Please call or e-mail in advance. Visit [our website](#) for details on how you can help Keep Norfolk Beautiful.

HELP NEEDED!

KNB is collecting plastic bottles (must be clear and translucent colors) and straws. If you would like to drop-off bottles or straws, please contact morgan.deweese@norfolk.gov or call 757-441-1347.



Let's talk trash.



Got old tires? Waste Management's collection of tires is limited to 4 tires per collection day and up to 12 per year. Visit MyNorfolk.org to schedule your bulk pickup. Know where it goes for a cleaner, greener Norfolk.

For more trash tips, visit norfolk.gov/trash or email knb@norfolk.gov

KNB BY THE NUMBERS

Since July 1st, 2021

- **Pounds of trash (lbs) TOTAL 11,324**
- **Adopt-A-Spot Cleanups 41**
- **Adopt-A-Spot Volunteers 418**
- **Adopt-A-Spot Volunteer Hours 1,170**
- **Community Cleanups 19**
- **Community Cleanup Volunteers 174**
- **Community Cleanup Volunteer Hours 396**
- **Youth Reached 140**
- **Education Kits 19**
- **Educational Presentations 8**
- **Number of Special Events 2**
- **Special Event Volunteers 13**
- **Beautification Events 4**
- **Beautification Volunteers 34**
- **Pet Waste Bags 3,200**
- **Green Bucket Brigade Volunteers 67**