JUNE 2022

VOLUNTEERS IN ACTION!

KEEP NORFOLK BEAUTIFUL NEWSLETTER

The Great American Cleanup officially wrapped up in Norfolk, with 717 volunteers giving over 1,500 hours of volunteer service between March 1 and May 31. Volunteers cleaned litter, beautified parks, and contributed to a healthier and cleaner Norfolk. Keep Norfolk Beautiful would like to thank ALL volunteers who participated in the 2022 Great American Cleanup! Your work is invaluable to the wellbeing of our city.

If you missed the Great American Cleanup, you can still get involved with KNB to #LoveOurCity and create a #LitterFreeNFK. To get started, contact knb@norfolk.gov or visit www.norfolk.gov/knb.
More than 3,000 volunteers gathered at 200 sites on foot and by boat, removing more than 75,000 pounds of litter and debris from over 250 miles of shoreline.

**In Norfolk alone:**

- 30 CLEANUP SITES
- 12,800 POUNDS OF LITTER COLLECTED
- 497 VOLUNTEERS PARTICIPATED

On June 4, volunteers across Virginia joined together to clean the Chesapeake Bay Watershed!

Keep Norfolk Beautiful and the Chesapeake Bay Foundation thank all volunteers who made Clean the Bay Day 2022 an outstanding success!

**NEW ADOPT-A-SPOT HUB SITE**

Keep Norfolk Beautiful launched a new Adopt-A-Spot web page - the Hub. On the Hub, Adopt-A-Spot Leaders can register and report cleanups while seeing the results of their efforts in real-time. Volunteers may also track cleanup hours, view a map of Adopt-A-Spot locations, report activities, share stories, and access program documents.

The HUB's ability to visualize volunteers' work is exciting, but our hope is that it will inspire others to keep Norfolk beautiful after seeing the impact of what our community can achieve together.

**CLICK HERE TO VIEW THE HUB SITE!**
Save the date for the next Special Waste Collection Event, August 13th at Lakewood Park, 1612 Willow Wood Dr. This *FREE* event is a drive-thru, drop-off event from 9:00 am - 12:00 pm featuring plastic bags, household hazardous waste, textile, and electronic collection. No shredding this time.

To volunteer, request a workshop, speaker or a Green Bucket for your organization, e-mail knb@norfolk.gov or call 757-441-1347.

Please call or e-mail at least 3 days in advance of your event. Visit our website for details on how you can help Keep Norfolk Beautiful.

On June 11, Pender & Coward, along with community partners, Elizabeth River Project, and City of Norfolk, rallied volunteers to clean the shoreline along the Elizabeth River. Volunteers cleaned up 1,200 pounds of debris that had accumulated since the team’s original Restore the Shore 2016! Read the full article on the cleanup efforts here.
KNB BY THE NUMBERS
Since July 1, 2021

- Pounds of trash (lbs) TOTAL - 94,973
- Adopt-A-Spot Cleanups - 290
- Adopt-A-Spot Volunteers - 3,105
- Adopt-A-Spot Volunteer Hours - 8,748
- Community Cleanups - 122
- Community Cleanup Volunteers - 1,396
- Community Cleanup Volunteer Hours - 3,186
- Youth Reached - 2,451
- Education Kits - 1,644
- Educational Presentations - 60
- Number of Special Events - 5
- Special Event Volunteers - 60
- Beautification Events - 15
- Beautification Volunteers - 325
- Pet Waste Bags - 53,700
- Green Bucket Brigade Volunteers - 106
- Green Bucket Brigade Cleanups - 213