Vision Zero is a strategy to eliminate traffic fatalities and severe injuries.

Norfolk City Council adopted a Vision Zero policy in November 2019 as a long-term strategy to eliminate all pedestrian and bicycle fatalities and injuries and to make the city’s streets safer for all users.

Speed contributed to 24% of severe injury crashes and 42% of fatal crashes in Norfolk.*

Norfolk’s Vision Zero Priorities:

- **Education:** Promote a culture of safe driving, walking, and biking
- **Engineering:** Repurpose streets to reduce risk of crashes and to protect vulnerable road users
- **Enforcement:** Strengthen enforcement practices to reduce and prevent unsafe roadway behavior
- **Evaluation:** Assess efforts to ensure resources are being used effectively

*Statistics from 2020.