

POP-UP PARKLET HOW-TO

A pop-up parklet is a temporary community gathering space designed to bring people together.

Benefits of a parklet include:

- ★ Versatility
- ★ Easy setup/breakdown
- ★ Scalability
- ★ Low-cost
- ★ Facilitates connection and engagement
- ★ Accessibility (physical & advertising/broadcasting)

Why create a parklet?

Demonstrates a presence in the community

Provides a creative outreach and showcasing opportunity

Engages with the community in a fun way



Things to Consider:

- ★ Site your parklet in an accessible space.
- ★ Bring in places for people to sit/park bikes, plants for greenery, music & lighting, etc.
- ★ Offer food/drinks/refreshments, even small items (i.e. water bottles in July or hot cocoa in December) can make your parklet more welcoming.
- ★ Appeal to a broad audience by providing engaging, varied activities that span age ranges, capabilities and talents.

How can I bring a pop-up parklet to my neighborhood

1. Plan ahead. Allow time for the planning process, unforeseen changes, implementing City requirements, advertising to the community, establishing partnerships, etc. Contact your NDS for ideas and help navigating City permits, if needed.
2. Partner with faith-based organizations, community organizations, other civic leagues, City departments such as NPD, NPS, NPL, etc. Including other groups expands your reach.
3. Pick a convenient time and date (be mindful of school, work, holidays, etc.) to maximize your potential attendance.

