



Hampton Boulevard Safety Study

Larchmont-Edgewater
Civic League Meeting
April 29, 2024





Welcome and Introductions

Agenda

- Welcome and Introductions
- Project Overview and Background
- Existing Conditions Analysis
 - Safety Analysis
 - Speed Analysis
 - Traffic Operations Analysis
- Project Timeline and Next Steps
- Input and Feedback on Potential Improvements
- Other Discussion and Q&A



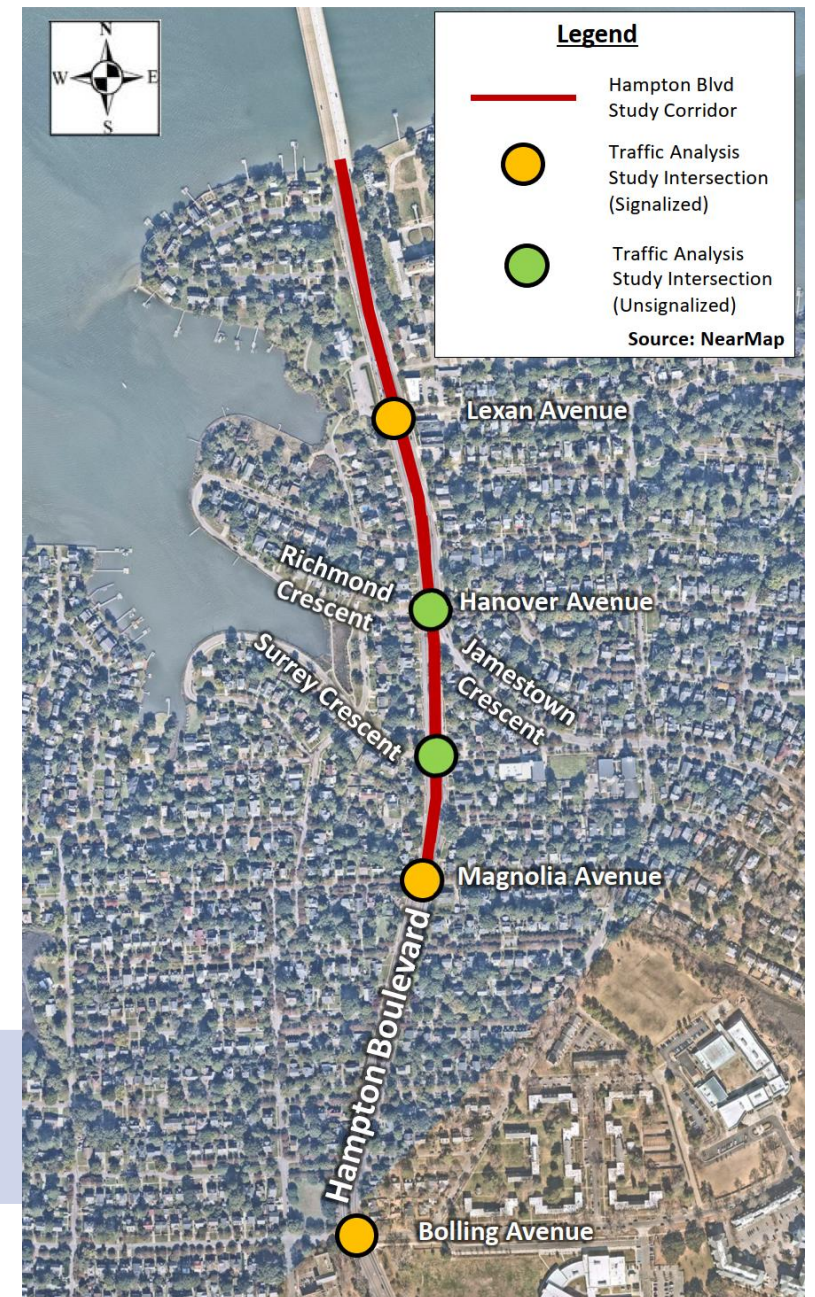
Project Overview and Background

Project Overview

- Study Area – Hampton Boulevard
 - From Lafayette River Bridge to Magnolia Avenue
- We are here because of you!
- Evaluate need for traffic signal at Hampton Blvd & Jamestown Crescent and/or other alternatives to improve traffic operations and safety along the corridor

Project webpage:

www.norfolk.gov/SafetyOnHampton



Project Scope

- Evaluate potential benefits and impacts of signaling the intersection of Hampton Boulevard at Jamestown Crescent and Richmond Crescent/Hanover Avenue
- Identify other improvements and treatment alternatives along the Hampton Boulevard corridor to improve safety and operations
- Scope items:
 - Safety/crash analysis
 - Speed analysis
 - Traffic operations analysis
 - Signal warrant analysis
 - Planning-level cost estimates

Project Background

Hampton Boulevard at Jamestown Crescent & Richmond Crescent/Hanover Avenue

- Previous traffic signal for southbound left-turn movement was knocked down during 2015 crash
- Signalization was considered based on resident concerns following fatal crash at the intersection in 2021
- Signal design and construction are funded in current CIP; design is 90% complete



Project Background

Civic League-Initiated Survey Results March 2023

- 428 respondents (all addresses validated as Larchmont-Edgewater)
- 5-way Traffic Signal & Crosswalk Installation at Hampton Blvd & Jamestown Crescent
 - 58% not in favor of moving forward with signal installation
 - 35% in support of signal installation
 - 7% indifferent or need more information
- Jamestown Crescent Speeding Concerns
 - 58% in support of City of Norfolk traffic study to address speeding



Project Background

Considerations from Other Plans

- *VDOT Potential for Safety Improvement (PSI) Segment Rankings*
 - Rank 1,378 between Lafayette River Bridge and Bedford Avenue
 - Rank 422 between Jamestown Crescent and Magnolia Avenue
 - Rank 397 between Magnolia Avenue and Bolling Avenue
- *VDOT Pedestrian Safety Action Plan (PSAP)*
 - Statewide Top 1% Corridor
 - Hampton Roads District Top 5% Corridor
- *City of Norfolk Multimodal Transportation Master Plan*
 - Transit and Pedestrian modal emphasis on Hampton Blvd south of bridge
 - Public input suggested providing more crosswalks across Hampton Blvd

Project Background

Considerations from Other Plans (cont'd)

- *HRTPO Hampton Boulevard Corridor Study*
 - Conducted to address the following:
 - Number of trucks using Hampton Boulevard
 - Safety/crashes
 - Excessive vehicle speeds
 - Restrictive truck hours (4 PM to 6 AM) on Hampton Boulevard shown to be effective
 - Safety countermeasures proposed for bicycle, pedestrian, speed-related, and truck-related crashes
 - Speed enforcement and traffic calming techniques also recommended
 - Road diet not considered due to resident concerns
- Recommended improvements:
 - Additional crosswalk and signage at Jamestown Crescent/Hanover Ave
 - Improve bicyclist/pedestrian visibility
 - Improve signal timing and detection
 - Improve pavement markings
 - Education and outreach
 - Increase enforcement
 - Traffic calming including pavement markings and landscaping

Project Background

Other Funded Improvements

- *Drainage Improvement Project*
 - Hampton Boulevard & Lexan Avenue signal replacement
 - Enhancements to be considered
- *Hampton Boulevard & Magnolia Avenue*
 - Signal upgrade from span wire to mast arm
 - Pedestrian signals and ADA improvements
 - VDOT Revenue Sharing FY27

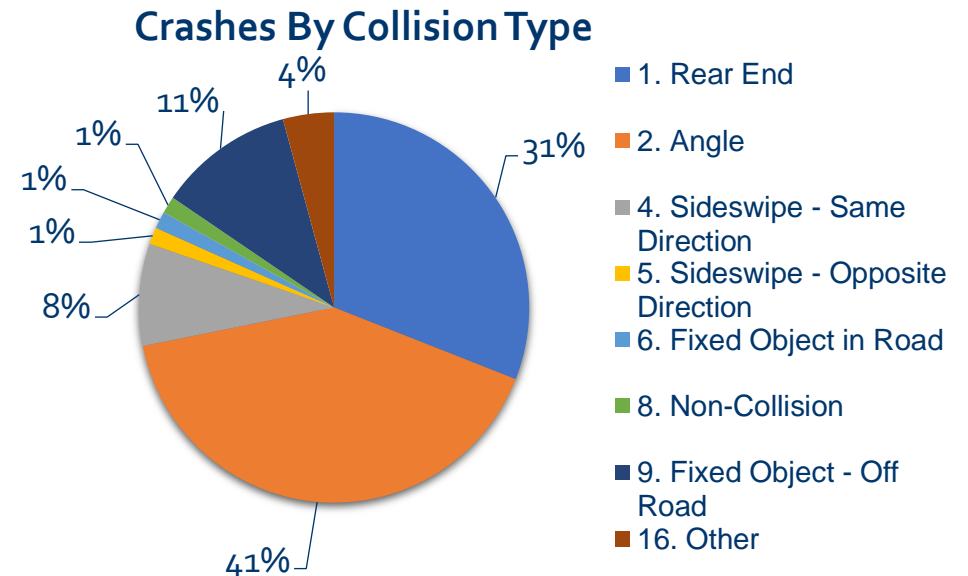
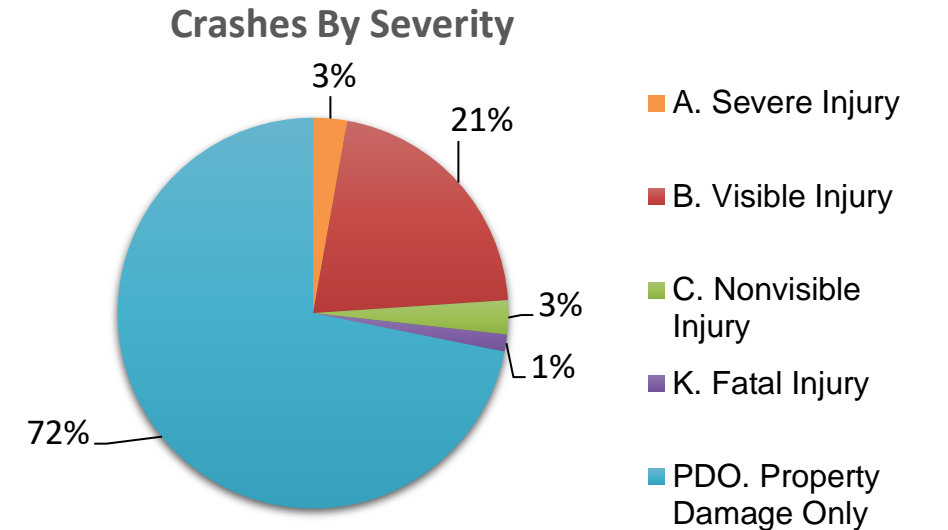


The background of the slide is a photograph of a street intersection. On the left, there are bare trees and a clear blue sky. A road with white lane markings leads into the distance. A diagonal graphic consisting of a light green line and a dark blue line runs from the bottom left towards the top right, separating the street scene from the white background on the right.

Existing Conditions Analysis

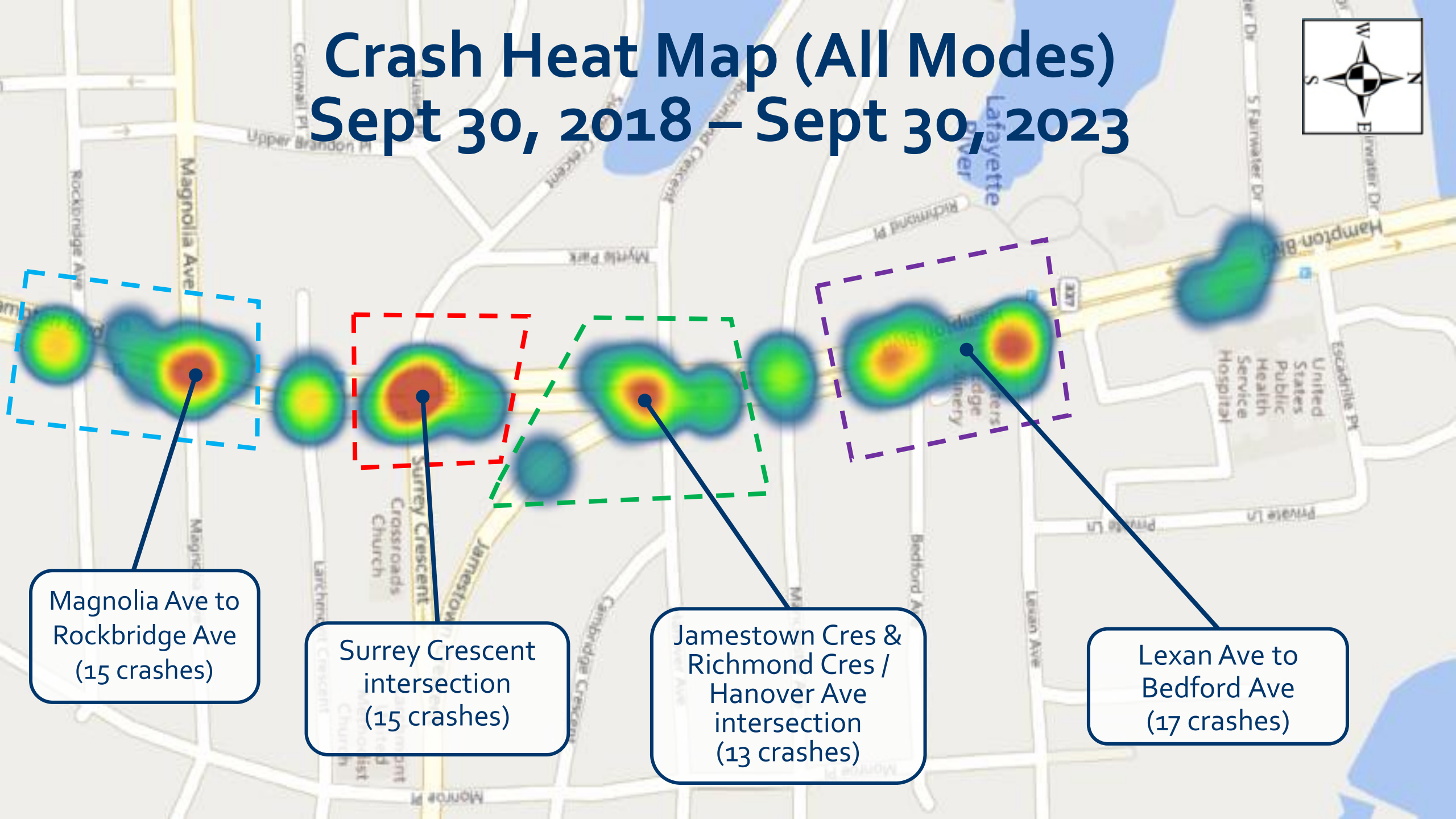
Crash Analysis (All Modes)

- 71 total crashes from September 30, 2018 to September 30, 2023
- 1 Fatality reported in 2021
 - Occurred in the southbound direction near Richmond Cres/Hanover Ave/Jamestown Cres
 - Crash involved fixed object in road (trees, pole)
- 28% of all crashes result in injury or death
- Rear end and angle type crashes account for 72% of total crashes
- 1 bike crash



Crash Heat Map (All Modes)

Sept 30, 2018 – Sept 30, 2023



Magnolia Ave to
Rockbridge Ave
(15 crashes)

Surrey Crescent
intersection
(15 crashes)

Jamestown Cres &
Richmond Cres /
Hanover Ave
intersection
(13 crashes)

Lexan Ave to
Bedford Ave
(17 crashes)

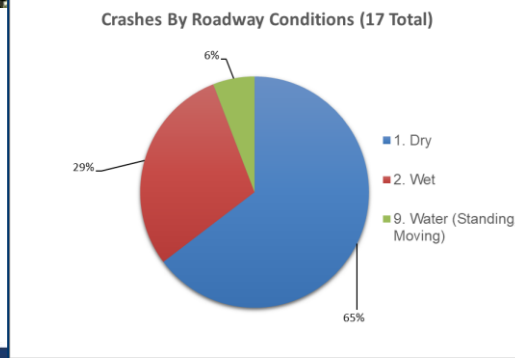
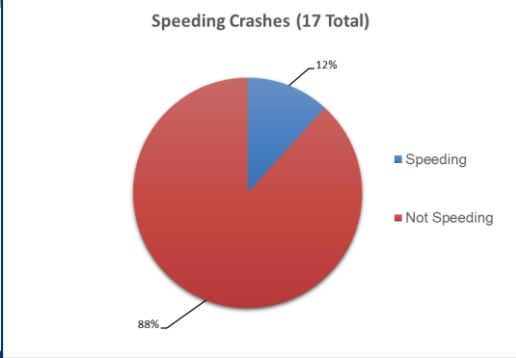
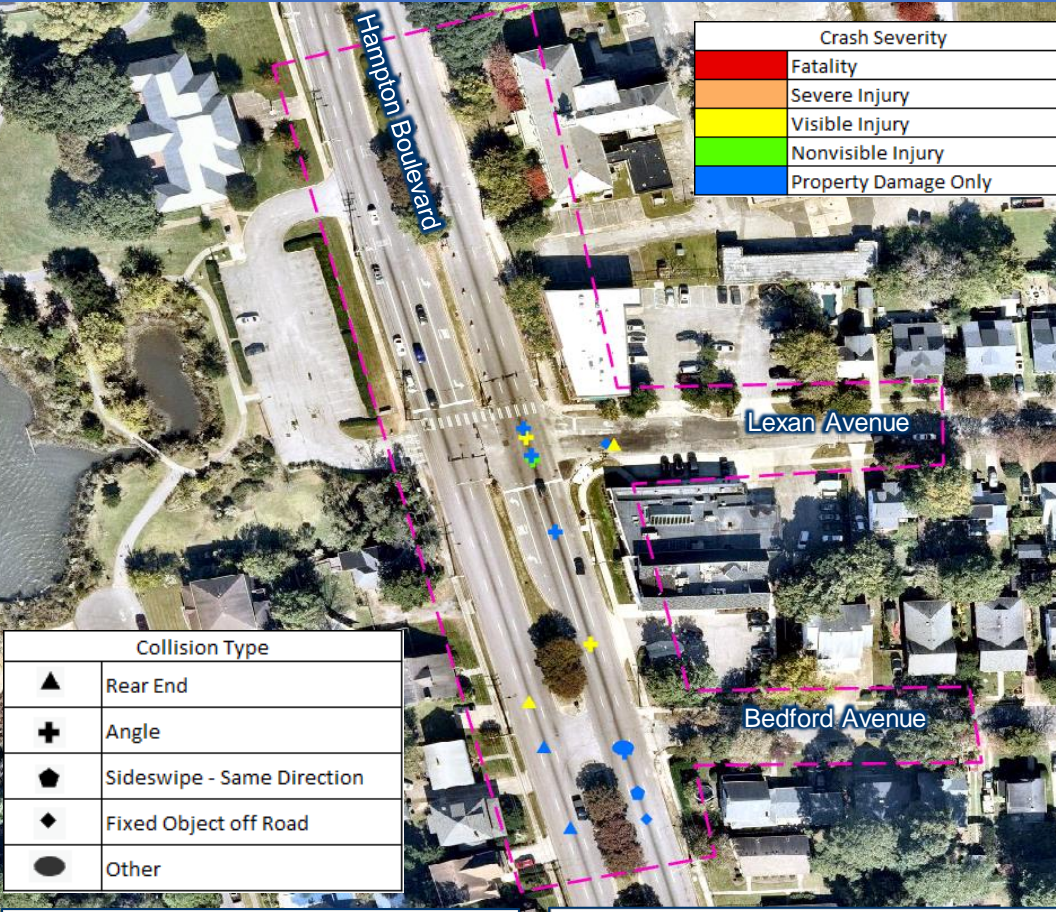
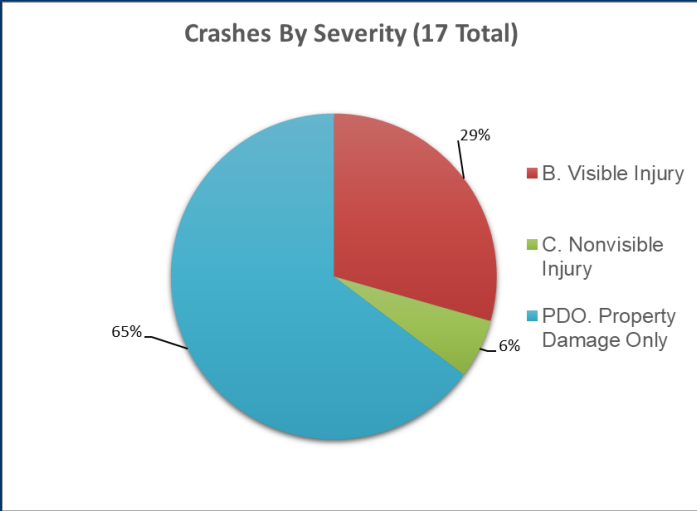
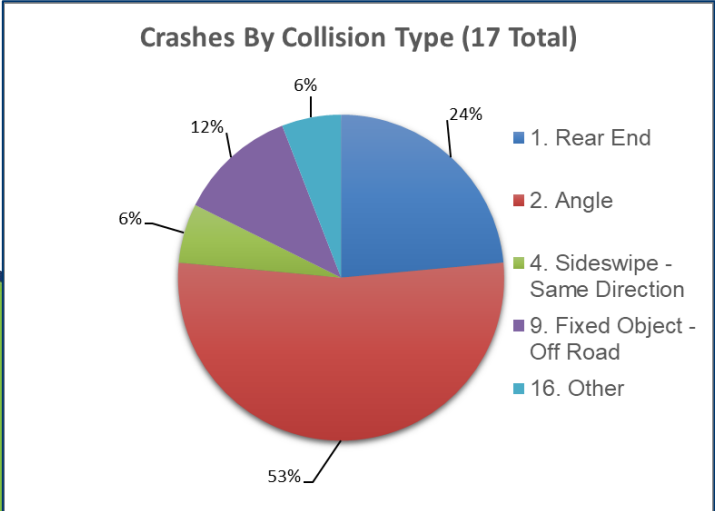
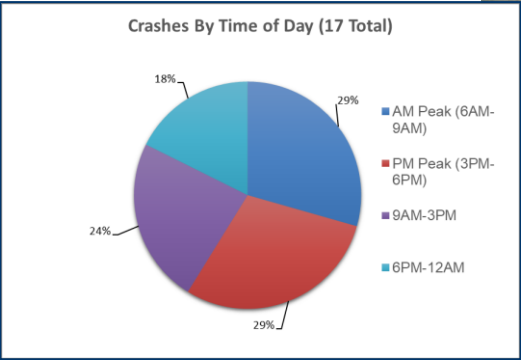
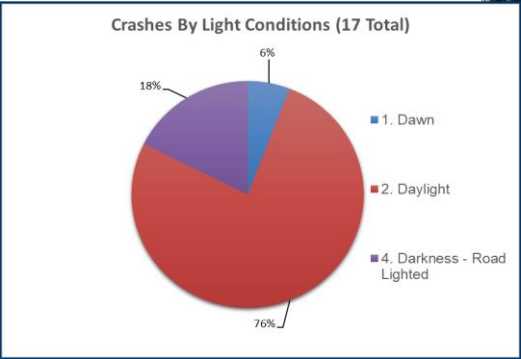
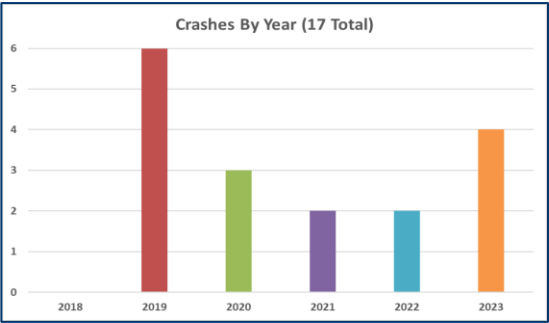
HAMPTON BOULEVARD AT LEXAN AVENUE & BEDFORD AVENUE

Summary of Crash Data: September 30, 2018 – September 30, 2023

Signalized/Unsignalized | 17 Total Crashes

CRASH TRENDS

- Majority of crashes (53%) were angle crashes
- Majority of crashes (65%) resulted in Property Damage Only
- 1 crash involving water pooling in northbound lane
- Southbound queuing around Bedford Ave caused 3 rear-end crashes
- Northbound queuing in first two lanes blocks visibility of vehicles in outside lane, causing angle crash with southbound left-turning vehicles at Bedford Ave (2 crashes)
- 3 crashes involved improper lane changing



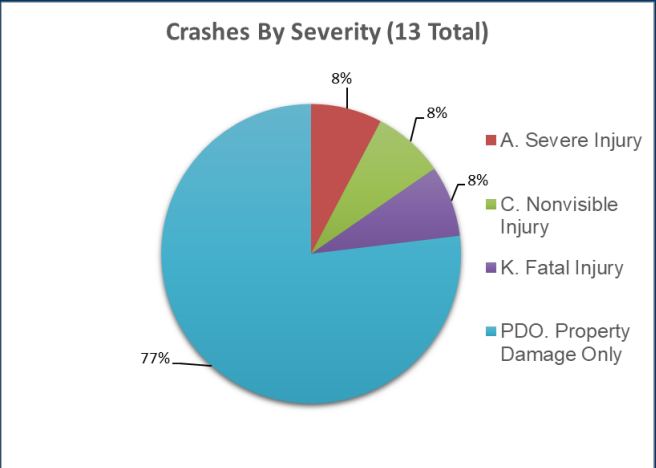
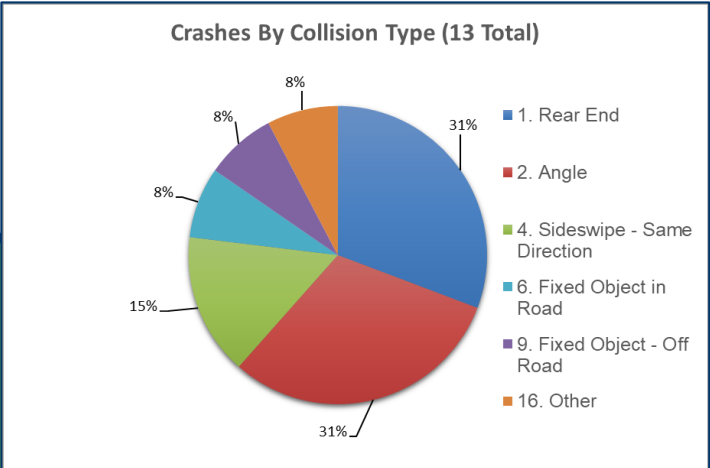
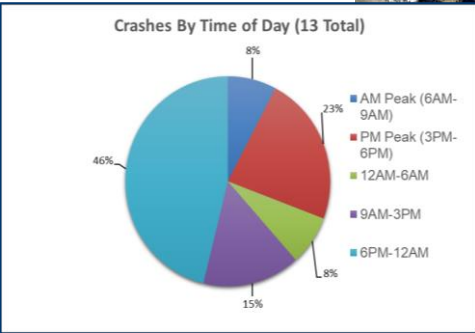
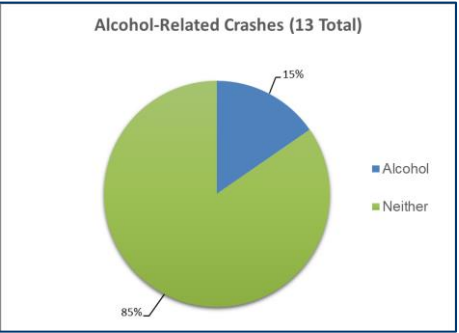
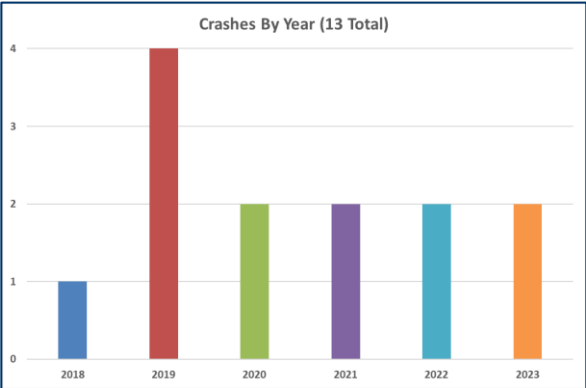
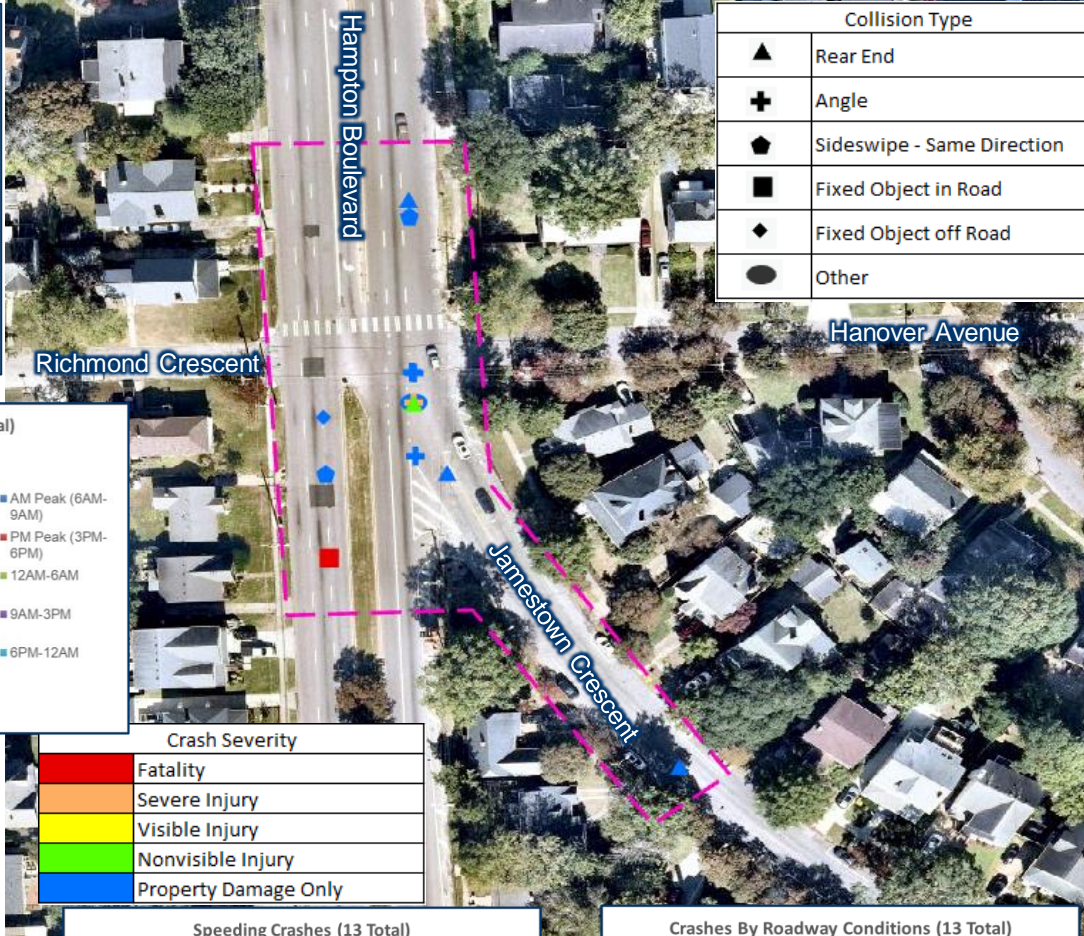
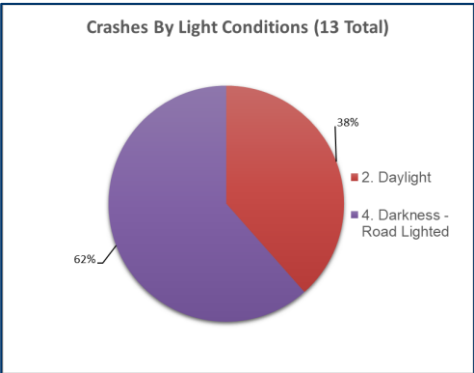
HAMPTON BOULEVARD AT JAMESTOWN CRESCENT & RICHMOND CRESCENT / HANOVER AVENUE

Summary of Crash Data: September 30, 2018 – September 30, 2023

Unsignalized | 13 Total Crashes

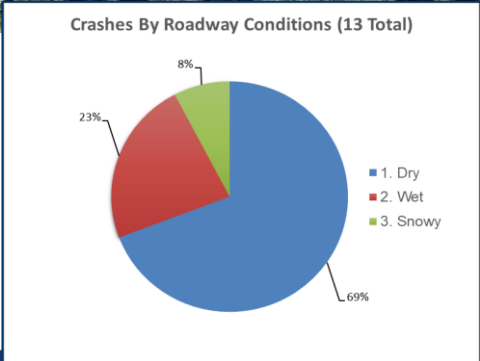
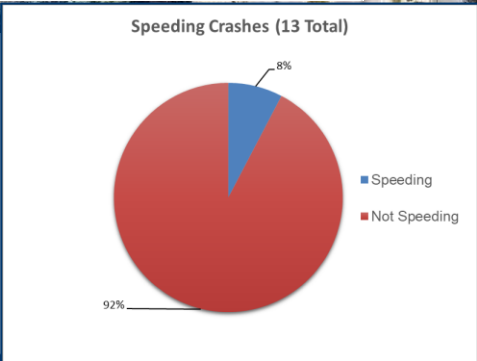
CRASH TRENDS

- Majority of crashes (62%) are either rear end or angle crashes
- Majority of crashes (77%) result in Property Damage Only
- Majority of crashes (62%) occurred in darkness (with roadway lighting)
- 1 Fatal Crash occurred in 2021 with a fixed object in the road (trees, utility pole); crash involved phone usage, alcohol, and speeding
- 6 crashes involve vehicles merging from or turning onto Jamestown Crescent; 2 additional crashes occur soon after turning onto Jamestown Crescent



Crash Severity

Red	Fatality
Orange	Severe Injury
Yellow	Visible Injury
Green	Nonvisible Injury
Blue	Property Damage Only



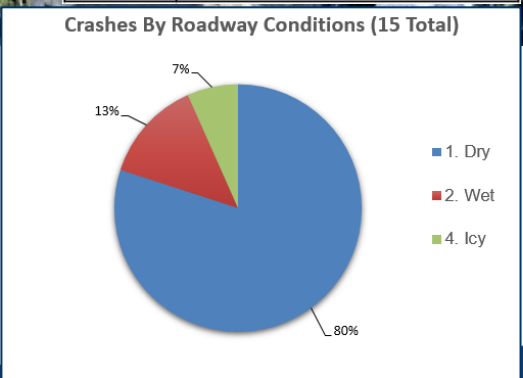
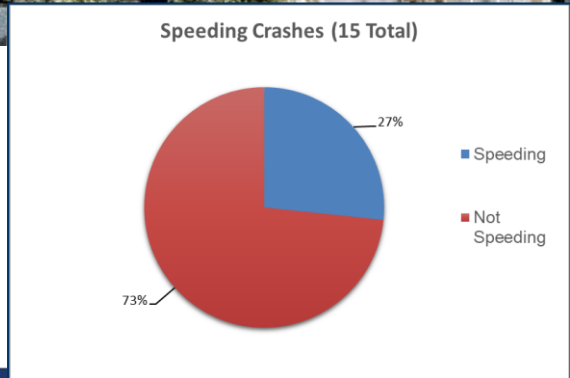
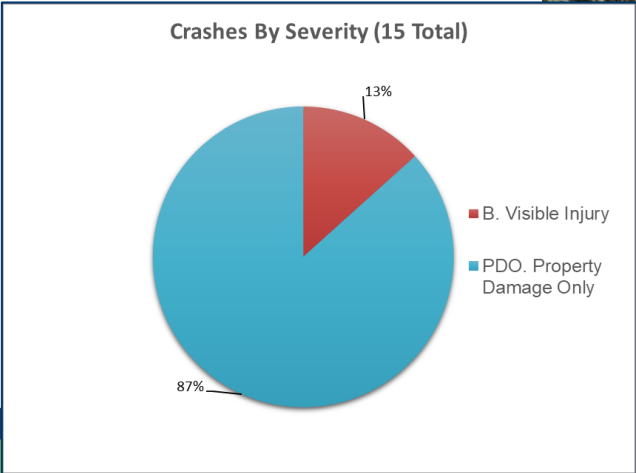
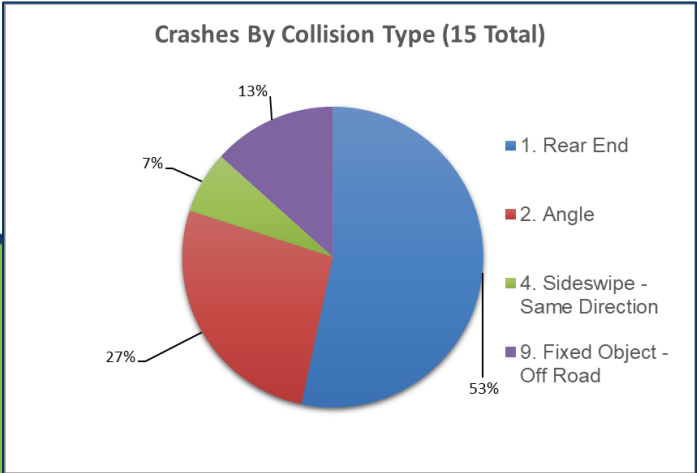
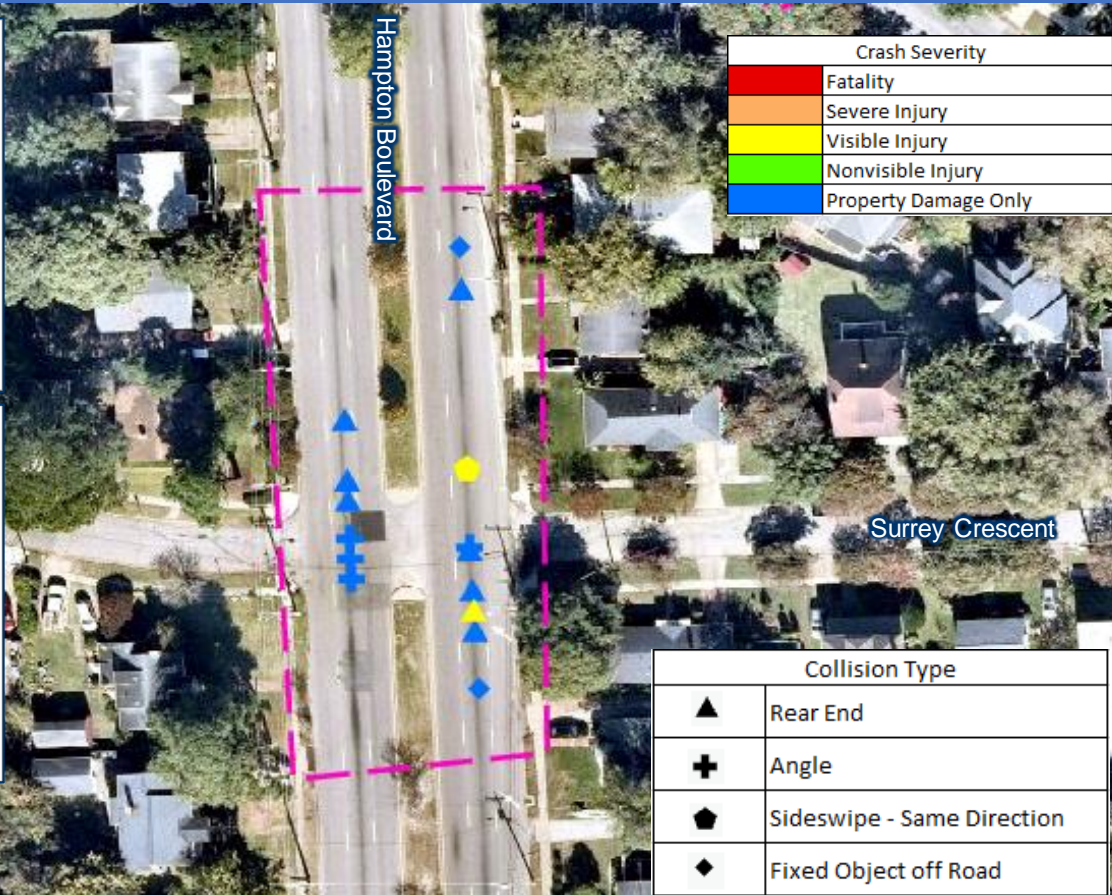
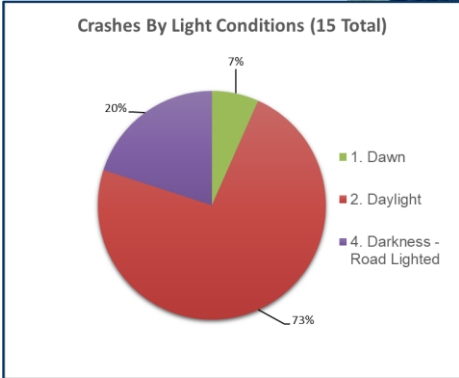
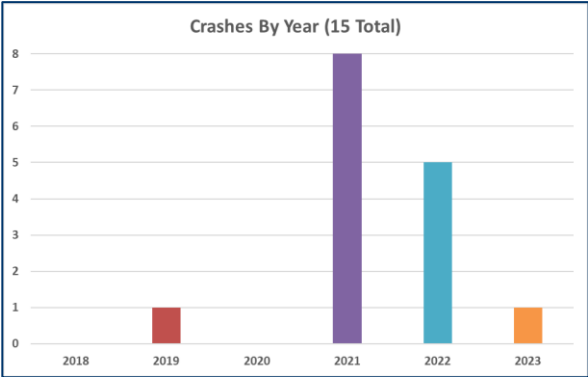
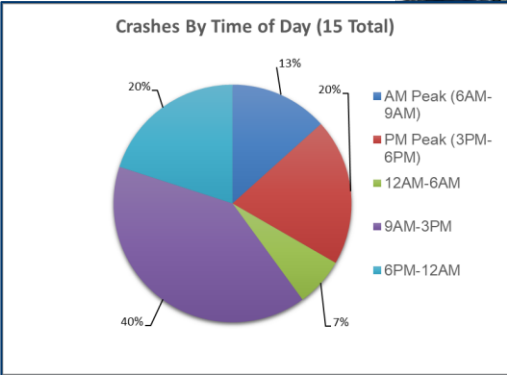
HAMPTON BOULEVARD AT SURREY CRESCENT

Summary of Crash Data: September 30, 2018 – September 30, 2023

Unsignalized | 15 Total Crashes

CRASH TRENDS

- Majority of crashes (87%) resulted in Property Damage Only
- Majority of crashes (53%, or 8 crashes) were rear-end crashes in both the northbound and southbound directions caused by either slowed traffic or sudden stops for turning vehicles
- 3 angle crashes due to improper yielding to mainline traffic
- 2 crashes occurred due to pooled water/ice
- 4 speeding crashes



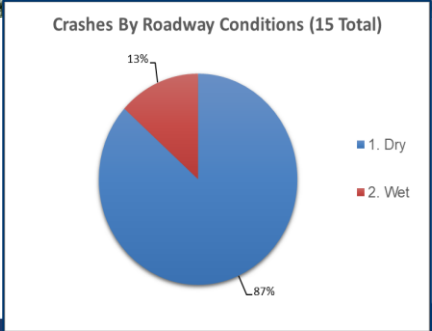
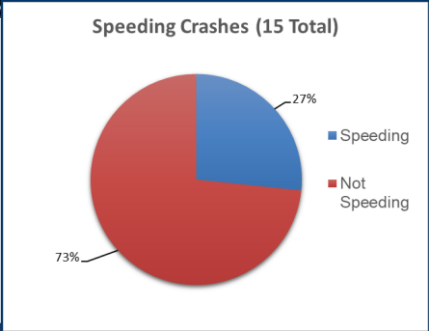
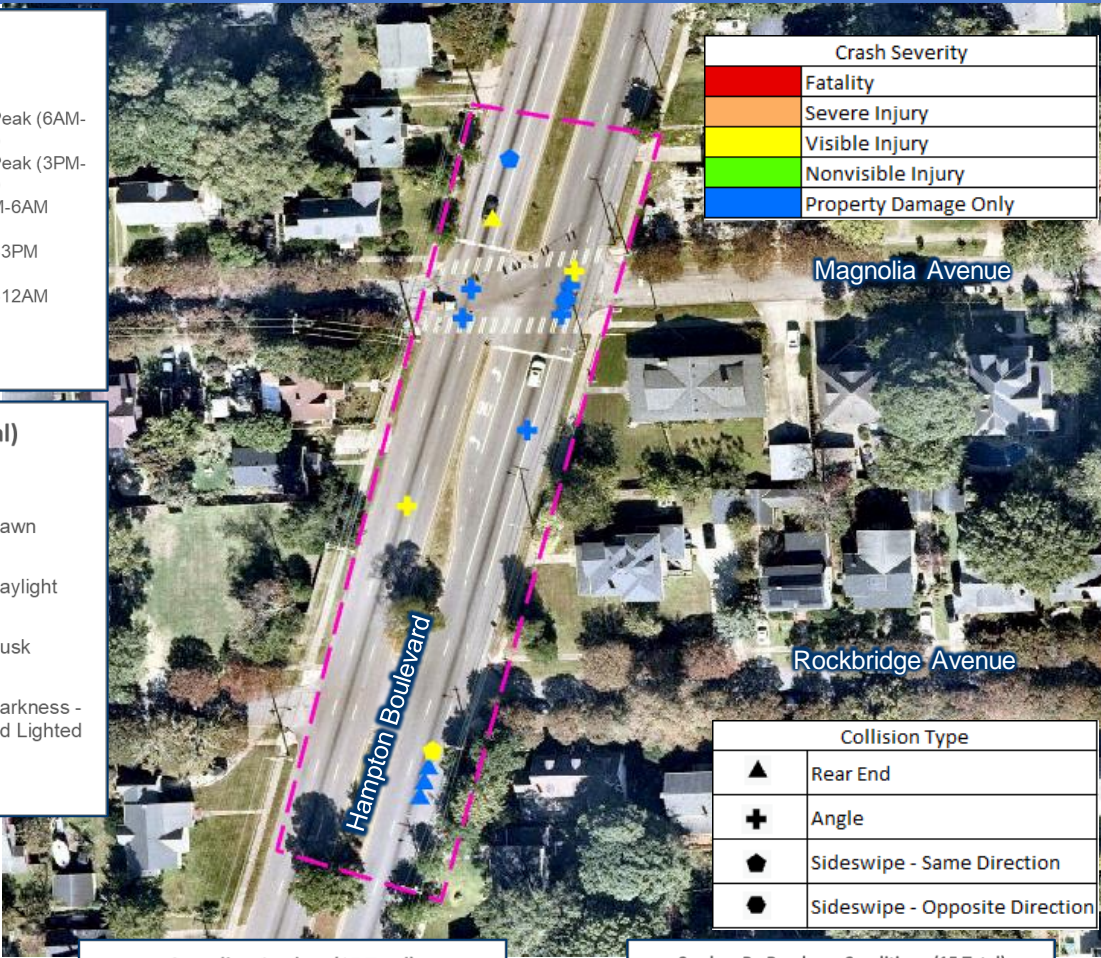
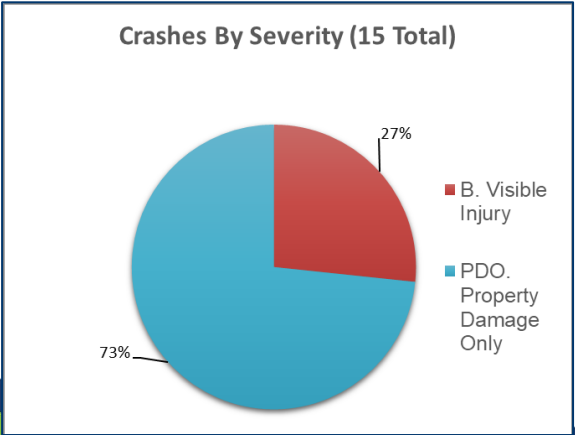
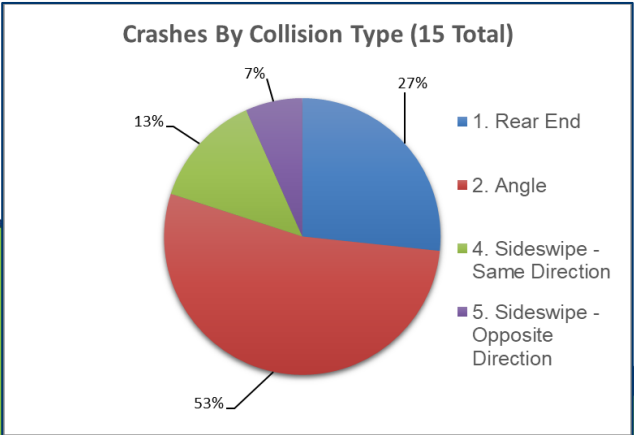
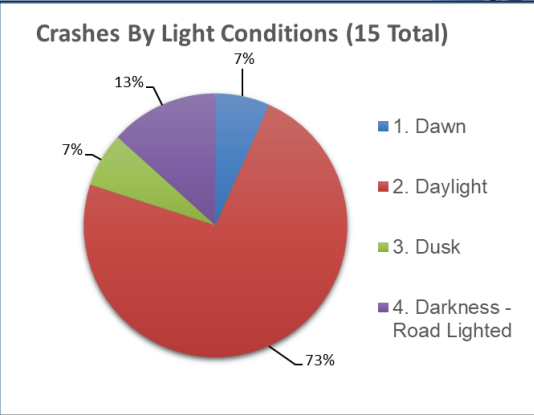
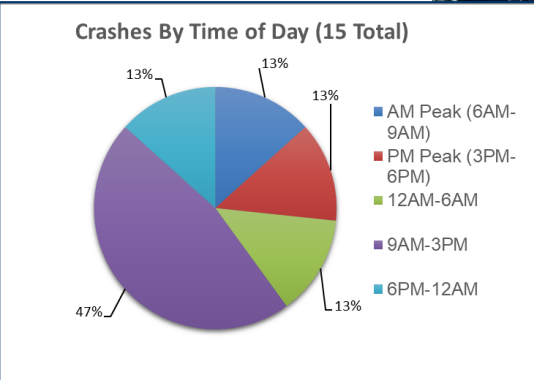
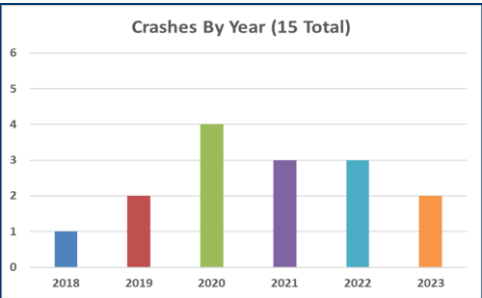
HAMPTON BOULEVARD AT MAGNOLIA AVENUE & ROCKBRIDGE AVENUE

Summary of Crash Data: September 30, 2018 – September 30, 2023

Signalized | 15 Total Crashes

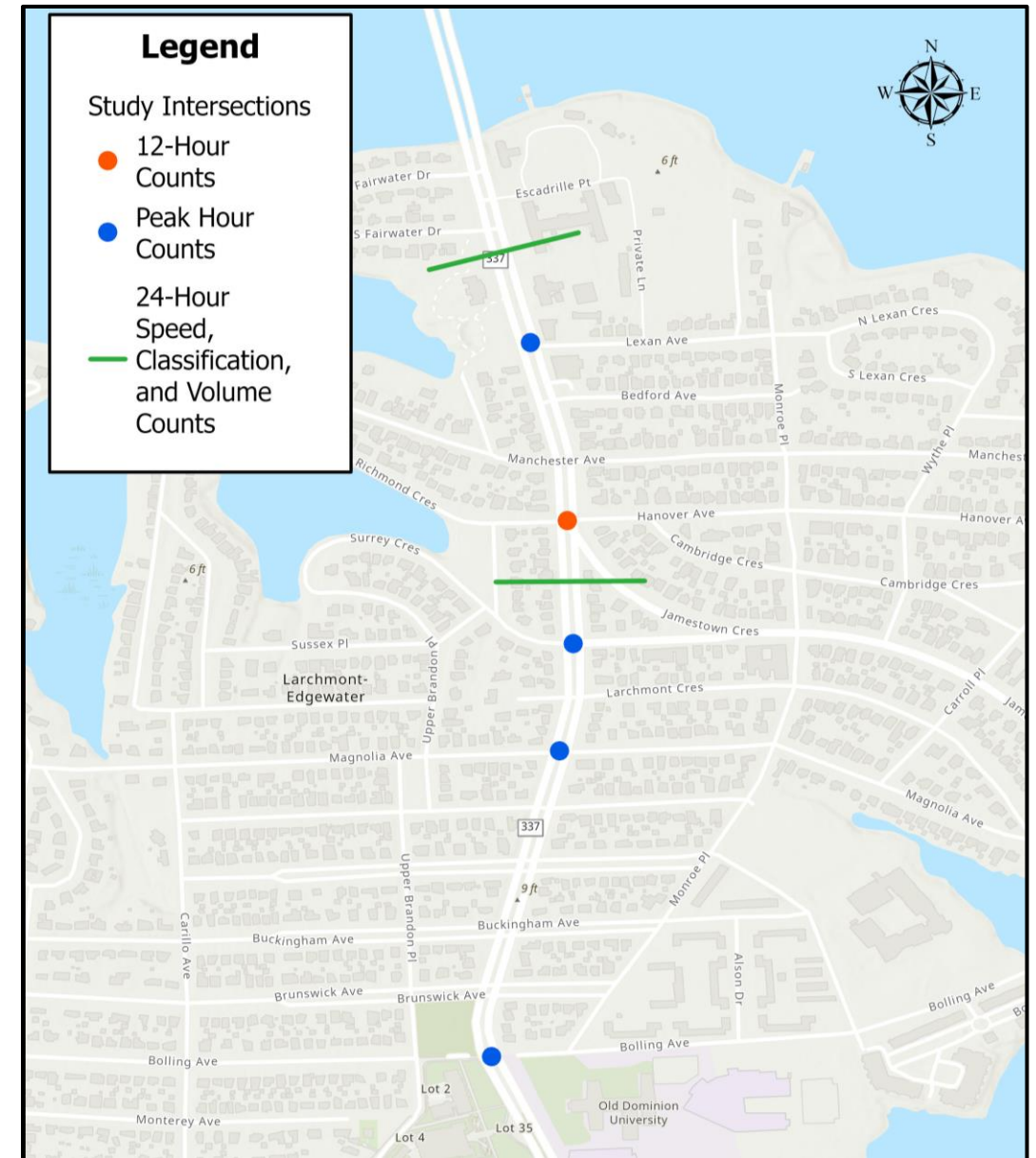
CRASH TRENDS

- Majority of crashes (53%) were angle crashes
- Majority of crashes (73%) resulted in Property Damage Only
- Nearly half of crashes (47%) occurred during midday (9 AM to 3 PM)
- 4 rear-end crashes along Hampton Blvd were caused by either slowed traffic queued from Magnolia Ave or sudden stops for turning vehicles
- 3 crashes involved drivers on Hampton Blvd running a red light; all occurred between 9 AM and 3 PM
- 1 crash involving child bicyclist crossing Hampton Blvd against red light



Data Collection

- Intersection turning movement counts
 - 3 signalized and 2 unsignalized intersections
 - Conducted on weekday in November 2023
- 24-hour roadway speed, classification, and volume counts
 - 2 count locations
 - Data at northern location (between Lafayette River Bridge and Lexan Avenue) was collected from VDOT permanent count station
 - Conducted for 7-day period in December 2023





WEEKDAY ADT

17,790 VPD

16,253 VPD

Lexan Avenue

Richmond
Crescent

12,859 VPD

Hanover Avenue

14,567 VPD

Surrey
Crescent

Jamestown
Crescent

Magnolia Avenue

Hampton Boulevard

Bolling Avenue



WEEKEND ADT

10,461 VPD

8,858 VPD

Lexan Avenue

Richmond
Crescent

6,841 VPD

Hanover Avenue

8,258 VPD

Surrey
Crescent

Jamestown
Crescent

Magnolia Avenue

Hampton Boulevard

Bolling Avenue

Average Daily
Traffic
in Vehicles per
Day (2023)

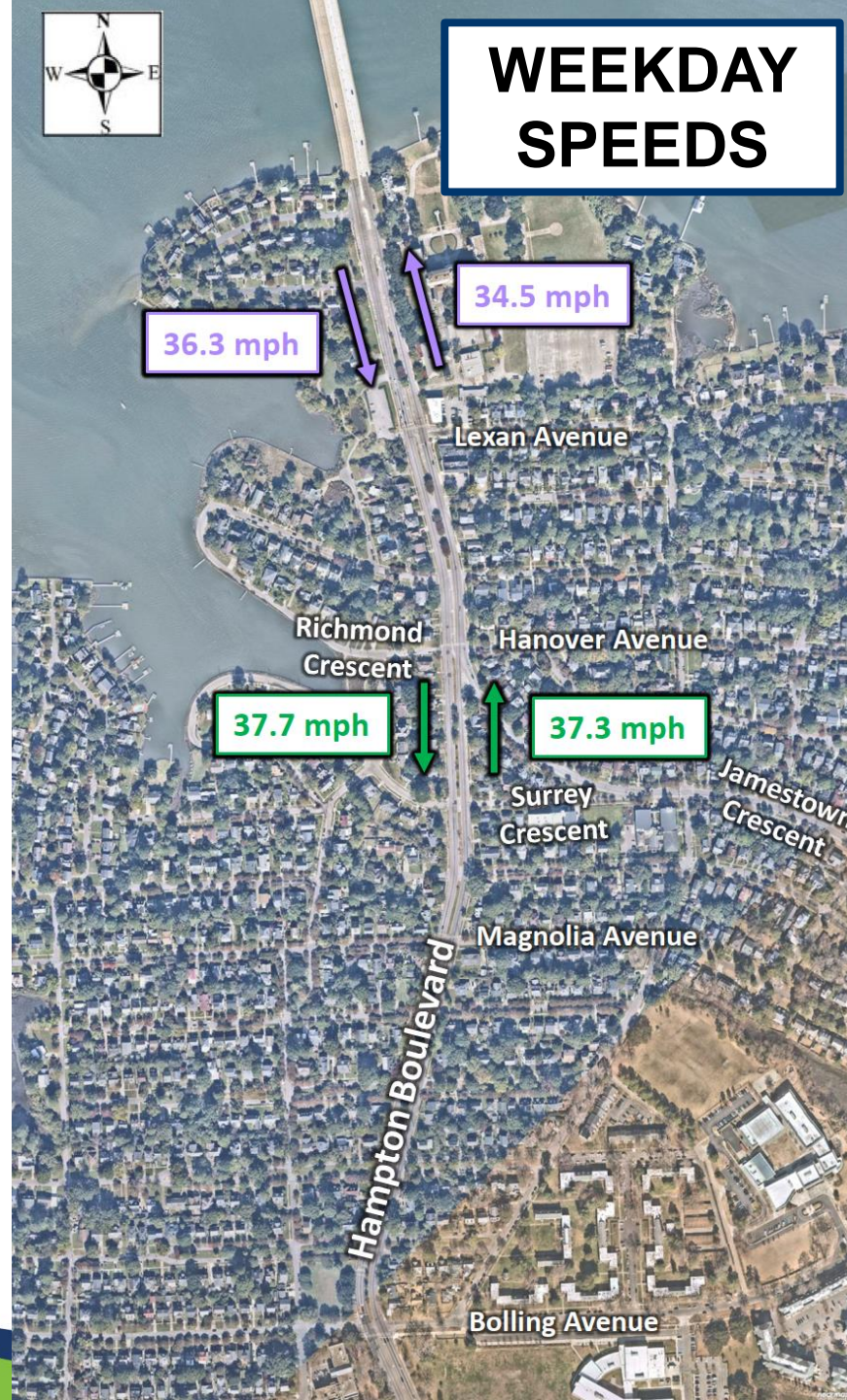
Speed Analysis

- Average Speed – statistical average of individual speeds of all vehicles observed to travel past collection point
- 85th Percentile Speed – speed at or below which 85% of all vehicles are observed to travel past collection point
- Although the speed limit is posted at 30 MPH, 85th percentile speeds along the corridor range between 41 MPH and 45 MPH
- Travel speeds are observed to be lower while police enforcement is in place

Average Vehicle Speeds

December 2023

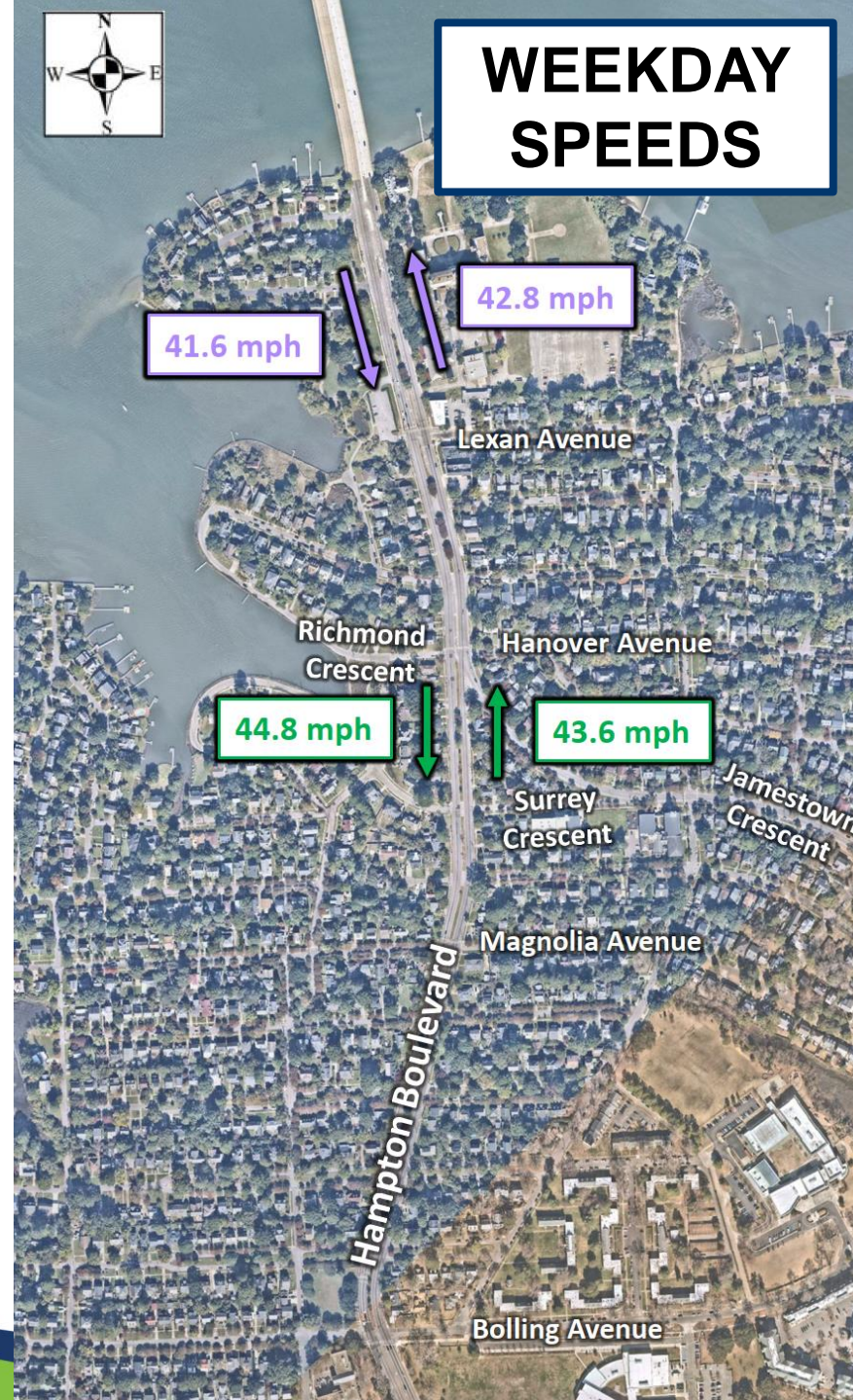
Posted Speed Limit:
30 mph



85th Percentile Vehicle Speeds

December 2023

Posted Speed Limit:
30 mph



Signal Warrant Analysis

Hampton Blvd at Jamestown Crescent & Richmond Crescent/Hanover Ave

- Conducted using weekday 12-hour turning movement counts (2023)
- Three warrants were satisfied
 - “The satisfaction of a traffic signal warrant or warrants shall not in itself require the installation of a traffic control signal.” (MUTCD)

MUTCD Signal Warrants	Warrant Satisfied?	Notes
Warrant 1: Eight-Hour Vehicular Volume	Yes	Condition B satisfied
Warrant 2: Four-Hour Vehicular Volume	Yes	
Warrant 3: Peak Hour ¹	Yes	The land uses do not constitute an “unusual case” and do not support use of Warrant 3.
Warrant 4: Pedestrian Volume	No	
Warrant 5: School Crossing	N/A	Not applicable
Warrant 6: Coordinated Signal System	No	
Warrant 7: Crash Experience ²	No	
Warrant 8: Roadway Network	N/A	Not applicable
Warrant 9: Intersection Near a Grade Crossing	N/A	Not applicable
¹ Per MUTCD Section 4C.04, Warrant 3 shall only be applied in unusual cases, such as facilities that attract or discharge large numbers of vehicles over a short period of time.		
² The Alternative Signal Warrant 7 – Crash Experience documented in FHWA Interim Approval #19 (IA-19) shall be used as per the Virginia Supplement to the MUTCD and the latest edition of IIM-TE-387. The most recent available three years of available crash data shall be used.		

Traffic Operations Analysis

- Existing conditions (2023) analysis
- Typical weekday AM and PM peak hour conditions
- Traffic volumes were collected in November 2023
- Traffic analysis measures:
 - Average vehicle delay and associated level of service (LOS)
 - 95th Percentile Queue Lengths

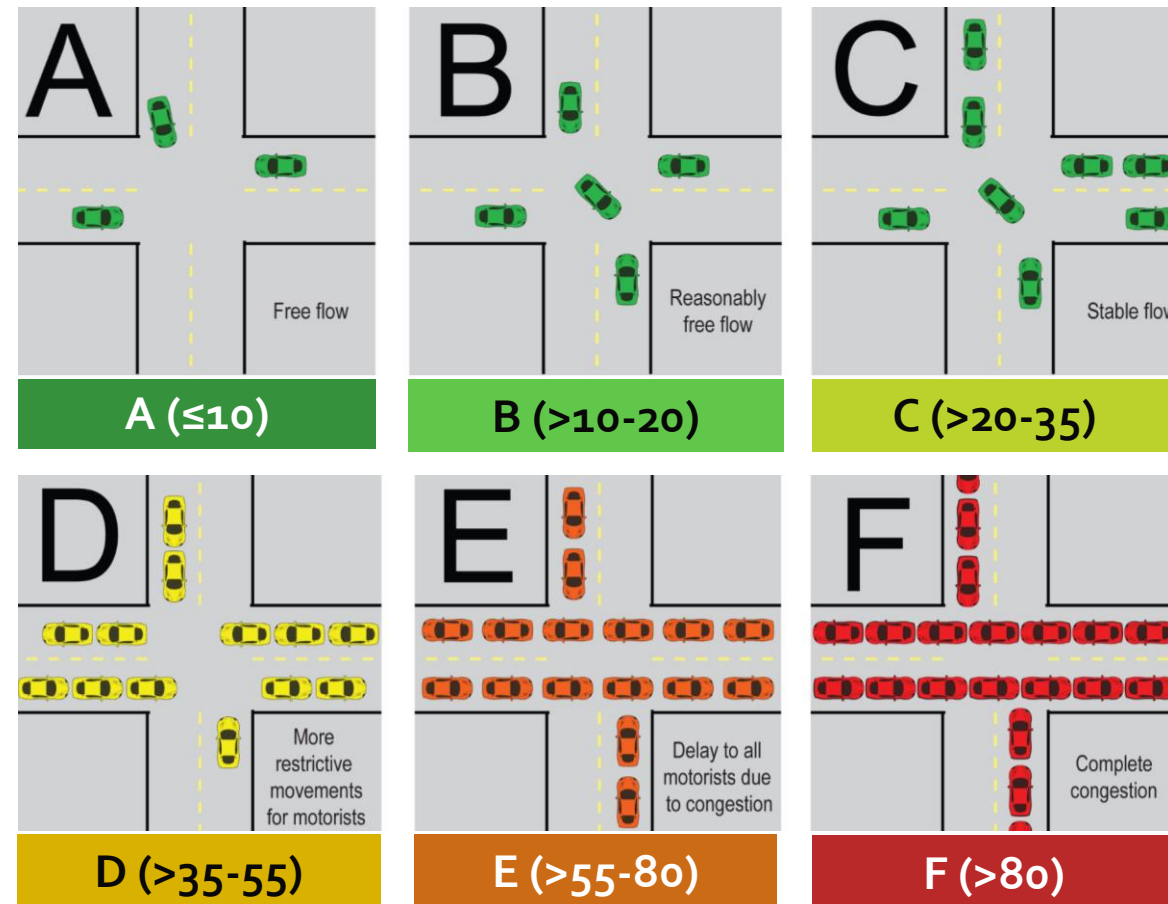
Traffic Analysis Measures

Level of Service (LOS)

The amount of traffic congestion and delay experienced by a driver at an intersection.

- Letter grade range A to F
 - LOS A – little to no congestion and delay
 - LOS F – severe congestion and long delay
 - LOS A – LOS D = Considered acceptable during peak hours for overall intersection
 - Standard practice for urban areas*

Overall Signalized Intersection LOS Depiction



LOS (average delay in seconds per vehicle)

Existing (2023) Traffic Analysis Results

AM Peak Hour

Intersection	Level of Service (Delay)				
	NB	SB	EB	WB	NWB
Hampton Blvd & Lexan Ave	A (7.6)	A (3.2)	D (52.7)	D (53.4)	
Hampton Blvd & Jamestown Crescent & Richmond Crescent / Hanover Ave	A (0.0)	A (3.4)	F (123) ¹	-- ²	D (27.6) ³
Hampton Blvd & Surrey Crescent	A (0.1)	A (2.1)	C (24.0)		
Hampton Blvd & Magnolia Ave	A (1.5)	A (4.3)	D (50.1)	D (41.9)	
Hampton Blvd & Bolling Ave	A (6.0)	A (6.3)	D (47.8)	E (56.8)	

¹ Richmond Crescent approach (only 1 vehicle turning left and 7 turning right)

² Hanover Avenue approach (only 10 vehicles turning right; delay and LOS cannot be determined based on limitation of model)

³ Jamestown Crescent approach

Level of Service Grade
Average Delay in Seconds per Vehicle
(unsignalized) [signalized]

A (≤10) [≤10]

B (>10-15) [>10-20]

C (>15-25) [>20-35]

D (>25-35) [>35-55]

E (>35-50) [>55-80]

F (>50) [>80]

Existing (2023) Traffic Analysis Results

PM Peak Hour

Intersection	Level of Service (Delay)				
	NB	SB	EB	WB	NWB
Hampton Blvd & Lexan Ave	A (5.4)	A (3.6)	E (57.2)	E (58.2)	
Hampton Blvd & Jamestown Crescent & Richmond Crescent / Hanover Ave	A (0.0)	A (2.5)	F (186) ¹	-- ²	C (15.4) ³
Hampton Blvd & Surrey Crescent	A (0.3)	A (0.7)	D (28.0)		
Hampton Blvd & Magnolia Ave	A (1.1)	A (5.1)	D (53.5)	D (49.7)	
Hampton Blvd & Bolling Ave	A (6.2)	A (6.4)	E (56.4)	D (53.3)	

¹ Richmond Crescent approach (only 1 vehicle turning left and 2 turning right)

² Hanover Avenue approach (only 9 vehicles turning right; delay and LOS cannot be determined based on limitation of model)

³ Jamestown Crescent approach

Level of Service Grade
Average Delay in Seconds per Vehicle
(unsignalized) [signalized]

A (≤10) [≤10]

B (>10-15) [>10-20]

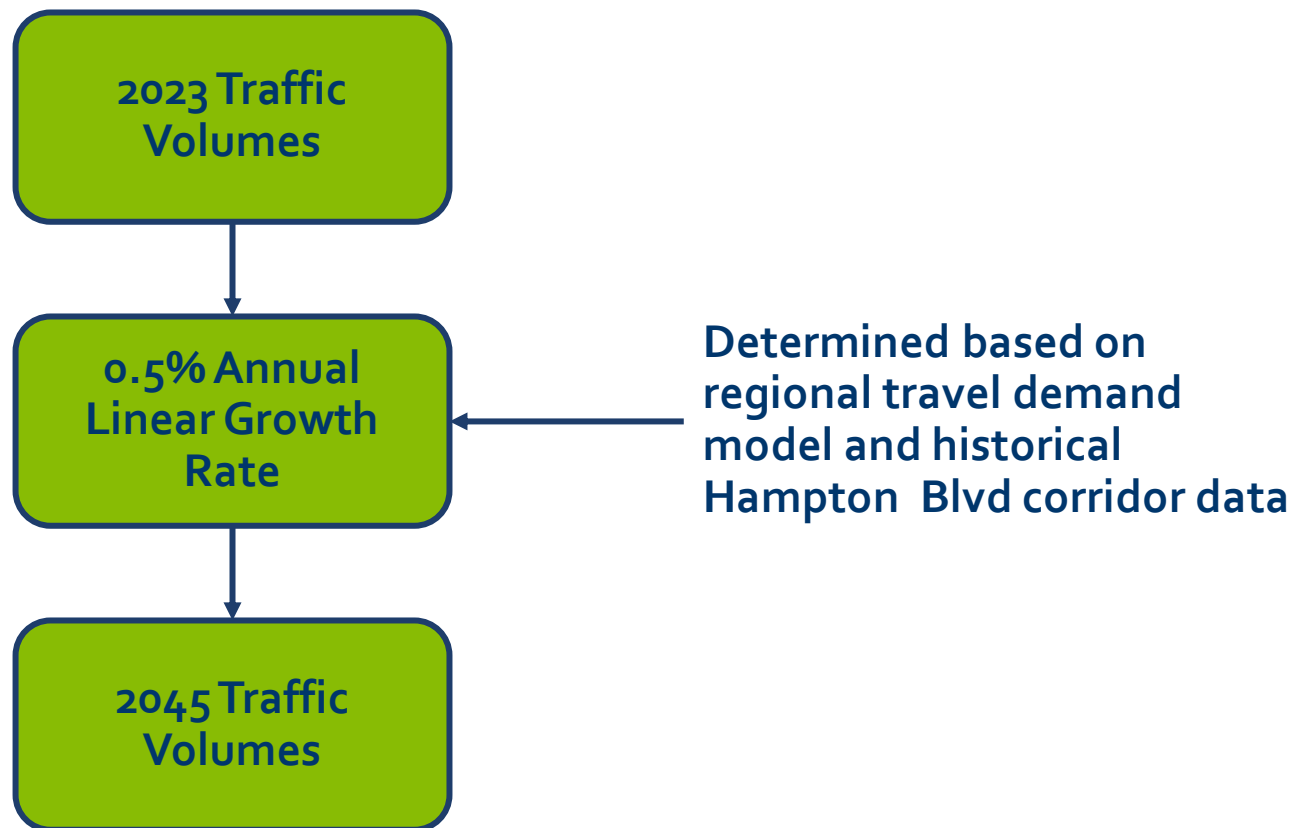
C (>15-25) [>20-35]

D (>25-35) [>35-55]

E (>35-50) [>55-80]

F (>50) [>80]

Future (2045) Traffic Volume Development



Future (2045) “No Build” Traffic Analysis Results

AM Peak Hour

Intersection	Level of Service (Delay)				
	NB	SB	EB	WB	NWB
Hampton Blvd & Lexan Ave	A (5.1)	A (3.4)	D (52.4)	D (53.1)	
Hampton Blvd & Jamestown Crescent & Richmond Crescent / Hanover Ave	A (0.0)	A (4.6)	F (508) ¹	-- ²	E (38.6) ³
Hampton Blvd & Surrey Crescent	A (0.0)	A (3.2)	D (29.2)		
Hampton Blvd & Magnolia Ave	A (3.4)	A (4.3)	D (50.1)	D (41.9)	
Hampton Blvd & Bolling Ave	A (5.8)	A (5.0)	D (47.8)	E (56.8)	

¹ Richmond Crescent approach (only 1 vehicle turning left and 7 turning right)

² Hanover Avenue approach (only 10 vehicles turning right; delay and LOS cannot be determined based on limitation of model)

³ Jamestown Crescent approach

Level of Service Grade
Average Delay in Seconds per Vehicle
(unsignalized) [signalized]

A (≤10) [≤10]

B (>10-15) [>10-20]

C (>15-25) [>20-35]

D (>25-35) [>35-55]

E (>35-50) [>55-80]

F (>50) [>80]

Future (2045) “No Build” Traffic Analysis Results

PM Peak Hour

Intersection	Level of Service (Delay)				
	NB	SB	EB	WB	NWB
Hampton Blvd & Lexan Ave	A (3.5)	A (3.8)	E (57.2)	E (58.2)	
Hampton Blvd & Jamestown Crescent & Richmond Crescent / Hanover Ave	A (0.0)	A (3.0)	F (337) ¹	-- ²	C (17.2) ³
Hampton Blvd & Surrey Crescent	A (0.4)	A (1.2)	E (36.4)		
Hampton Blvd & Magnolia Ave	A (1.9)	A (5.3)	D (53.5)	D (49.7)	
Hampton Blvd & Bolling Ave	A (6.0)	A (5.3)	E (56.4)	D (53.5)	

¹ Richmond Crescent approach (only 1 vehicle turning left and 2 turning right)

² Hanover Avenue approach (only 9 vehicles turning right; delay and LOS cannot be determined based on limitation of model)

³ Jamestown Crescent approach

Level of Service Grade
Average Delay in Seconds per Vehicle
(unsignalized) [signalized]

A (≤10) [≤10]

B (>10-15) [>10-20]

C (>15-25) [>20-35]

D (>25-35) [>35-55]

E (>35-50) [>55-80]


F (>50) [>80]



Next Steps

Next Steps

- Review input from today's meeting and associated online survey (April 30th through May 19th)
- Finalize list of potential improvements for evaluation
- Conduct future traffic operations and safety analysis of alternatives
- Develop planning-level cost estimates and evaluation matrix



Input and Feedback on Potential Improvements

Contribute to Online Survey



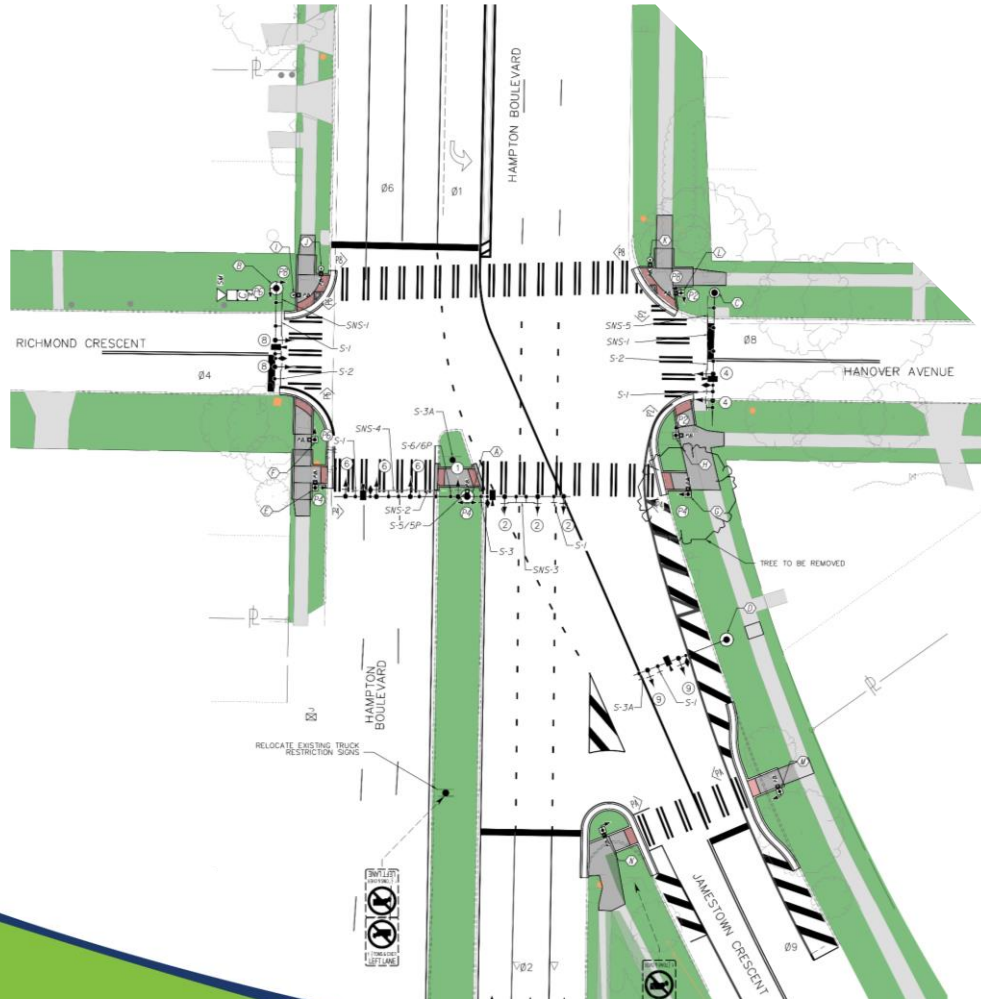
<https://www.surveymonkey.com/r/HamptonBlvdStudy>

Potential Improvements

- Traffic signal at Hampton Boulevard intersection with Jamestown Crescent & Richmond Crescent / Hanover Avenue
- Pedestrian hybrid beacon
- Conflict warning system
- Channelization at Jamestown Crescent with raised islands and curb enhancements
- “Rest in red” operation at existing traffic signals (by time-of-day)
- Median, landscaping, and lighting enhancements
- Additional speed feedback signs
- Turn restrictions

WHAT ELSE?

Traffic Signal at Hampton Blvd Intersection with Jamestown Cres & Richmond Cres / Hanover Ave



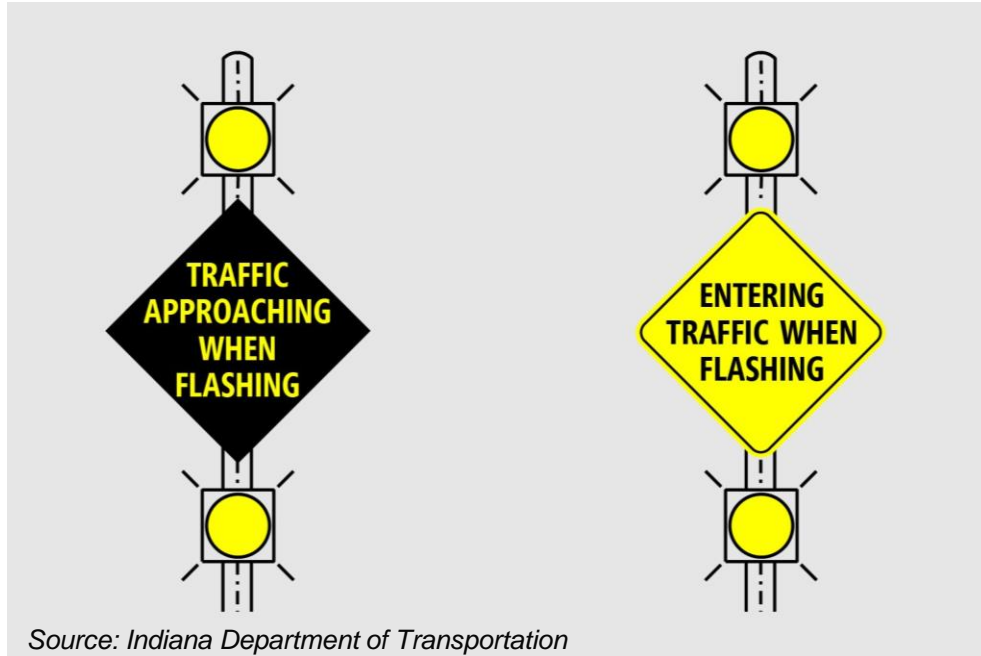
- Signal control of **all** five approaches at intersection
- Several proposed left-turn prohibitions
- No turn on red allowed
- Jamestown Crescent turn onto northbound Hampton Boulevard overlaps with southbound left-turn from Hampton to Jamestown
- Signalized pedestrian crossings on **every** approach
- Coordinated with other signals along Hampton Boulevard (south of Lafayette River Bridge)

Pedestrian Hybrid Beacon (PHB)

- Provides signalized crossing **only** for pedestrians
- Overhead beacons provide sequence of red and yellow lights to warn and stop drivers when activated by push button
- Overhead beacons are dark when PHB is not active
- Typically installed midblock rather than at intersections



Intersection Conflict Warning System



- Vehicle detection, signs, and flashing lights on both Hampton Boulevard and the side street(s)
- Drivers on Hampton Boulevard would see **"ENTERING TRAFFIC WHEN FLASHING"** sign and flashing yellow lights when a vehicle is waiting on the side street
- Drivers on side street(s), in addition to a stop sign, would see **"TRAFFIC APPROACHING WHEN FLASHING"** sign and flashing yellow lights when a vehicle is approaching the intersection on Hampton Boulevard
- Typically used in rural locations

Channelization at Jamestown Crescent

- Physical buffer (such as raised curb) north of Jamestown Crescent
 - This will separate the two through lanes on Hampton Boulevard from the outside lane for vehicles turning from Jamestown Crescent
- Potential for raised island and curb enhancements to replace the existing painted delineation between the northbound Hampton Boulevard lanes and Jamestown Crescent



“Rest in Red” Operation at Existing Traffic Signals

- Signals revert to an “all-red” phase when there is no traffic demand at the signal
- Approaching vehicles and their current speed can be detected to give a green light to those traveling at the speed limit or stay red for those who are speeding
- Can be programmed by time-of-day, typically for late night and early morning hours, to reduce travel speeds when volumes are lower



Median, Landscaping, and Lighting Enhancements

Features could include:

- Painted or pattern-stamped crosswalk markings
- Planting additional trees along both sides of the street and in the median to visually narrow the roadway
- Reviewing existing lighting levels and installing additional fixtures where needed



Additional Speed Feedback Signs

- Installing additional speed feedback signs at other locations along the corridor
 - Similar to those near the Lafayette River Bridge



Turn Restrictions

- Restricting left-turn movements from Jamestown Crescent, Richmond Crescent, and Hanover Avenue onto Hampton Boulevard
- Restricting left-turn movements to Richmond Crescent and Hanover Avenue from Hampton Boulevard
- Restricting left-turn movement to and/or from Surrey Crescent from/to Hampton Boulevard
- Restrictions could be in place at all times or by time-of-day





Discussion and Q&A

THANK YOU!