



Frequently Asked Questions

What is the NEON District Streetscape Project?

The NEON District Streetscape Project is a comprehensive infrastructure improvement initiative focused on Granby Street from Brambleton Avenue to Virginia Beach Boulevard. The project goes beyond mere improvements, focusing on crucial infrastructure upgrades designed to benefit both businesses and residents for years to come. Additionally, it integrates innovative technologies to enrich the overall visitor experience and reflect the dynamic energy of the NEON District.

The project spans Granby Street from E. Brambleton Avenue to E. Virginia Beach Boulevard, covering the NEON District.

What are the key features of the project?

The project includes a range of improvements such as roadway reconstruction, sidewalk and curb enhancements, ADA-compliant ramps and painted crosswalks, updated traffic signals, and upgraded utility systems including water, sewer, and stormwater management. It also introduces biofiltration systems for improved water quality, modernizes utility lines with underground conduits, installs new street lighting, and enhances landscaping with tree canopy and planter boxes. Additionally, the project adds new amenities such as seating and electric vehicle (EV) charging stations.

What does it mean to "reconstruct the roadway, sidewalks, and curbs"?

The reconstruction involves the complete renovation and rebuilding of Granby Street's roadway, sidewalks, and curbs within the NEON District. This includes repairing and upgrading existing infrastructure to ensure safety and functionality.

How will ADA-compliant ramps and painted crosswalks be integrated into the project?

ADA-compliant ramps and painted crosswalks will be added to enhance accessibility and pedestrian safety throughout the NEON District. These features ensure that individuals with disabilities have equal access to pedestrian pathways.

The project aims to update traffic signals and introduce pedestrian signal heads and buttons to improve traffic flow and pedestrian safety within the NEON District.

How will the biofiltration system address water quality?

The biofiltration system is designed to improve water quality by filtering pollutants and contaminants from stormwater runoff. This sustainable solution helps protect local waterways and ecosystems.

How will street lighting be improved with new lamp posts? Consistent with the aesthetics of the lamp posts in Downtown Norfolk.

The installation of new lamp posts will upgrade street lighting throughout the NEON District, enhancing visibility and safety for pedestrians and motorists, particularly during evening hours.



What enhancements are planned for landscaping in the NEON District?

The project includes improving landscaping with tree canopy and planter boxes to enhance the aesthetic appeal and greenery of the NEON District. These enhancements contribute to a more welcoming and vibrant streetscape.

What new amenities will be added, including seating and EV charging stations?

The project will introduce new amenities such as seating areas and electric vehicle (EV) charging stations to enhance the comfort and convenience of visitors to the NEON District. These additions promote community engagement and sustainability.

How will the City minimize disruption during construction?

The City is committed to coordinating with businesses and residents to mitigate the impact of construction activities. Continuous communication and coordination efforts will be undertaken to minimize inconvenience throughout the duration of the project.

Will there be any disruptions to water/electricity during construction?

There will be a short period of disruption when the water and electricity lines need to be tied in to the buildings. This outage will be coordinated directly with impacted businesses and residents.

When will construction for the NEON District Streetscape Project begin?

Construction will begin as early as June 17, 2024.

How long will construction last?

Construction will last between 2-3 years with an anticipated completion date in Winter 2027.

Will there be phases of the project?

Phases 1-4 will include Granby Street between Brambleton Avenue and Olney Road. Phases 5-7 will focus on Granby Street between Olney Road and Virginia Beach Boulevard.

Will there be any road closures?

During construction, there will be temporary restrictions on vehicular traffic and on-street parking. Vehicular traffic on Granby Street will be restricted to northbound travel towards Virginia Beach Boulevard, whereas southbound traffic will be detoured. Additional parking will be available along Virginia Beach Boulevard and Monticello Avenue, and pedestrian access will be preserved through designated wooden walkways and wayfinding signage.

How will access be addressed during construction?

Access to businesses and residents will be maintained throughout construction.

Will there be ongoing communication throughout the construction period?

Yes, business owners, residents, employees, and visitors will receive consistent email communications regarding upcoming construction activities to allow for adequate preparation and sharing with



customers. Anyone interested in the project can sign up for news and updates at www.norfolk.gov/neonstreetscape

How can I find out more about the project or signup for updates?

Visit www.norfolk.gov/neonstreetscape for more information.